

WPD

THE MAGAZINE OF
WILLIAM PATERSON
UNIVERSITY
SUMMER 2003

*an education that
means business*



WP

THE MAGAZINE OF WILLIAM PATERSON UNIVERSITY

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THE MAGAZINE OF WILLIAM
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Volume 5, No. 2 Summer 2003

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WPERSPECTIVE



Dear Friends,

Last August, I was very pleased to learn that the Russell Berrie Foundation was including William Paterson University as one of several institutions that Russ Berrie was considering as a potential home for the Russ Berrie Institute for Professional Sales. Having heard so much through the years about Russ' generosity as a philanthropist and his success as a corporate leader, I was honored that he had reached out to us.

Only a few days later, I met Russ for the first time and was immediately struck by the depth of his dedication to investing not just resources, but also his personal skills, energy, and time to ensure the success of important causes and ventures around the globe.

With conviction and enthusiasm, Russ described his long-time dream to create a university-based institute that would advance and elevate the profession of sales with educational programs for undergraduate students and sales professionals. He was determined to grow an institute that would be unrivaled anywhere in the world. It was clear from the start that William Paterson University was a perfect fit for such an institute. Consistent with his goals, our University has been recognized through the years for providing students with practical knowledge and hands-on learning to benefit them throughout their careers.

Russ looked at the University and gained a strong sense of our mission and vision, and a strong sense of our students and their goals. A few weeks after his first visit, he chose William Paterson University as the home for the Russ Berrie Institute for Professional Sales.

I gained a deep sense of Russ' commitment and engaging personality when we formally announced the Institute in early December to a room filled with students, faculty, friends, and reporters. He started to speak behind a microphone at a lectern, then quickly became less formal, moving away from the lectern to speak closer to and more directly with the audience. I can still see his smiling face during that day's luncheon when he spoke individually with many of our students and faculty. He looked forward to working closely with students and faculty.

Three weeks later, Russ Berrie suddenly passed away. Our commitment to his dream was transformed to a commitment to his legacy. Working closely with Angelica Berrie, his wife and successor as chief executive officer of Russ Berrie and Company, the development of the Russ Berrie Institute for Professional Sales is progressing quickly and smoothly. Russ' dream remains a vibrant presence in the plans for the Institute and we have dedicated ourselves to developing a professional sales institute that would have made him proud.

In this new issue of *WP*, we describe the progress and plans of the Russ Berrie Institute for Professional Sales and we invite you to visit our Web site for additional details.

In addition to the description of the Institute, I hope that you enjoy our cover story about Dean Jess Boronico and the Christos M. Cotsakos College of Business, along with the other exciting feature stories and updates about the many activities and developments at William Paterson University.

Sincerely,

Arnold Speert
President

I LOVED THE LAST ISSUE OF THE MAGAZINE! It was so interesting to read about the other graduates of William Paterson University who hold different positions in the world. I love to read about my fellow graduates, young and old. Keep up the great work!

*Lisa Costello '00
Bergenfield, NJ*

I AM A 1975 GRADUATE OF WILLIAM PATERSON and look forward to reading every edition of WP Magazine. I especially enjoyed the spring 2002 issue because I was an art major (way back then) and was very impressed about the program on Summer Art in China.

It was an excellent experience studying at William Paterson University. As a teacher, artist, and writer I find that I often reflect back to my college days and feel very fortunate that I had the opportunities that I had. There was a lot of enthusiasm and camaraderie within the college.

*Elyse Cohen '75
Leonia, NJ*

JUST WANTED TO SAY THAT YOU DID A GREAT JOB WITH THE LATEST WP MAGAZINE featuring alumni. As a relatively new faculty member, it gives me a chance to see some history, but even without that connection it's a great layout, full of uplifting content and inspiring people. Thanks for a great read!

*Carol Frierson-Campbell
Assistant Professor, Music*

WE WELCOME LETTERS ABOUT WP, The Magazine of William Paterson University and will continue to publish some of your views in future issues. Letters may be edited for clarity and space. You may write to:

*Letters to the Editor;
WP, The Magazine of William
Paterson University
P.O. Box 913
Wayne, NJ 07404-0913*

or feel free to drop us a note by e-mail at: wpmag@wpunj.edu



Get Ready for Homecoming 2003

Saturday, October 18

Pioneer Football vs. Montclair State
1:00 p.m., Wightman Field

Men's Soccer vs. Rutgers-Camden
5:00 p.m., Wightman Field

Check your mailbox around Labor Day for a full listing of game day activities or contact the Alumni Relations Office
973-720-2175 Fax 973-720-2302
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WHO WE ARE

University Establishes Russ Berrie Institute for Professional Sales

The University capped the fall 2002 semester with the establishment of the Russ Berrie Institute for Professional Sales. Just three weeks before his death, Russ Berrie, founder, chairman, and chief executive officer of Russ Berrie and Company, Inc., committed \$6.2 million to establish the Institute, which is the first program of its kind in the Northeast. The Institute represents a unique partnership between the private sector and higher education. For Berrie, establishing the Institute was the fulfillment of his dream to advance the field of professional selling through education. (See larger story, page 15)



RUSS BERRIE, THE LATE FOUNDER, CHAIRMAN, AND CHIEF EXECUTIVE OFFICER OF RUSS BERRIE AND COMPANY, INC., ANNOUNCES THE ESTABLISHMENT OF THE RUSS BERRIE INSTITUTE FOR PROFESSIONAL SALES



WILLIAM J. PESCE

Pesce Named Trustee

William J. Pesce, president and chief executive officer of John Wiley & Sons, Inc., one of the world's foremost publishers of print and electronic products, has joined the University's Board of Trustees.

"William Paterson University is very fortunate to have someone of Will Pesce's caliber and business experience join our Board of Trustees," said Dr. Arnold Speert, president. "I am certain that he will strengthen an already strong board and I welcome his counsel and guidance."

Pesce, who assumed his current position in 1998, joined Wiley in 1989

and held positions as chief operating officer, executive vice president and senior vice president, Educational and International Group, and senior vice president, Educational Publishing. Previously, he served as president of W.B. Saunders, one of the world's leading medical publishers. He began his career at CBS when it owned Saunders, Holt, Rinehart and Winston, and Dryden Press.

A 1973 graduate of William Paterson with a bachelor's degree in business administration, Pesce earned an M.B.A. in finance from New York University's Stern School of Business. He and his wife, Henrietta, a 1972 graduate of William Paterson, have two children.

William Paterson Students Get Serious About Stand-Up Comedy

With some last-minute jitters and pumped-up anticipation, the students in Stephen Rosenfield's "Fundamentals of Comedy Writing and Performing" class read over their scripts one last time. In a few minutes, they would perform their stand-up acts in front of the class like a string of nightclub comedians. The performances, which are videotaped and critiqued in class, are just a dress rehearsal for the final exam—performing in front of a live audience at Caroline's on Broadway in New York City.

Rosenfield, who also is director of the American Comedy Institute in New York City, says it's one of the first courses in stand-up comedy offered at a university. "Until now, there really hasn't been an academic framework for students to pursue comedy. And in much the same way that film and musical theatre were not taken seriously at first, comedy is now finding its place in the classroom."

The sheer novelty of the course has attracted media attention, including coverage by *The New York Times*, other area newspapers, and 1010 WINS-AM. An Associated Press article, headlined "In this course, the class clown gets the best grades," appeared in newspapers across the country.

It's possible that one of these comic hopefuls could become the next Chris Rock

or Roseanne Barr, but right now they're learning what it takes to build a career in comedy. Rosenfield conducts the class like a TV comedy writers' room. During a typical writing session, students sit around a table and take turns reading their material. Everyone brainstorms ideas to make the material funnier, much the way Jay Leno's writers prepare and analyze the host's monologue before each performance.

"Are we going to send this person out with this joke?" Rosenfield asks. A trickle of ideas begins, and soon everyone is sharing thoughts on how to improve the set up, punch up the joke, tighten the script, or act out a particular routine in character for a bigger laugh. Students also work on developing their own comic persona, improvising, working the crowd, and refining their jokes based on audience response.

The idea for the course originated with Tina Leshner, professor of communication, who took Rosenfield's stand-up class in New York City. "I've always been told I was funny by my family and friends," she says, and one day her husband surprised her with the course as a gift. After completing the course and performing at Caroline's, Leshner was so impressed that she brought the idea to the University, where it was developed into a three-credit communication course.

Elizabeth Stroppel, an assistant professor of communication and director of the

theatre studies track, says that classes in comedy enrich the appeal of the theatre program. A second course, "Sketch Comedy Writing and Performing," in which students learn how to create *Saturday Night Live*-type skits, was just added to the program. "It's exciting," says Stroppel. "No other university in the country offers studies like this."



PROFESSOR STEPHEN ROSENFIELD (LEFT) AND STUDENTS LISTEN AS SABRINA PAGAN PRESENTS HER ROUTINE



STUDENT TIM CARROLL



THE CLASS GATHERS EN MASSE ON THE STAGE AT CAROLINE'S FOLLOWING THEIR PERFORMANCES



STUDENT RICHARD CUNNINGHAM

I N M E M O R I A M

It is with great sadness that we mourn the death of several members of the University community.

Timothy Gerne, professor *emeritus* of curriculum and instruction, died in August 2002. A member of the faculty from 1966 until his retirement in 1999, Gerne and his wife, Patricia, wrote numerous books and lectured extensively about substance abuse to elementary and high school students and their parents. He was a life member of the National Science Teachers Association.

Neil Grant, professor of biology, died in April 2003. A member of the faculty since 1977, Grant was a specialist in botany, and was well known for his dedication to cultivating and maintaining the natural beauty of the campus. Among his numerous projects were developing the curriculum for the biotechnology degree, coordinating annual Earth Day celebrations, and planting a butterfly garden and a peace garden.

Howard Leighton, professor *emeritus* of art history, died in March 2002. A member of the William Paterson faculty from 1962 to 1992, Leighton previously was a professor at Bradford Durfee College in Massachusetts. He was a specialist in nineteenth century American painting, sculpture, architecture, and decorative arts.

Raymond Miller, long-time men's and women's fencing coach, died in June 2002. A popular figure on campus and in the athletic department, he coached teams to nine national championships, more than any other program in the University's history. Appointed to the faculty in 1946 as a history professor, Miller retired from teaching in 1986 and from coaching in 1992. He was named a Fencing Master, the highest honor bestowed by the Fencing Coaches Association, and earned a spot in the American Savings Fencing Hall of Fame.

Prabhakar Nayak, professor of marketing and management sciences, died in February 2002 while on sabbatical and visiting family in India. A faculty member since 1970, Nayak was active in campus life, having served on the Faculty Senate and as chair of the Department of Marketing and Management Sciences for many years.

David Raymond, professor *emeritus* of art, died in September 2001. A member of the faculty from 1966 to 1991, Raymond was a painter whose acrylic abstracts received critical acclaim and were featured in numerous solo and group exhibits in New York City and around the country. His most recent paintings were dedicated to using the frame, color, and canvas to create a sense of abstract illusion.



"HERESY" BY DAVID RAYMOND



LEONARD HARRIS

University Celebrates Commencement

The University marked the commencement of the Class of 2003 during ceremonies on campus.

At the spring ceremony on May 20, Eileen Scott, the chief executive officer of Pathmark Stores, Inc., and a 1976 graduate of William Paterson, gave the commencement address to the 1,015 graduates. She urged the graduates to be effective communicators and to stay focused on self-development. "Push your personal boundaries and be willing to learn something new every day," she said. Scott was awarded the President's Medal, given for outstanding service to the college community, academe, or society as a whole.

George Tice, an internationally known photographer, received an honorary doctor of humane letters degree during the ceremony, and Sr. Patricia A. Daly, executive director of the Tri-State Coalition for Responsible Investment, was awarded an honorary doctor of laws degree. Alumni from the Class of 1953, who graduated when William Paterson was called New Jersey State Teachers College at Paterson, attended the ceremony, which was followed by a fiftieth reunion luncheon sponsored by the Alumni Relations Office.

Leonard Harris, the University's Visiting Distinguished Scholar for the 2002-2003 academic year, gave the commencement address at the winter commencement on January 26. An interdisciplinary scholar

whose work encompasses American philosophical thought, the Harlem Renaissance, and African American history, Harris called on the graduates to embrace learning as a lifelong activity. "It is an activity that can help each of us to make a difference in the world," he said. "It's comparable to the difference that the faculty and administrators of William Paterson University have made in your lives." A total of 806 students received degrees at the event.

Enrollment in Foreign Language Classes Soaring

Thirteen was a lucky number for students at William Paterson who wanted to take a foreign language as part of their studies. That is the number of languages offered during the spring 2003 semester through the Department of Languages and Cultures.

Instruction was available in Arabic, Chinese, classical Greek, French, German, Hebrew, Hindi, Italian, Japanese, Latin, Portuguese, Russian, and Spanish. Students can major in French and Francophone studies, Latin American studies, and Spanish, and pursue advanced study through graduate programs in bilingual education and English as a second language.

A total of 208 students were enrolled in Italian classes, ranking it as the third most popular language behind Spanish and French.

"Many of our students are of Italian background and know some Italian," says Isabel Tirado, dean of the College of the Humanities and Social Sciences. "So, like many of our Latino students, the Italian Americans enjoy taking their heritage language. We also had approximately 140 students take Japanese last year, which is very significant as it is a strategic language for the United States in the years ahead in terms of security and trade with the Pacific Rim."

But most of the growth has been in what is known as less commonly taught languages—Arabic, Chinese, Hebrew, Hindi, Japanese, Portuguese, and Russian.

"This is a burgeoning department," says Bruce Williams, associate professor of languages and cultures. "We're approaching the offerings of much bigger institutions."



LEADERSHIP FORUM PARTICIPANTS (LEFT TO RIGHT) RAY ARTHUR, WILLIAM PESCE, AND EILEEN SCOTT, AND MODERATOR GEORGE TABER

Alumni Executives Discuss Business Trends During Leadership Forum

Three leading business executives—all alumni of William Paterson—discussed a variety of issues, including corporate culture, ethics, and how they balance the demands of multiple stakeholders, during a recent campus forum for University students.

Raymond Arthur '82, president of Toysrus.com, Will Pesce '73, president and CEO of John Wiley & Sons, Inc., and Eileen Scott '76, CEO of Pathmark Stores, Inc., participated in the panel discussion, which was moderated by George Taber, founder and president of *NJBIZ*, a weekly business newspaper.

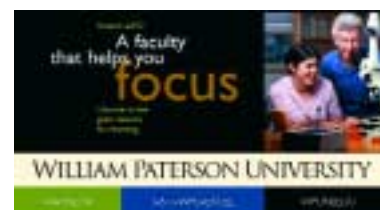
The event, sponsored by the William Paterson University Foundation, was designed to provide students with an opportunity to interact with some of the region's top executives and business leaders. "We're especially proud that many of New Jersey's leading business executives are William Paterson alumni," says Judy Linder, executive director of alumni relations. "It's an honor to bring them back to campus to share their success stories and their perspectives on the business world with our students."

University Earns Accolades for Marketing and Advertising

William Paterson University's Office of Marketing and Public Relations earned a number of awards this year from professional organizations that honor advertising and communications excellence in New Jersey. The cover of last fall's special issue of *WP* magazine featuring our alumni took first place (AGCD Design) in the 35th Annual Jersey Awards Competition sponsored by the New Jersey Advertising Club. Also taking first place at the Jersey Awards were the University's *2001 President's Report* and *25 Years of The Jazz Room at William Paterson University*, a commemorative book featuring the photography of JoAnn Krivin. Both of these publications also received certificates of excellence from the Art Directors Club of New Jersey.

Additionally, the University's "Reasons" advertising campaign received awards from the Admissions Marketing Report, the national newspaper of admissions marketing. The campaign earned gold awards in the newspaper ad and billboard categories, as well as a silver award for radio advertising.

More University Report on Page 29



WINNERS: 2001 PRESIDENT'S REPORT, 25 YEARS OF THE JAZZ ROOM AT WILLIAM PATERSON UNIVERSITY, AND AN AWARD-WINNING "REASONS" BILLBOARD.



CHAMBER MUSIC 399



JAZZ STUDENTS PERFORM



JAYRO ROSADO

Music Students Test Skills in Performing For Local Elementary Students

The dream for virtually every music student is to perform – whether as a soloist or a member of an ensemble or orchestra. Yet most academic coursework focuses on musical proficiency, with little emphasis on the nuts and bolts of how to create a professional performance program.

During the 2002-2003 academic year, William Paterson students enrolled in Chamber Music 399 had the opportunity to work with David Wallace, an award-winning chamber musician and faculty member at The Juilliard School and the Manhattan School of Music, and learn the fundamentals of designing an “informance” – a musical performance for an educational setting. Two of the student ensembles then presented their performances

in elementary schools in Pompton Lakes and Paterson—providing these public school students with an enhanced musical experience in the process.

“Through this project, our students were able to hone the skills they need in the professional world when performing, presenting a program, and relating to an audience,” says Karen Demsey, associate professor of music and a coordinator of the project. “While our students were able to experience the excitement of performing for an audience, the public school students were given the opportunity to see live music-making up close – which is especially important in urban school districts such as Paterson.”

The project is part of a larger initiative involving music educators throughout the Paterson, Passaic, and Garfield school districts through the University’s participation in the

Teacher Quality Curriculum Enhancement Consortium, funded by an \$8 million grant from the U.S. Department of Education. “The music teachers in these districts told us they had a need for these types of musical performances,” says Carol Frierson-Campbell, a University assistant professor of music. “This project allows us to serve the needs of these urban districts, and also serve our students by preparing them for their role as music educators. It’s a win-win situation.”

Frierson-Campbell has organized the music teachers from the three districts to form a Partnership Music Teachers Group to deal with issues confronting urban elementary school education. “Music instruction is so important on the elementary school level,” she says. “It enhances academic and social skills. My goal is to serve these teachers and help them communicate their needs.”

Freshman Wins Grand Prize in “Showtime at The Apollo” Series

Jayro Rosado, an 18-year-old freshman at William Paterson, won the grand prize for his vocal performance at the “Showtime at the Apollo Theatre Series,” a televised version of the long-running talent show.

Rosado was the last of nine amateurs to perform during the competition at the taping of the show’s season finale. As he began to sing a falsetto rendition of the Kate Bush song, “This Woman’s Work,” the audience listened with rapt attention. Moments later, when all the contestants took the stage together, audience members voted him the grand prize winner by giving him the loudest cheers.

“As soon as I started singing, I got a good reaction and it felt great,” says Rosado, who began singing at age six and studying music in the

fourth grade. “I definitely want to be a performer. I’ve been doing it all my life. This is what I love.”

Rosado won \$25,000 in cash and prizes. He earned his entry in the season finale by beating thirteen other competitors at an “Apollo Amateur Night on Tour” concert at the New Jersey Performing Arts Center in Newark in October. He was one of two hundred acts who tried out for the opportunity to compete in the show, which airs Sunday nights on WNBC-TV/Channel 4.

A 2002 finalist for the *Star-Ledger* Scholarship in the Performing Arts, Rosado won the New Jersey Network Hispanic Youth Showcase in 2000. He enjoys singing rhythm and blues, gospel, and salsa music, and plays piano and guitar. Rosado lives in East Orange and plans to major in music.

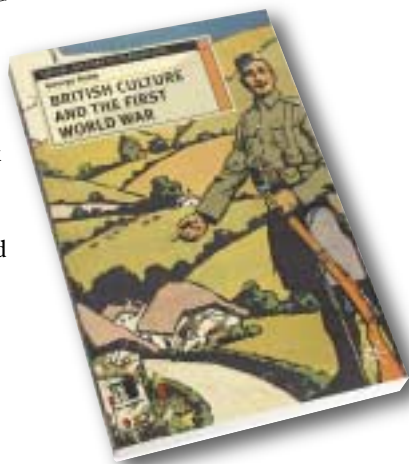
Women’s Center Celebrates Tenth Anniversary on Campus

Ten years after its founding on campus, the University’s Women’s Center is celebrating a decade of educational programming and support services designed to increase the understanding of the interconnectedness of race, class, and gender, with a particular emphasis on lesbian, gay, bisexual, and transgender issues.

Established in 1993, the Women’s Center seeks to empower women to achieve intellectual, professional, and personal goals through creative and innovative programming and by acting as a resource and a center of support for students.

“The Women’s Center provides a comprehensive approach to gender issues on campus,” says Michelle Moravec, director. “We work with students to empower them to explore their own lives while creating people who will change society.”

The Center’s achievements were recognized during a special anniversary celebration held on March 25 during the University’s annual observance of Women’s History Month.



History Professor Authors Book on Britain and First World War

Numerous books have been written about World War I in Britain from a political and strategic standpoint, but few if any examine the remarkable impact of the war on the arts, culture, and society.

George Robb, associate professor of history, explores this topic in his new book, *British Culture and the First World War*. Focusing on the lives of ordinary British people, Robb examines the ways in which the war influenced culture in the broadest sense, including customs, attitudes, and ideas.

After viewing an exhibit of World War I posters in England a few years ago, Robb decided “to look more closely at the art, literature, and propaganda from the time.” The book discusses how the war changed religious beliefs, fashion, films, cartoons, juvenile literature, and education, as well as ideologies of race and gender. He also covers the role of censorship in the war, and the government’s attempts to develop support for its policies.

Robb, who has taught at William Paterson for ten years, is a scholar of British and Irish history. He has published two previous books on the history of crime, *White Collar Crime in Modern England* and *Disorder in the Court*.

Biology Professor Examines Jewish Perspectives on Biotechnology and Biomedical Science

Cloning, stem cell research, gene therapy, disease screening, infertility, abortion, genetically modified food, bioengineered animals—these are some of the new discoveries and scientific developments guaranteed to change the face of the world forever. Yet how does Judaism, one of the world’s oldest religions, come to terms with these twenty-first century issues?

In her thought-provoking new book, *Brave New Judaism: When Scripture and Science Collide*, Miryam Wahrman, a University professor of biology and an expert in

bioethics, draws on her expertise in both biotechnology and Jewish law to explore Jewish reactions, including Orthodox, Conservative, and Reform, to cutting-edge biological issues.

Drawing on her own life experiences—including her personal struggle with infertility while setting up the first *in vitro* fertilization lab in New York in the 1980s—Wahrman, the daughter of a rabbi, answers questions such as: Is human cloning kosher? Does Jewish law accept the production and use of stem cells? How do assisted reproductive technologies affect both the definition of parenthood and who is a Jew?

“When Dolly the cloned sheep was born, I wondered what traditional Jewish sources and modern rabbis would have to say about that unique event,” she recalls. Her curiosity inspired her to write an article on the ethics of modern biotechnology for the *Jewish Standard* and *Jewish Community News* in New Jersey. She continued to write about science and Judaism as science correspondent for both newspapers, and as a columnist for America Online.

“Some of the e-mail responses to my columns, and queries from readers, were interesting and provocative,” she says.

“My reading, studying, learning, writing, and lectures about the subject, and the responses of my readers, all contributed to my motivation to write the book.”

Wahrman, who earned a doctorate in biochemistry



from Cornell University, conducted postdoctoral research at Sloan-Kettering Institute, Cornell University, and Rockefeller University. Later, at Mount Sinai Medical Center, she was a member of the *in vitro* fertilization team that produced the first test-tube baby in New York State.

New Book of Poetry Marks Twentieth Volume for Art Professor

David Shapiro's latest book, *A Burning Interior*, is a collection of poems, sonnets, rhymed translations, and a long philosophic poetic sequence.

"The book is actually very sad because it's a series of elegies to people whom I've lost," says Shapiro, a professor of art at William Paterson and a noted art historian, poet, and author. He incants one elegy for a generation decimated by

AIDS, and another for his friend and collaborator, the late architect John Hejduk, with whom Shapiro worked on a monument in Prague in the Czech Republic for Jan Palach, the Czech student who was killed during a protest in 1968.

Other homages are for poets he's known, including the late Allen Ginsberg.

Shapiro also includes poems written with his son, Daniel, when he was seven to twelve years old. For comic relief, there's "A Family Council," minutes from a 1952 Shapiro family diary. The sight of ordinary geese in a William Paterson parking lot inspired one special entry, titled "The Poem with a Footnote." The book concludes with a series of prayers or laments for the artists Rudy Burckhardt and Joe Ceravolo.

This book marks Shapiro's twentieth volume of poetry and criticism; others include *Lateness: A Book of Poems* (Overlook, 1977), *Jasper Johns: Drawings* (Abrams, 1984), and *After A Lost Original* (Overlook, 1994). His writings have been published in *The*

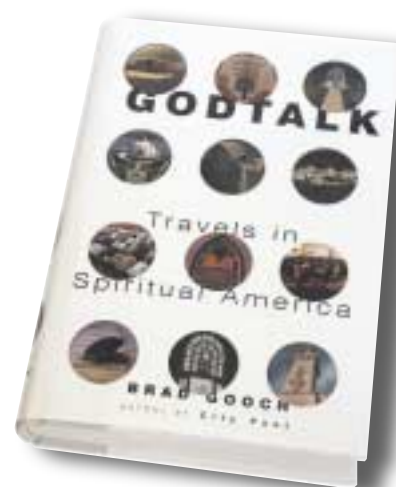
New Yorker, *The Partisan Review*, *The Paris Review*, *American Poetry Review*, and *Artforum*. Shapiro received fellowships from both the National Endowment for the Arts and the National Endowment for the Humanities, and was nominated for the National Book Award in 1971. He has been a member of the faculty since 1981.

English Professor Explores Spirituality In America

Intrigued by the increased interest in spirituality in the United States, Brad Gooch, professor of English at William Paterson, set out on a journey to explore the topic. He reveals the details of his quest in his book, *Godtalk: Travels in Spiritual America*.

Gooch's desire to delve into the subject was part personal and part investigative.

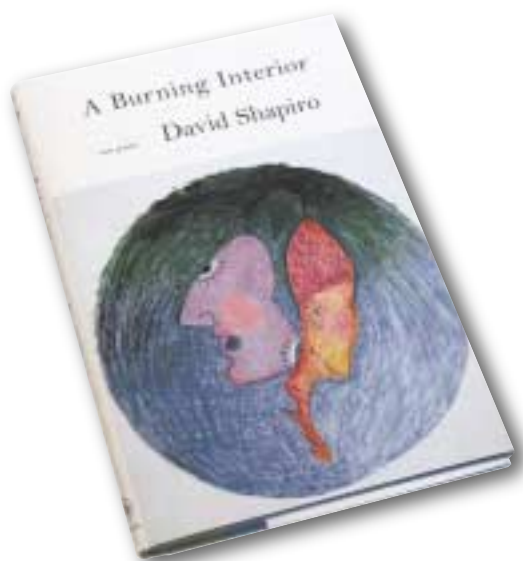
"I've always had an interest in religion and spirituality," he says. At age twelve, he experienced his own "awakening" after watching a screening of Billy Graham's film, *The Cross and The Switchblade*, and had himself baptized by a Presbyterian minister. Later in life he became fascinated with medieval Christianity and, inspired by Thomas Aquinas's writing, considered becoming a Trappist monk. For a time, Gooch lived in a semi-monastic community of men and women. But his flare-ups of interest were always followed by dips, so he admits that he's "always been a bit of



a spiritual tourist."

His investigation of today's spiritual movements took him across the country and to India. He traveled to Chicago to study the origins of the mysterious *Urantia Book*, a text that reportedly came as an anonymous revelation in the early twentieth century from celestial beings. He visited Goa, India, and La Jolla, California, to interview Deepak Chopra and attend his meditation workshops. He continued to Ganeshpuri, India, and South Fallsburg, New York, to listen to the charismatic leader Gurumayi Chidvilasananda. In Bardstown, Kentucky, he observed the quiet solitude of the Trappists, and in Dubuque, Iowa, he met the Trappistines. Gooch worshiped with members of the gay congregation of the Cathedral of Hope in Chicago, and met with Muslims and Sufis in New York.

In *Godtalk*, Gooch writes that spirituality in America has become more sophisticated, more global, more focused on tradition, and less based on



simpleminded expropriation.

Gooch is the author of three novels, as well as *City Poet: The Life and Times of Frank O'Hara* and *Finding the Boyfriend Within*. He writes regularly for numerous magazines, including *Travel & Leisure*, *Harper's Bazaar*, *The New Republic*, and *Vanity Fair*.

Study on Flashbulb Memory: Where Were You When...?

When people remember what they were doing on September 11, 2001, or on November 22, 1963, when President Kennedy was shot, they are experiencing what psychologists call "flashbulb memory." Since the late 1970s, psychologists have hypothesized that whenever attention is sustained during a surprising or emotional event, a flashbulb memory is created.

Katherine Makarec, assistant professor and chair of the psychology department, and students in a cognitive psychology class at William Paterson, had an unexpected opportunity to study the phenomenon. Makarec asked her students to keep a journal for one full week as a class assignment in memory. As fate would have it, the students conducted the study during the week of September 9 to 15, 2001, which included the horrific events of September 11.

Unlike all previous studies on "flashbulb memory," which were conducted after a shocking or surprising event, Makarec's study is unique in that it captured the memories recorded on the day of September 11, 2001, as well as the previous day, September 10.

The students wrote the details of their lives four to six times per day, and were

instructed not to look at an entry once written. Twelve weeks after writing the original journals, they were asked to recall as much as they could from that week. The hypothesis of the study was that recall for September 11 would be greater than that of September 10. She counted the number of statements in the original entries and in the recollections, and then compared and analyzed the statistics. Embellishments and added statements were also examined.

Makarec, who is publishing a paper on the study, found that there was greater recall for September 11. "Almost all of the recalls of location, activity, informant, time, and others present, were accurately remembered," she says, "which shows that a flashbulb memory may in fact exist." Psychologists debate whether a different mechanism exists for creating such memories, but this study provides evidence that these memories are created in a constructive/reconstructive manner, just like normal memory.

Music Professor Honored at New Music Concert

More than 150 students, alumni, and colleagues were in attendance on March 24 as the New Jersey Percussion Ensemble (NJPE) and Friends performed in concert to pay tribute to recently retired music professor and NJPE founder Raymond Des Roches. The concert featured music by a variety of composers whose work the ensemble has championed since its founding in 1968, including Edgard Varese's "Ionisation," which the group performed in its New York debut concert that same year.

"Ray mentored us and went way beyond the music, which was the starting point," said Peter Jarvis, co-director of the NJPE, an adjunct professor of music at William Paterson, and the organizer of the event. "He led by example, with integrity and respect."

One of the country's foremost percussionists, Des Roches performed with the Group for Contemporary

Music, the Contemporary Chamber Ensemble, and as a percussionist with the New York Philharmonic, the Joffrey Ballet, and the New York City Opera, among others. In 1986, he received the Laurel Leaf Award of the American Composer's Alliance for his contributions to American music. In 1968, he joined the William Paterson faculty and formed the NJPE, which consists of professionals and William Paterson students. The group has premiered several major percussion works, including Charles Wuorinen's Percussion Symphony, a piece written specially for the ensemble and dedicated to Des Roches. The ensemble has performed in the United States and Europe, and can be heard on numerous recordings.



JOINING RAY DES ROCHES (CENTER) FOLLOWING A CONCERT IN HIS HONOR WERE PETER JARVIS (FAR LEFT), CONDUCTOR OF THE NJPE, AND (LEFT TO RIGHT) THREE COMPOSERS WHOSE WORKS DES ROCHES HAD PREVIOUSLY CONDUCTED: ROLV YTTREHUS, ARTHUR KREIGER, AND WAYNE PETERSON



JESS BORONICO, DEAN OF THE CHRISTOS M. COTSAKOS COLLEGE OF BUSINESS, IN THE COLLEGE'S NEWEST FACILITY AT 1600 VALLEY ROAD

An Education That Means Business – By Christine S. Diehl

A TWENTY-FIRST CENTURY COLLEGE OF BUSINESS IS CHARGED WITH PREPARING STUDENTS TO ENTER A PROFESSIONAL WORLD THAT IS INCREASINGLY COMPETITIVE, CHALLENGING, AND GLOBAL. LEADING THIS EFFORT AT WILLIAM PATERSON UNIVERSITY'S CHRISTOS M. COTSAKOS COLLEGE OF BUSINESS IS SOMEONE WHO, AT FIRST GLANCE, MIGHT NOT SEEM LIKE YOUR TYPICAL BUSINESS SCHOOL ADMINISTRATOR OR PROFESSOR. BUT IT'S CLEAR THAT DEAN JESS BORONICO HAS A DISTINCT VISION FOR CREATING A PREEMINENT BUSINESS COLLEGE. HE ALSO HAS A DETAILED PLAN TO TRANSFORM THAT VISION INTO REALITY THROUGH A SERIES OF INITIATIVES DESIGNED TO PREPARE STUDENTS TO EXCEL IN THE BUSINESS WORLD.

Since joining the University as dean in the summer of 2001, Boronico has brought his characteristic energy and enthusiasm to his job, which involves not only leading the College during its intensive pursuit of AACSB (Association to Advance Collegiate Schools of Business) accreditation, but also teaching and conducting research. To fit everything in, he often carools with Associate Dean Raja Nag, which enables him to multitask by eating, reading, and working on his laptop during the sixty-five-mile commute between Wayne and his home in Long Branch, New Jersey, in addition to frequently burning the midnight oil. "Those who have seen my 3:00 a.m. e-mails know that I'm a bit of a workaholic. But I truly enjoy my work. It's important to do what you love—to find your place, your comfort zone."

When choosing his life's work, Boronico, who was raised in nearby New Milford in Bergen County, first considered becoming a musician. Classically trained in guitar since the age of six, he spent fifteen years as lead

guitarist for a rock band called Babylon, which played regularly at local North Jersey clubs including Mother's and the Soap Factory. "I always wanted to be a musician, although I recognized that music was a fallback for me in addition to pursuing another type of career," he says.

So while he continued to play the guitar on the side, Boronico focused his energies on obtaining his bachelor's and master's degrees in mathematics at Fairleigh Dickinson University. In 1980, he accepted a full-time teaching position in William Paterson's math department, an opportunity that influenced his career path.

"At that time I wasn't sure if I wanted to get my Ph.D. and teach, or go into business. My early experience at William Paterson convinced me that I wanted to become a teacher," he says. After a year, Boronico went on to obtain his doctorate from the Department of Decision Sciences at the prestigious Wharton School at the University of Pennsylvania. He then embarked on a career in academia that has included teaching positions at Wharton, Rutgers University, Philadelphia University, and, most recently, Monmouth University, where he served, at first reluctantly, as associate dean, and later interim dean, of its School of Business Administration.

"In the beginning, I was hesitant to become an administrator, because I love providing a service to the student and the school via teaching," he explains. "The dean of the college at that time convinced me that I could make a similar contribution at a different level by becoming an associate dean. When I realized I could still serve students and the community in that role, I decided to accept."

For Boronico, coming back to William Paterson was a way of returning to his roots in North Jersey. "I was always grateful to William Paterson for offering me that first full-time teaching position, which is a rare thing to come by with only a master's degree. So when I heard about the opportunity to join the University as a dean, I felt like I was coming full circle, back to my origins," he says. "It was a way for me to give back some of what William Paterson provided to me, and I saw it as a real chance to have an impact on the welfare of the community and the College."

One key area in which Boronico is well equipped to make a contribution is in the

College's ongoing campaign for AACSB accreditation—now in its fifth year—a complex process that he navigated successfully during his time as associate dean at Monmouth.

"The coming year is our 'self study' year, followed by an accreditation peer review team evaluation in the fall of 2004, with the hope of achieving accreditation in the spring of 2005," he states.

When asked about the importance of accreditation, a distinction that represents the highest level of achievement for business schools worldwide, Boronico says, "Accreditation means a lot to an institution. Among other things, it sends a signal that your programs are contemporary and mission-driven. It also tells you that the curriculum is dynamic and meets the needs of the student body, that instructional resources, including technology, are current, and that rigorous assessment procedures are in place."

In concert with achieving accreditation, Boronico's vision for the Christos M. Cotsakos College of Business is to provide students with an educational experience that will help them make a smooth transition to the modern business world. "We want to create a preeminent college of business by providing unique academic and professional opportunities that differentiate the College from others and fill the needs of a particular niche of aspiring business leaders," he says.

The newest such opportunity is the Russ Berrie Institute for Professional Sales at William Paterson, which was established this past December by Russ Berrie, the founder of Russ Berrie and Company, Inc. Housed within the Christos M. Cotsakos College of Business, the Institute is dedicated to developing educational programs for both undergraduate students and sales professionals.

"The Institute will offer symposia and other opportunities that integrate contemporary sales theory from the academic perspective with practical and established perspectives contributed by leading business executives," Boronico says. (For more on the Russ Berrie Institute, see sidebar on page 15.)

Another innovative enhancement is the new E*TRADE Financial Learning Center, an advanced, simulated trading room and instructional facility that brings

Wall Street to campus. The Center, located in the University's newest building at 1600 Valley Road, helps students learn about the principles of money management and investing by replicating real-world situations. Equipped with state-of-the-art technology, the Center features sophisticated hardware and industry standard datafeeds, databases, financial software packages, and trading platforms.

"The fast pace of contemporary business demands the best available learning tools to help students excel in a competitive marketplace," Boronico says. "The E*TRADE Financial Learning Center provides the chance for students interested in finance to encounter the world's financial markets right in the classroom. Students can gain hands-on experience in designing trading and risk management strategies, as well as in learning about back office functions performed in the financial services industry."

Another unique feature in development that distinguishes the College from others is a new enterprise resource planning system that is currently being integrated into the M.B.A. program. This technologically driven decision support system is designed to link all the core areas of business—including accounting, marketing, supply chain management, and financial analysis—in a meaningful way for professional managers. "The goal is to prepare our M.B.A. students for the types of business enterprise software commonly encountered in upper levels of management



BORONICO DURING HIS DAYS IN A ROCK BAND IN THE 1970S



STUDENTS HAVE ACCESS TO STATE-OF-THE-ART TECHNOLOGY IN THE E-X-TRADE FINANCIAL LEARNING CENTER

within the professional arena,” he says.

In addition to these initiatives, Boronico—with the support of University President Arnold Speert, Executive Vice President and Provost Chernoh Sesay, and the faculty—is revamping the curriculum. Last fall the College introduced a new global business concentration within the undergraduate business administration program. Additionally, this past year the College streamlined the M.B.A. program, ensuring the curriculum is tightly focused, yet rigorous and highly competitive. Specific M.B.A. concentrations, including a specialization in advanced financial analysis, are planned for the near future.

“Designed to meet and exceed AACSB standards, the M.B.A. program’s interdisciplinary upper core teaches students to synthesize knowledge from related disciplines. It also helps them understand the complex perspectives of the business environment that are so vital for managing a twenty-first-century workforce,” explains Virginia Anne Taylor, associate professor of marketing and management sciences and director of the M.B.A. program. “Students with a bachelor’s degree in any field can complete the forty-eight-credit program with no business undergraduate work. Qualified business graduates with high grades and classes less than six years old may be able to complete the program with as few as thirty credits.”

Boronico also is the driving force behind the College’s new professional enrichment initiative, which requires students to participate in activities including job shadowing, internship, and practicum experiences, as well as other opportunities that allow them to gain valuable insights into

the business world.

“All students at the Christos M. Cotsakos College of Business must earn enrichment points by attending varied activities that encourage their readiness and awareness for professional practice,” Boronico explains. Additional examples include a Business Leaders’ Symposium, career-specific workshops, and seminars on specialized topics such as

women in business.

The professional enrichment initiative, for those business students pursuing the practicum alternative, provides the opportunity to gain real world experience by acting as consultants to area small businesses through the University’s Small Business Development Center. Run through the College, the Center, located in downtown Paterson, focuses on providing assistance to emerging and established small businesses in the area. “Working with a faculty mentor, groups of students help many of the Center’s clients with projects like understanding the logistics of effective distribution channels for food products, developing strategic plans, and marketing new products via technological means,” Boronico says.

In shaping the College’s programs to best prepare students for the professional arena, Boronico is a big proponent of tapping the expertise of business leaders by bringing them to campus through sponsored events like the annual Stakeholders’ Conference. This event gathers together business and community leaders and external academic groups, as well as William Paterson students and alumni at both the undergraduate and graduate levels. “The business and community leaders talk about what they need in future employees. Alumni compare what they do on the job with what they were trained to do. And students examine what they’re currently learning in relation to what they’re hearing about the needs of the outside business world. What emerges from this annual discussion is a cohesive set of initiatives the College will pursue in the coming year to improve the curriculum and co-curricular activities,” he explains.

Based on feedback from last year’s Stakeholders’ Conference, for instance, the College increased its emphasis on math and communication skills, and added required courses on ethics and diversity.

“The College has greatly redefined and expanded the parameters of student success,” says Muroki Mwaura, associate professor of accounting and law. “The new courses on ethics and diversity focus on the development of the student in the context of today’s global environment.”

The College also is enriching the curriculum through faculty research. “Our teachers are focusing on integrating their research into the classroom, and presenting the student with a contemporary perspective on the issues that industries face in this era of increasing competition,” Boronico says. Topics range from corporate environmentalism to how newspaper recommendations impact stock returns.

For example, Boronico is currently editing a book composed of peer-reviewed manuscripts on the topic of competitive advantage, written by Christos M. Cotsakos College of Business faculty. When complete, the College plans to use the book as the basis for a graduate course, which will be team-taught by all the contributors.

Boronico, who has published more than thirty-five articles in refereed journals and has served as a consultant for such entities as the United States Postal Service and the New Jersey Highway Authority, also continues his own research. His current focus is on the use of mathematical models to optimize the performance of professional baseball and football teams—an offbeat topic he began pursuing about six years ago that is now gaining increased recognition within academic circles with the launch of business school programs in sports management.

“I’ve always been a big baseball fan, and a Mets fan in particular. I also played baseball in high school until I injured my arm,” Boronico explains. “I knew I wasn’t going to make it in professional sports, so I did the next best thing, which is sports research. I saw it as a topic that offers a lot of academic merit, especially because of the big money in the sports industry.”

Part of his research uses dynamic programming and embedded game theoretic models that, when applied to football, for example, result in play-calling strategies for coaches by assessing the

probability of scoring a touchdown based on both teams' field positions. In the case of baseball, probability models may help a pitcher decide what type of pitch to throw in specific situations.

Boronico also finds time each year to do what he enjoys most: teaching. "I am a teacher at heart. The most rewarding thing to me is for a student to return, after the fact, and say, 'I obtained useful knowledge from your course. I was able to use what you taught me and make an impact on the welfare of my organization; it wasn't a waste of time.'"

In addition to educating his students on such topics as management science and quantitative methodology, Boronico hopes to share with them some life lessons as well, an effort helped in part by the fact that—despite his Ivy League credentials—he doesn't come across as a straitlaced professor. "The long hair may not be typical, but I think it helps students identify with me."

Through his own experience, Boronico demonstrates that it is possible to retain one's own identity and still achieve goals that may seem unattainable to some. "I've generally resisted social constructs that say you have to do things a certain way, and I believe you can succeed without necessarily meeting the social standards that are imposed on us," he says. "There is a place for everyone in this world, and I encourage all my students to find their sense of purpose in life—to find out who they are, and not compromise that. I'm a big supporter of personal rights. I tell people, 'Be true to yourself and opportunities will come your way.'"

For Boronico, the opportunity to lead the Christos M. Cotsakos College of Business is one he relishes. "Five years ago, I never envisioned myself in a dean's job, but sometimes doors open for you and you don't know why," he says. "I came here to make the community proud of this College. I want to be a real contributor and make an impact—to make the Christos M. Cotsakos College of Business not just another point on the map, but a well-known, well-established point. We've come a long way, and we're moving rapidly toward our objective of becoming one of the leading business colleges, not only in the state of New Jersey, but also in the region, and even the nation." ❧

William Paterson Fulfills Dream of Russ Berrie To Educate Sales Professionals

In a unique partnership between the private sector and higher education, William Paterson announced the establishment of the Russ Berrie Institute for Professional Sales at the University. Just three weeks before his death in December 2002, Russ Berrie, founder, chairman, and chief executive officer of Russ Berrie and Company, Inc., pledged to invest \$6.2 million dollars over five years to establish the Institute, which is the first program of its kind in the Northeast.

For Berrie, establishing the Institute was the fulfillment of his dream—now his legacy—to advance the field of professional sales through education. Housed in the University's Christos M. Cotsakos College of Business and located in William Paterson's newest building at 1600 Valley Road, the Institute is developing educational programs for undergraduate students and sales professionals.

"Sales is the driving force behind every successful company. Unfortunately, business schools in most universities regard sales as meaningless, in that they usually have but one course on selling—sales management—while they might have eighteen courses

on finance or management. My dream is to change that," stated Berrie at the December announcement ceremony. "The Russ Berrie Institute for Professional Sales at William Paterson University will be the realization of this dream and will create the most successful selling program in the nation. With that goal in mind, we are designing this program to advance and elevate the profession of sales. Our program will lead to the day when a mother will proudly acclaim 'my son or daughter the salesperson' rather than 'the doctor or lawyer.'"

"William Paterson is extremely honored to have partnered with Russ Berrie, one of the United States' most successful businessmen and dedicated philanthropists," says Arnold Speert, University president. "We continually seek to provide unique and creative opportunities for learning, and we believe the Institute will offer both undergraduate students and working professionals a preeminent and unrivaled educational resource. We are confident that we will develop an Institute that would have made Russ Berrie proud."

Story continues on page 29



UNIVERSITY PRESIDENT ARNOLD SPEERT; ANGELICA BERRIE, CEO OF RUSS BERRIE AND COMPANY, INC.; THE LATE RUSS BERRIE, FOUNDER, FORMER CHAIRMAN, AND CHIEF EXECUTIVE OFFICER OF RUSS BERRIE AND COMPANY, INC., AND JIM BROWN, EXECUTIVE DIRECTOR OF THE INSTITUTE, FOLLOWING THE ANNOUNCEMENT CEREMONY

Supporting a Child's Self-Esteem: The Role of Parents in Raising Confident Children – By Barbara E. Martin



JONATHAN, A FIVE-YEAR-OLD, KEPT HIS FAVORITE PET TURTLE IN A SMALL, GLASS AQUARIUM ON A ROUND TABLE IN HIS ROOM. THE LITTLE BOY, AN ONLY CHILD, FAITHFULLY CARED FOR HIS PET BY CLEANING THE AQUARIUM EVERY FEW DAYS, FEEDING THE ANIMAL, AND EVEN TAKING IT OUTSIDE ONCE IN A WHILE TO GIVE IT FRESH AIR. DESPITE SUCH LOVING CARE, ONE MORNING, WHEN JONATHAN WOKE UP, THE PET TURTLE WAS DEAD. LATER IN THE DAY, HE TELLS HIS FATHER ABOUT WHAT HAPPENED.

Jonathan: My turtle is dead.
He was alive last night.

Father: Oh, what a shock!

Jonathan: He was my friend.

Father: To lose a friend
can hurt.

Jonathan: I taught him to do
tricks.

Father: You really had fun
with that turtle.

Although Jonathan's experience in losing his beloved pet was painful, his father protected his child's self-esteem by reacting in a nonjudgmental manner, actively listening to his son, and communicating his acceptance of the child's thoughts and feelings.

Anthony Coletta, a professor of elementary and early childhood education at William Paterson University, uses the turtle story as an example of how to build a child's self-esteem. Self-esteem is a developmental issue that begins in childhood and can linger into adulthood. Coletta says that thirty-three percent of all adults suffer from low self-esteem. Indeed, in our fast-moving, stress-filled society, self-esteem has become a hot topic for educators, psychologists, and sociologists.

"There's a great deal of stress on parents," Coletta says. "They are concerned and worried because self-esteem is linked to success. As a result, they become more critical of their children. If the child is not on task, they criticize with the intent of helping, but you can't correct children with negative criticism. It's important to know the child's learning style, and focus on what they're good at. Parent education is a big issue and a very difficult one in teaching today."

For almost thirty years, in addition to teaching future educators, Coletta, who is a 1964 graduate of William Paterson, has lectured to parent groups on various educational topics, including stress, kindergarten readiness, and understanding children's temperaments. "My work drives my teaching," Coletta explains. "I have to be one step ahead of teachers and parents." And, lately, many of the parents he talks to are concerned about their children's self-



ANTHONY COLETTA ADDRESSES A PARENT GROUP

esteem (see sidebar on page 19).

What is self-esteem? Most experts agree there is no single definition that covers all the bases. Nor do they agree on what to do when things go wrong. But all recognize self-esteem as an issue of extreme importance in the psyche of children, and emphasize that parents and teachers play critical roles in developing and supporting the concept of good self-esteem.

Coletta defines self-esteem as a personal evaluation given to one's self about one's self. Peter Stein, a professor of sociology at William Paterson who has conducted extensive research on family and parenting issues, defines self-esteem as the feelings people have about their self-worth. Behnaz Pakizegi, a professor of psychology at the University whose

research focuses on young children, believes that self-esteem is the sense of oneself as good and capable while remaining aware of one's limitations.

Common to all three definitions offered by these faculty experts is the abstract concept of the sense of self. Where does one's sense of self come from? Coletta believes that one's temperament is inborn.

"You as a parent must understand that a child is programmed with an agenda," he says. "Accepting the nature of a child and moving forward is a key element in good self-esteem for the child."

Stein, the sociologist, agrees. "As a sociologist, I see that almost every aspect of one's self is a product of family interaction," he says. "The family guides the development of self-esteem in the child, who arrives with a set of potentials,

"Self-esteem is a developmental issue that begins in childhood... thirty-three percent of adults suffer from low self-esteem."



PETER STEIN

but is shaped by parents or other figures raising a child. The self develops through interaction.”

Pakizegi, the psychologist, says it’s important for parents to see who their child is. This is not always easy since parents have hopes and dreams for their children that might not correlate with the child’s abilities.

“Parents should be very sensitive to what the child can or cannot do,” Pakizegi states. “They need to be supportive and have age-appropriate expectations.”

All three agree that since parents, by their very nature, are the most important role models for their children, they must understand what constitutes good self-esteem in order to recognize it, or the lack of it, in their children.

According to Coletta, those with high self-esteem exhibit such traits as competency, a sense of power, energy, and optimism, and are generally capable of bouncing back from problems. A child who feels unaccepted or powerless, or who expresses self-doubt, often suffers from low self-esteem.

“Children begin to develop these feelings at a very early age, from the time a parent responds to a baby’s cry,” Stein explains. “When the parents meet that need, whether for food or comfort, the child gets the message, ‘I matter.’ Once the demands become verbal, the self-concept gets massaged, and the child thinks, ‘I am loved.’ These are all ways in which parents respond, and are steps in the right direction. But at the core is this: the child has learned that parents will respond to his or her needs.”

While the relationship between parents

“Surround children with positive thoughts. Avoid ‘toxic talk’ which lowers self-esteem.”

and their children is critical, Pakizegi counsels that parents need outside support in order to raise children successfully, including partners, family, and friends.

“You can’t raise a child by yourself,” says Pakizegi. “Families operate in a very isolated way in the United States. You are busy, the neighbors are busy. Yet you need a support system and alternate models of information for your child. With that, other points of view may flourish and children develop positive interconnections. Parents alone are not enough.”

How can parents become positive role models for their children? First, they need to ask themselves some important questions, explains Coletta. “Are we productive and proactive? How well do we deal with setbacks? Are we optimistic? Most importantly, are we building self-esteem or narcissism in our children?”

All three professors warn of plying children with false praise in order to boost self-esteem.

“Be wary of raising a praise junkie,” cautions Coletta. “Praise should only be used for legitimate behavior. Kids are usually smart enough to see through it, and it cues a preoccupation with one’s self rather than building true self-esteem.”

Pakizegi finds that empty praise creates a false sense of accomplishment for young children which lasts into adulthood. “I see the results of empty praise even among my students,” she says. “Many were A

students all their lives, and when they get here to college and are presented with more substantive work that is demanding and earn a B or a C they are often incredulous. They have been getting A’s, but didn’t earn them. I feel sad for society and for the kids because both are suffering from an inaccurate assessment of their work.”

So what can be done to help secure a child’s self-esteem? Parents should carefully consider how they speak to their children, says Coletta. “Remember that words are powerful,” he says. “Surround children with positive thoughts. Avoid ‘toxic talk’ which lowers self-esteem.” He returns to the turtle analogy as an example:

Jonathan: My turtle is dead. He was alive this morning.

Father: Now, don’t get upset, honey.

Jonathan: Wah! Wah!

Father: Don’t cry. It’s only a turtle. Stop it. I’ll buy you another one.

Jonathan: I don’t want another one.

Father: Now you’re being unreasonable.



BEHNAZ PAKIZEGI
COUNSELS A STUDENT

According to Coletta, “Now the child gets the message that it is wrong for him to feel upset. This leads to a belief that he cannot go to the parents with a problem.”

To solve disputes, he recommends that parents show empathy by taking on the problem at hand, in a sense, sharing the problem with the child. Next, the parent explains the problem caused by the child’s misbehavior, and asks the child for ideas as to how to solve the problem. “This way, the child has a choice in the matter,” Coletta explains. “This approach enlists the cooperation of the child, and doesn’t put the parent in the position of dictating solutions, which avoids a power struggle.”

Since words are powerful, using neutral language is especially important when dealing with children. The idea is to surround children with positive thoughts. For example, parents should never say, “How can you be so stupid?” Rather, a parent should say, “In school, sports, and hobbies—do something every day, little by little—and get better and better,” he

advises. Parents should always focus on what the child does well, avoid comparisons to siblings, and use humor when possible. “This process diffuses a potentially volatile situation, and strengthens the relationship between parent and child,” Coletta adds. “It also builds respect and communication between parents and children.”

Pakizegi stresses interconnectedness as the road to self-esteem. “All of our behaviors are part of an interwoven system,” she says. “Children need the support of various systems—not one level of systems, and not just the parents. The three most important things for parents to remember are: get support, be knowledgeable about child development at various ages, and be positively involved in your children’s lives.”

Above all, parents must be flexible. “They must understand that they can only do their best and continue to provide encouragement, even when kids push them away,” Stein says. “Independence is important for self esteem. But a parent’s

job is to set boundaries while allowing a child to explore and establish his or her individuality.”

The final piece of the puzzle, according to Stein, is the family’s role in value clarification. “It’s the family’s job to sort out their values from the many choices that exist. Developing a sense of empathy and caring for others is important, because without empathy there can be no self-esteem. Finally, good parenting means overcoming your own limitations. Parents need to think about their own self-esteem and who they are.”

Coletta adds that parents should recognize that all children have gifts and talents. Accepting children on their own terms, and honoring and respecting both the gifts and differences, as well as nurturing the strengths, can help to build self-esteem. “Childhood should be a journey, not a race,” he says. ❧

Self-Esteem and Learning Styles

According to Anthony Coletta, professor of early childhood and elementary education, understanding the relationship between self-esteem and a child’s learning style is one of the most important elements in raising children.

During a recent lecture on self-esteem and learning styles to a group of parents at the Cooperative Nursery School of Ridgewood, Coletta explained that as parents of three and four year olds, they were approaching the most critical time in the child’s quest for self-esteem, since age five brings about developmental and social milestones for children.

“A young child loses self-esteem very quickly,” Coletta reported. “They have no defense mechanism. At this age they start going to school, where they have to be on a stricter schedule and receive report cards for the first time.” The parents seemed pleased with the information he provided.

“When you can walk away from an evening and have tools, that’s valuable,” said Jill Kandel, co-president of the nursery school. “In this day and age, our children have been through so much post-September 11, that it’s time to get back to the kids. A lecture like this is very informative, and parents can learn a lot from it.”

Coletta began with the words of wisdom he feels are essential for parents.

“Good self-esteem begins with the parents,” he said. “You must understand the three critical issues to your child’s self-esteem: know your child, know how to respond to them based on their temperament, and understand their level of maturity.”

Parents must make every effort to figure out the preferred learning styles of their children. He identified four different styles: interpersonal, in which students learn by listening and sharing ideas; analytic, where children seek facts and think through ideas; hands-on, in which children learn how things work by testing theories; and creative, which involves using trial and error and self-discovery to learn. He gave the parents a questionnaire that helped them identify their own learning styles. Then, they applied the information to their children to classify their styles.

Coletta emphasized the necessity of understanding children’s temperaments. Are they shy? Easy to get along with? Difficult? Shy children often have low self-esteem, he explained, while easy children have good self-esteem. Difficult children often bring out the worst in their parents. Since the child’s learning style can clash with the parent’s learning style, problems may develop in their relationship. Parents build their children’s self-esteem by how they treat the children.

“Parents must respect and honor their child’s learning style, as different as it might be from their own,” Coletta said. “Identify the talent your child is wired for. Is the child an artist, musician, or writer? Is the child good in math or science? Does the child have athletic ability? Go with the strengths.”

Once parents understand a child’s strengths and weaknesses, they can make decisions based on that information. “Accept children on their own terms,” he said. “And remember that the way we talk to children when they misbehave is critical in determining their self-esteem.”

Four Women... Three Continents... Make All That Jazz

– By Stephanie Mykietyn

JAZZ. FOR MANY, THAT WORD CONJURES UP IMAGES OF SMOKY CLUBS FILLED WITH THE SOUNDS OF LOUIS ARMSTRONG, CHARLIE PARKER, MILES DAVIS, JOHN COLTRANE, DIZZY GILLESPIE, AND DUKE ELLINGTON. WHILE THE NAMES OF PROMINENT FEMALE PERFORMERS MAY NOT SPRING INSTANTLY TO MIND, WOMEN HAVE BEEN PART OF THE JAZZ WORLD SINCE THE VERY BEGINNING. FROM THE GOSPEL SINGERS AND ALL-FEMALE BANDS OF THE 1920S TO JAZZ ICONS SARAH VAUGHAN, BILLIE HOLIDAY, AND ELLA FITZGERALD, TO CONTEMPORARY PERFORMERS SUCH AS PIANIST GERI ALLEN AND SAXOPHONIST JANE IRA BLOOM, FEMALE JAZZ PLAYERS HAVE PROVED THEMSELVES FOR MORE THAN A CENTURY.



In 1973, when William Paterson joined a handful of American colleges offering a major in jazz, women were included from the outset. Although those enrolled in the formative years of the program were predominately vocalists, the program gradually grew to include a wide range of female instrumentalists.

The jazz industry is still a difficult one to break into for women, even with the great strides women have made in the last twenty years. “If you look, there are some really great women performers to serve as role models, such as Marian McPartland, Joanne Brackeen, and Renee Rosnes,” says William Paterson jazz studies program director James Williams. He believes that the challenges women face in the professional world are the ones encountered by any minority. “You may have to be a bit better, or maybe head and shoulders better, but if you have the talent and work hard, you should see success,” observes Williams.

Today, an ever-increasing number of William Paterson female jazz alumni are finding that success. Tomoko Ohno-Farnham ’93, Anat Fort ’96, Sunna Gunnlaugs ’96, and Kay Wolff Niewood ’01 illustrate the depth of talent and commitment that is the hallmark of a new generation of female jazz musicians. Each of these women embodies the qualities necessary to achieve this success—self-confidence, high level of talent, single-minded focus on career, and a no-nonsense attitude. Yet their perspectives, which reflect vastly different cultural roots, are unique and individual. They are also secure with the fact that they are women in what is still essentially a male-dominated field. As jazz pianist Marian McPartland once stated, “When I started out, I had the wish, the need to compete with men. But I don’t feel that way anymore. I take pride in being a woman.”



Pianist Tomoko Ohno has forged a successful career that includes performing—both as a side musician and as the leader of her own ensembles—as well as composing and arranging. Her credits include performances with jazz luminaries Jerome Richardson, Wynton Marsalis, Benny Golson, and Joe Henderson, in venues such as Lincoln Center, Weill Recital Hall, Sweet Basil, and the Blue Note, and on live radio broadcasts by WBGO-FM and WNYC-FM.

A native of Japan, Ohno became interested in jazz as a young teenager when she bought some albums by Bill Evans and Miles Davis. After graduating from Rikko University in Japan in 1986, Ohno actively performed in clubs in Tokyo. One night she met Allen Farnham, a pianist from New York, at a jam session that she organized. In the spring of 1990, she visited him in the United States. He took her to a party hosted by jazz saxophonist Joe Lovano, where she met several musicians who were teaching at William Paterson. “I found there was much more support for the jazz scene in the New York area than in Tokyo, where there are fewer opportunities for young musicians,” she explains. She decided to come to the United States and enroll at the University, where she studied jazz piano with Harold Mabern and classical piano with Gary Kirkpatrick, two individuals she categorizes as “master teachers.”

Along with her studies, Ohno pursued performance opportunities, setting up as many jam sessions as possible and establishing a wide network of musician friends. Her first album, *Powder Blue*, was released in 1997 on the Japanese-based Tokuma label, followed in 1999 by the recording *Affirmation*, also for Tokuma, that features former William Paterson jazz studies director Rufus Reid on bass and Tim Horner on drums. In addition to performing on the recording, Ohno arranged all of the songs with the exception of the title piece. Her composition, “Samba de Sorvete,” is featured on the recording *Allen Farnham Meets the RIAS (Radio in America Sector) Big Band* on the Concord jazz label.

She has recently added classical performances to her jazz gigs. She is a member of the Engle Winds, a chamber music ensemble dedicated to performing works by contemporary composers, particularly those from New Jersey, where she resides. During one of the ensemble’s concerts in 2002, she presented her arrangement for piano and oboe of a traditional Japanese koto piece written several hundred years ago. The ensemble also offers the opportunity to collaborate with Farnham, currently a graduate student at William Paterson, whom she married in 1992; they reside in Teaneck.

Ohno encourages young women aspiring to careers in jazz to be flexible. “Since the job requires travel, you have to deal with such a variety of people and situations all the time,” she explains. “But you have to somehow get comfortable and sound good to the audience. I think being different is great. Human nature tends to make people try to attack those groups who are different from them. Since female musicians are the minority in this jazz society, you may face this problem more often than male musicians. If you can’t handle it, don’t go it alone. Talk to someone you can trust.”



Israeli-born pianist Anat Fort

has straddled the worlds of classical and jazz music for many years. Trained as a classical pianist from the age of six, she was always improvising. “My classical teachers really didn’t know how to handle me,” she laughs. “I knew I didn’t want to be a classical musician, but I loved music, and when I was nineteen I finally found a jazz musician as a teacher and began to focus on jazz.” Shortly after military service in Israel, she came to William Paterson.

Fort’s secret to professional success has been her flexible approach to music. While at the University, she performed with all the jazz ensembles, ranging from small groups to the big band and Latin band, as well as with the New Jersey Percussion Ensemble and The Orchestra at William Paterson University, the institution’s professional ensembles in residence.

Fort also began composing in a wide range of styles, from contemporary classical works such as her *String Quartet No. 1*, to incidental music for a theatre department production of Thornton Wilder’s *Our Town*. She also established important musical collaborations with William Paterson adjunct faculty members Norman Simmons, Armen Donaliam, and Horace Arnold—some of which still continue. “William Paterson’s jazz program gave me a real feel for the profession. I got to know what I really wanted to pursue,” says Fort. “I’ve always been open to opportunities and now I’m busy enough that I can be more selective.

But I’m very happy with the mix and perform with great musicians.”

That mix is evident in her list of performances and compositions. She has increased her solo work, concentrating on performing her own compositions as well as completely improvised material. Active as a side-person for many groups and with her own trio, Fort also collaborates with actors and singers in jazz improvisation at the Singers Forum in Manhattan and has presented improvisation master classes and workshops in Tel Aviv and Jerusalem. She recently completed a successful educational project involving improvisation with children for the second time at the Jerusalem Music Center founded by Isaac Stern.

Her highly original compositions are classically based while highlighting improvisation. Her first CD, *Peel*, released in July 1999, consists entirely of her original works. In May 2000, she was commissioned to write a piece for string orchestra and piano improvisation by the Chamber Orchestra Ramat-Gan in Israel that successfully premiered with Fort as soloist in November 2000. The piece, entitled *Tzohar*, which means “a little window... a corridor of light,” is dedicated to her grandfather, who had died shortly beforehand. Fort performed the piece in 2001 with the Palo Alto Symphony and, most recently, with The Orchestra at William Paterson University in February 2003.

“I couldn’t be just a composer or a performer. I wouldn’t feel complete,” she explains. “I think that’s why I’m most attracted to improvisation because it really is like composing while I’m playing. I need all these different aspects of music in my life.”

As a jazz performer, Fort has found that being a woman presents its challenges. “Often the immediate assumption is that I am a singer and that usually results in a negative attitude. That’s because many players stereotype singers as less musically trained,” she reflects. “When I tell people I’m an instrumentalist, the attitude mollifies and once they hear me play, everything changes.”

She has sage advice for young women who aspire to a jazz career. “Be as serious as you can be and focus on doing. Don’t

make the fact that you’re a woman a limitation. If you concentrate on your art, and not your gender, and work hard to find them, wonderful opportunities occur. Then, you just have to go for it. And make sure you get heard.”



Sunna Gunnlaugs has won critical acclaim for her unique performances and compositions, which fuse her native Icelandic folk music with jazz. Hailed as an “impressive newcomer” by the *Village Voice*, the *Washington Post* said her music “elegantly bridges soul-searching passages with uncluttered swing.”

“I think of my music as modern jazz with lots of European influences,” Gunnlaugs says. “It is open and melodic with room for improvisation and creativity.”

Her quartet has performed throughout the United States and Europe; her just-released CD, *Live in Europe*, was recorded in Prague in 2002. The group’s Canadian tour in the summer of 2002 included performances at major jazz festivals in Vancouver, Victoria, Toronto, and Montreal. “Performing can be very rewarding... a great response from the audience feels really good and gives one a push to continue down that road,” Gunnlaugs notes.

Gunnlaugs came to William Paterson in 1993 looking for the opportunity to increase her jazz playing experiences. “At school I think I appreciated being under

Story continues on page 24

Snapshots of the Future

Who will be the successful women jazz artists of the future? A new generation of recent William Paterson jazz alumnae are poised to make their marks in the world of professional jazz.

Trumpeter Crystal Torres '03 recently performed at the Bern Jazz Festival in Switzerland at the invitation of the renowned trumpet player Clark Terry. "It was an amazing experience," says Torres, who met Terry last fall when he performed on campus with the William Paterson Jazz Ensemble as part of the University's Jazz Room Series. Torres is a member of an all-female Latin ensemble, Pura Candela (Pure Fire), which performs in New York and Philadelphia. Last year, she formed the first small Latin jazz group on campus, which performed a range of traditional Latin music, including her original transcriptions of compositions by Latin jazz artists such as Eddie Palmieri. Currently studying Latin jazz arranging with the pianist and composer Ricky Gonzalez, Torres, who hails from Levittown, Pennsylvania, says her dream would be "to sing and play everything – jazz, Latin music, rhythm and blues, and gospel, and to eventually have my own group."

Initially a flute player, Rachel

Telesmanick '00 discovered the baritone saxophone early in her musical studies. "No one else was playing this instrument and that was enough to pique my

interest," says Telesmanick, who is one of few women to perform on the large, heavy, and lowest-pitched saxophone. That interest soon grew into a career aspiration. Telesmanick attended the University's Summer Jazz Workshop, which led to private lessons with David Demsey, a saxophonist, professor of music, and coordinator of the jazz studies program. "My parents were very supportive, shuttling me back and forth from Newburgh, New York, so I could pursue my musical studies," she explains. During her senior year at William Paterson, she was featured as a soloist during the University's Jazz Room Series. Since graduating, she has performed with the Kevin Norton Quintet and can be heard on the quintet's CD, *Change Dance / Troubled Energy*.

Sarah Versprille '03 began her musical career as a trumpet player but after enrolling at William Paterson she changed her focus to vocals. "Vocalists sometimes get less respect because people think you know less about music," she says. "But it really requires a great deal of technical expertise." Last December, she made quite a solo debut, singing her own arrangement of "Winter

Wonderland" with the William Paterson Jazz Ensemble, as well as Thad Jones' "A Child is Born" during a holiday concert at the New Jersey Performing Arts Center. She records and performs with a rhythm and blues group in her hometown of Rochester, New York, and sang on a film score for a small independent film. With her studies complete in May, she plans to move to New York City and begin a career as a composer and performer.

A vocal music instructor at the Whitney E. Houston Academy of Creative and Performing Arts in East Orange, Jewel Crenshaw '02 is a graduate of the master's degree program in music. Crenshaw credits her career path to now-retired Montclair Kimberley Academy music instructor Nixon Bicknell. "He encouraged me to pursue music and pointed me in the direction of Westminster Choir College in Princeton," she recalls. After attending Westminster, she ultimately graduated from Montclair State University with a degree in music performance and education. The savvy and self-possessed Crenshaw came to William Paterson to learn the art of improvisation, and to create a professional package with which to

market her talents. "The program allowed me to focus on the lyrics and making connections so that I can put more of myself into the music," explains Crenshaw. This approach is obviously working as she was the recipient of the College Outstanding Performance Award in the jazz vocalist category in the 24th annual *Downbeat* Student Music Awards.

Soo Yi '03 has always been interested in singing, but it wasn't until she was ready for college that she decided to study music full-time. After three semesters at the Cornish College of the Arts in Seattle, Washington, where she began studying jazz vocals, Yi transferred to William Paterson to be closer to the New York jazz scene. She has already launched a career, singing on Friday nights with a band in New York City, and on Saturdays with her own trio at a local New Jersey restaurant. Following graduation she plans to tour the West Coast with a Seattle-based reggae band and then return to her native Korea for a six-month gig at a hotel in Seoul. "I feel really lucky to have found jazz and fallen in love with the music," says Yi.



TRUMPETER CRYSTAL TORRES

SAX PLAYER RACHEL TELESMANICK



VOCALIST SARAH VERSPRILLE

VOCALIST JEWEL CRENSHAW



VOCALIST SOO YI

this umbrella where life was about music. I practiced more than I'd ever done before and was exposed to music that I might not have heard otherwise," she says. While at the University, she formed a trio with bassist Dan Fabricatore and drummer Scott McLemore that toured Iceland in 1997, representing the first major tour of Iceland by a female musician. The trio also made a recording, *Far Far Away*.

Gunnlaugs, who has since married McLemore, now lives in New York. "What is really unique to New York is that jazz musicians are into having jam sessions at each other's apartments and just play for the purpose of playing music," she says. "It's a great place to grow and get experience."

Since 1998, she has hosted "Jazz Gallery New York," a program for Icelandic Public Radio. Each hour-long show features the work of one musician, interspersed with an edited interview. "There is so much happening in jazz. The program allows me to introduce performers who are taking the music in new directions. I try to feature a variety of jazz artists and provide a good mix of the types of jazz," she explains.

Confident of her talents as a composer, performer, and leader, Gunnlaugs pursues each opportunity with a zest for success. "I've been very forward and I tend to speak my mind," she admits. "But if you're an aspiring female jazz performer, my best advice is to find your own niche, something that's unique about you. And then go for it."

"I think that being a woman in jazz, and especially from Iceland, who writes music gets me more attention," she adds. "The press takes an interest when we come to a new town because there's a story to write – it's not just another band from New York."

As music preparation and archive associate for Jazz at Lincoln Center, Kay Wolff

Niewood works for what many consider the world's largest not-for-profit arts organization dedicated to jazz. She coordinates the music used by the world-renowned Lincoln Center Jazz Orchestra, for groups that perform on the Center's jazz series, and for commissioned works. She attends all the rehearsals and oversees the printed music and recording archive that currently includes more than 1,200 pieces of printed music, a commercial recording library that circulates internally, and a non-circulating recording library that consists of recordings from tours and concerts. In addition, she handles the music needs for The Juilliard School's new jazz program.

Her responsibilities run the gamut, such as finding a piece of music the orchestra wishes to perform, creating copies of scores, hiring arrangers, and, of course, coming up with music misplaced by a musician right before a concert. When the orchestra is performing a large-scale work, she might travel along, as she did recently to San Francisco and Paris. "There are always those last-minute things that need to be taken care of. It's part of the process," she says.

Niewood took a somewhat circuitous route to her position. A vocalist, she became interested in jazz as an undergraduate at the University of Minnesota, where a new jazz vocal program had just started.

After earning a bachelor's degree in music education, she spent a year in Iowa studying jazz. "I sang in a number of vocal jazz ensembles there, including one that was directed by a well-known vocal arranger," she explains. "I found I had an ear for what works for the voice as an instrument and began doing some arranging." She then moved to California to teach high school in Santa Clara, where she found herself continuing to write arrangements for student ensembles. "I wanted to go on to graduate school, and decided I should study what I enjoy, which is arranging—figuring out how I can recreate what someone has written and make it my own. And that led me to William Paterson's new program."



As one of the first students—and subsequently, the first graduate, in May 2001—of the University's master's degree program in jazz arranging/composition, Niewood experienced a variety of opportunities. "I was able to take extra vocal lessons and to learn about the guitar, which impacted upon my arrangements and compositions," she says.

Her schedule at Lincoln Center is hectic—in addition to her job responsibilities, the entire organization is preparing for a move in 2004 to a new home, the Frederick P. Rose Hall, which is currently under construction. But she found the time to enroll this year in the BMI Jazz Composers Workshop, through which she is working on an original composition for big band. She also continues to write arrangements for high school and college vocal ensembles, mostly on the West Coast.

"My position at Lincoln Center is the perfect job for me at this point in my life," says Niewood, whose jazz musician husband, Adam Niewood '00, is pursuing graduate study in jazz at the Manhattan School of Music. "I meet so many great musicians on a professional level. Having the opportunity to be present at the rehearsals and being involved in the preparation phase expands my knowledge of arranging and composition." ❧

Stephanie Mykietyn has been an arts professional for nearly thirty years, including positions as audience services director and publications editor at William Paterson University. She currently resides in Nova Scotia.

Ray Arthur Named Chair of William Paterson University Foundation



RAY ARTHUR '82 WAS RECENTLY APPOINTED CHAIRPERSON OF THE BOARD OF DIRECTORS OF THE WILLIAM PATERSON UNIVERSITY FOUNDATION. Arthur, the president of Toysrus.com, the online division of Toys 'R Us, succeeds Fletcher Fish, who served as chairperson for the past ten years.

"Ray's background in finance, as well as his leadership skills and entrepreneurial spirit, are sure to serve him well as the Foundation seeks to raise funds in support of the University's mission," says Arnold Speert, president of the University.

Other new members who joined the Foundation board in the past year include: Robert Bacon, Eugene Boyle, Sam Dedio '88, William Duffy, John Lonsdorf '79, Linda Niro '76, and Anthony Pessolano '80. Michael Seeve was appointed vice chair, Mel Cebrik was appointed treasurer, and Aaron Van Duyne III '75 was appointed secretary.

Record Year in Development

DONATIONS TO THE UNIVERSITY EXCEEDED \$9 MILLION FOR THE YEAR ENDING JUNE 30, 2003, according to Joanne Nigrelli, executive director of development.

Top among all donations was the \$6.2 million commitment by the Russell Berrie Foundation for the Russ Berrie Institute for Professional Sales at the Christos M. Cotsakos College of Business.

In addition, the University received significant bequests of \$500,000 each from the estates of Jacob Rubin and Ray Miller. Each of these bequests will be set aside for scholarship support. In the case of the Rubin estate, the funds will support the University Honors Program. Funds from the Miller estate will be used to support the College of Education's Paterson Teachers for Tomorrow Program, a partnership between the University and Paterson's three public high schools that brings talented students to the University,

eventually returning them to the city of Paterson as teachers.

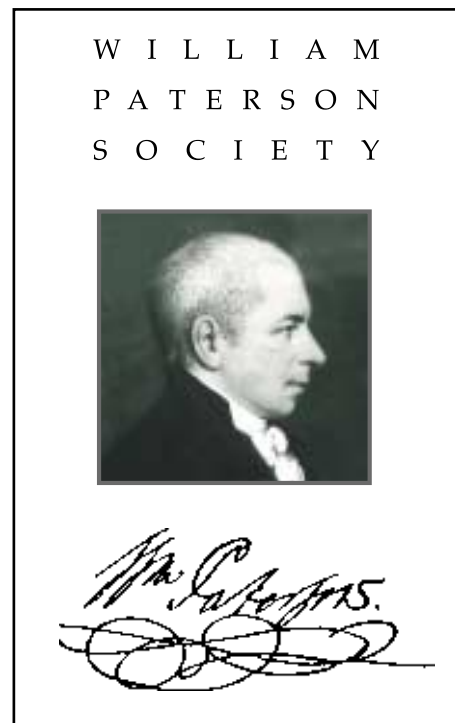
Other important grants during the past year include \$285,000 from the Henry and Marilyn Taub Foundation for Paterson Teachers for Tomorrow, \$30,000 from Castrol Consumer Americas for faculty research and scholarships, \$30,000 from Mercedes-Benz, USA for student leadership development, and \$20,000 from Pepsi Bottling Foundation for scholarships. The Fred C. Rummell Foundation, Schumann Fund, Van Houten Memorial Fund, Bergen Foundation, New Jersey Nets Foundation, and Wayan Foundation also provided scholarship support.

"There is tremendous momentum at the University," says Nigrelli. "Our alumni and friends continue to recognize the unique value of a William Paterson University education. We are extremely grateful for their support, particularly during this difficult economic climate. The University is very fortunate to have a large and loyal group of donors."

Annual Fund Makes a Comeback

MORE DONORS GIVE TO THE ALUMNI ANNUAL FUND THAN ANY OTHER NEED AT THE UNIVERSITY. Annual Fund dollars support student scholarships, a competitive grants program administered by the William Paterson University Alumni Executive Council, and select activities of the Alumni Association.

After falling slightly in 2002, donations to the 2003 Annual Fund increased \$20,000 to \$285,000 in 2003. Much of the increase was due to a substantial number of donors joining the William Paterson Society. Established in 1998, the Society includes those donors who have expressed their commitment to academic excellence with a donation to the University of \$1,000 or more. Members of the William Paterson Society are pacesetters who help to create momentum and a standard of giving for all alumni and friends. Members are recognized annually at a special invitation-only dinner each fall.



University Dedicates Allan and Michele Gorab Alumni House

WILLIAM PATERSON UNIVERSITY'S MORE THAN 50,000 ALUMNI NOW HAVE A SPECIAL PLACE TO CALL HOME on campus following the dedication of the new Allan and Michele Gorab Alumni House during a ceremony in early May.

The 7,500-square-foot building, located at Oldham Pond a half mile from the main campus, houses the University's Alumni Relations Office as well as the John Rosengren Laboratories, named after the late Dr. John Rosengren, a University professor *emeritus* of biology.

"This is a marvelous moment in the history of the University," said President Arnold Speert to the more than 120 alumni, friends, and members of the William Paterson community who gathered for the ceremony. "This special facility speaks to our past and our present, and is a showcase for the future."

Allan Gorab, Class of 1972, who with his wife, Michele, made a benchmark gift to the project, welcomed the Alumni Association to its new home. "We couldn't have asked for a more perfect setting," he said.

The Alumni House will be used for special alumni celebrations, events, conferences, and meetings. A large deck overlooking the 27-acre pond will host outdoor events. Inside, in addition to the offices for the Alumni Relations staff and

the Alumni Executive Council, meeting rooms of various sizes will be available for alumni, faculty, and friends of the University.

The Rosengren Laboratories will be used for classes, workshops, and research projects by biology, environmental science, and geography faculty and students.

"The labs give students an ecological site on campus," explains Michael Sebetich, a professor of biology who is overseeing the facility. "Oldham Pond is a self-contained ecosystem. Since the labs are adjacent to the pond, we can take samples directly and analyze them on-site. There's a joy and immediacy in working with data and samples pondside."

Three laboratories, located on the lower level, are dedicated to different types of scientific inquiry. The Limnology Lab, with two sinks, allows for the study of fresh and inland water. A dry lab, the Ecology Lab, will be used to analyze the surrounding terrestrial ecosystem, including trees, shrubs, and insects. Water samples, fish tissue, and dry soil will be investigated in the Chemistry Lab, which is equipped with a fume hood and sinks. Also included is a deck for observing waterfowl and changing water characteristics, along with a small office and a conference room. An aluminum floating dock at the water's edge, large enough for fifteen people, provides direct



PRESIDENT ARNOLD SPEERT (LEFT) AND ALLISON KENDALL WORMAN (SECOND FROM LEFT), PRESIDENT OF THE WILLIAM PATERSON UNIVERSITY ALUMNI ASSOCIATION, LOOK ON AS BENEFACTORS MICHELE AND ALLAN GORAB HOLD THE PLAQUE WHICH WILL HANG IN THE NEW ALLAN AND MICHELE GORAB ALUMNI HOUSE

faculty and student access to the pond for sampling, along with two small boats and a canoe. Classes and labs will be held at the facility beginning in September.

The University has raised more than \$440,000 toward its \$500,000 goal in support of the project, including leadership gifts from Dr. Margaret Landi '74 and the family of Helen Demarest '27. Plaques honoring contributors who have donated \$1,000 or more are located in the main reception area.

If you are interested in making a donation to the Allan and Michele Gorab Alumni House Campaign, contact the Office of Institutional Advancement at 973.720.2615, or visit the Web site at www.wpunj.edu/alumni.



THE ALLAN AND MICHELE GORAB ALUMNI HOUSE



MRS. BEVERLY ROSENGREN (LEFT) AND MICHAEL SEBETICH, PROFESSOR OF BIOLOGY AND COORDINATOR OF THE JOHN ROSENGREN LABORATORIES IN THE ALUMNI HOUSE, WITH A PLAQUE WHICH OUTLINES THE CONTRIBUTIONS OF DR. ROSENGREN, A PROFESSOR EMERITUS OF BIOLOGY, AFTER WHOM THE LABS ARE NAMED

Alumna Takes Opportunity to Give Back

“WILLIAM PATERSON HAS BEEN A PART OF MY LIFE FOR A VERY LONG TIME,” SAYS DR. BARBARA GRANT '54. Since first arriving on campus in 1952 as a transfer student from Beaver College in Pennsylvania, she has forged a deep and lasting connection to the institution that became her alma mater, and, for thirty-five years, her professional home.

Now, Dr. Grant has decided that it is the right time to give back to the institution that, as she says, “really gave me my start,” by including the University in her estate plans.

After graduating from William Paterson with a bachelor's degree in education, Dr. Grant taught at an elementary school in Glen Rock for eight years. In 1963, she learned of an opening in the English department. “I saw an interesting opportunity to return to the campus,” says Dr. Grant. She was hired and found

herself teaching alongside her former professor Mark Karp.

A specialist in reading and language arts for elementary school students, Dr. Grant took advantage of the institution's laboratory school and child study center to conduct a ground-breaking research project in the late 1960s. The school, which enrolled students in grades one through five, provided faculty members and student teachers with a professional laboratory experience. “It was the advent of video technology,” Dr. Grant explains. “I was interested in the non-verbal behavior of teachers in the classroom, so I videotaped teachers of language arts and analyzed their non-verbal messages.” Her research, completed for her doctoral dissertation for Columbia University, became *The Teacher Moves*, the first book to be published on the topic.

The author of two other books, *Written Expression in the Language Arts* and *Content and Craft – Written Expression in the Elementary School*, Dr. Grant was a

founder of William Paterson's Beta Chi chapter of Pi Lambda Theta, the international honor society in education, and served as the organization's advisor for many years.

Dr. Grant retired from William Paterson in 1998, and enjoys spending more time on her two other long-time avocations—swimming and traveling. She merged her two passions once several years ago during a cruise when she was inducted into the cruise line's polar bear club for diving into the swimming pool while crossing the Arctic Circle.

Now a professor *emeritus*, she continues to stay connected to William Paterson. In addition to funding a scholarship for a College of Education student, she has made plans to leave additional funds to the University through a planned gift. “The institution has changed a great deal during these many years,” she says. “I'm happy to contribute for the benefit of future generations of students.”

Endowments for the Future

MANY OF THE GIFTS MENTIONED IN THIS ISSUE OF WP ARE GIFTS FOR ENDOWMENT. An endowment is a sum of money from which only a portion of the earned income is used to support institutional programs. Endowment funds are invested and generally distribute five percent annually. The wonderful thing about an endowment is that it provides support in perpetuity.

For example, a donor who establishes a \$1 million endowed scholarship fund can generally be assured that that fund will provide \$50,000 a year (five percent) in scholarship support for as long as the University exists. Over time, the payouts far exceed the original value of the gift. For years, private universities have wisely built major endowments. Only recently have public universities like William Paterson realized their importance, too.

There are basically two categories of

endowment: restricted and unrestricted. A restricted endowment funds a specific program or project as designated by the donor. An unrestricted endowment, often referred to as a quasi-endowment, provides support for a number of institutional needs as determined by the board of trustees of the University.

William Paterson's endowment, which consists of dozens of funds, is approximately \$7 million. That's small by most standards, but in the University's case, it is growing rapidly. The volatile markets of the past few years have hindered investment growth, but donations continue to increase the endowment's value.

The vast majority of the University's endowment is restricted for scholarships. Unlike private institutions that depend on a large, unrestricted endowment for operating expenses, public universities like William Paterson have greater flexibility to direct donors to institutional priorities such as scholarships.

The minimum to endow a partial scholarship at the University is \$15,000. A gift of \$150,000 is required to endow a full scholarship. In either case, payment can be made over several years to fulfill a commitment.

Many institutions, including William Paterson, build their endowments through a strong gift-planning program of bequests and trusts. Often donors who want to make a transformation gift but lack the capacity to do so during their lifetimes will choose a bequest as the vehicle for making a substantial gift to the University. While the laws are currently changing, there are still substantial tax benefits to those who choose to make a gift plan with the University.

If you would like to make an endowed gift to the University, or just want to talk with a development officer about the many giving opportunities gift planning provides, contact the University's Development Office at 973.720.2615.



UNIVERSITY PRESIDENT ARNOLD SPEERT (THIRD FROM LEFT) WITH RECIPIENTS OF THE DISTINGUISHED ALUMNI AWARD (FROM LEFT): ANTHONY PESSOLANO '80, GENERAL MANAGER, PEPSI-COLA BOTTLING GROUP OF NEW JERSEY; TONI FIORE '76, EXECUTIVE VICE PRESIDENT OF PATIENT CARE AND CHIEF NURSING OFFICER, HACKENSACK UNIVERSITY MEDICAL CENTER; MAUREEN A. CONWAY '66, VICE PRESIDENT, EMERGING MARKET SOLUTIONS, HEWLETT-PACKARD COMPANY; JOHN P. LONSDORF '79, PRESIDENT, THE R & J GROUP; AND RALPH DA COSTA NUNEZ '72, PRESIDENT AND CHIEF EXECUTIVE OFFICER, HOMES FOR THE HOMELESS, AND PRESIDENT, INSTITUTE FOR CHILDREN AND POVERTY

William Paterson University Foundation Raises \$140,000 For Scholarship Fund at Annual Legacy Award Dinner

THE WILLIAM PATERSON UNIVERSITY FOUNDATION RAISED MORE THAN \$140,000 for its scholarship fund during the Foundation's thirteenth annual Legacy Award Dinner and Silent Auction on Saturday, May 10 at The Hilton at Short Hills. The gala event also included the presentation of the Distinguished Alumni Awards and the Faculty Service Award by the University's Alumni Association.

"Funds raised by the Legacy Award Dinner provide scholarship support for the University's most deserving students," says Joanne Nigrelli, executive director of development.

Recipients of this year's Legacy Award were Castrol Consumer Americas, an internationally recognized brand name in the consumer, commercial, marine, and industrial markets; Fletcher T. Fish, past chairperson of the William Paterson

University Foundation board of directors; and L. Robert Lieb, chairman and chief executive officer of Mountain Development Corporation.

The Distinguished Alumni Award is presented to outstanding University alumni in recognition of significant achievement. Recipients were: Maureen Conway, vice president of emerging market solutions for Hewlett-Packard Company; Ralph da Costa Nunez, Ph.D., president and chief executive officer of Homes for the Homeless; Toni Fiore, executive vice president of patient care and chief nursing officer for Hackensack University Medical Center; John P. Lonsdorf, president of The R & J Group; and Anthony Pessolano, general manager of Pepsi-Cola Bottling Group of New Jersey.

Maya Chadda, a professor of political

science, received the Faculty Service Award, which is given in recognition of demonstrated career achievement and commitment to the University. An expert in the politics of Asia, Chadda is a member of the prestigious Council on Foreign Relations, the world's most prominent foreign relations think tank, and is the author of several books including *Building Democracy in South Asia: India, Nepal, Pakistan*. ❧

The deadline for nominations for the 2004 Distinguished Alumni Award and 2004 Faculty Service Award is September 1, 2003. Forms can be accessed at www.wpunj.edu/alumni/alumniawards.htm



LEGACY AWARD HONOREES (FROM LEFT) DAVE DUGGAN, ACCEPTING THE AWARD FOR CASTROL CONSUMER AMERICAS; FLETCHER T. FISH, PAST CHAIRPERSON, WILLIAM PATERSON UNIVERSITY FOUNDATION; AND L. ROBERT LIEB, CHAIRMAN AND CHIEF EXECUTIVE OFFICER, MOUNTAIN DEVELOPMENT CORPORATION



MAYA CHADDA (CENTER), PROFESSOR OF POLITICAL SCIENCE AND RECIPIENT OF THE FACULTY SERVICE AWARD, WITH NINA JEMMOTT (LEFT), ASSOCIATE VICE PRESIDENT AND DEAN, GRADUATE STUDIES AND RESEARCH, AND ISABEL TIRADO, DEAN, COLLEGE OF THE HUMANITIES AND SOCIAL SCIENCES

Jim Brown, a prominent sales executive with more than thirty years of industry experience, serves as the Institute's first executive director. "Half of all the people who graduate from business school end up in sales, and half of all company presidents and CEOs began as salespeople," Brown says. "This program will offer real hands-on training for students and provide them with skills they need to be successful."

Plans for the Institute include a concentration in professional sales that is being developed within the University's current bachelor of science degree in business administration, featuring courses such as customer relationship management (CRM), account and territory management, relationship management, sales management, negotiation, business finance, and presentation skills. Upon full development

and approval of the curriculum, concentration courses will be applied toward a bachelor of science degree in professional sales.

Sales professionals are served through three centers within the Institute: Sales Education, Sales Management, and Strategic Account Management. Certificate programs, open enrollment seminars and workshops, lecture series, and custom-designed programs for corporate clients comprise these offerings.

Facilities will include an Interactive Sales Lab for developing and perfecting the sales process in simulated real-world settings. Housed on the ground floor of the 1600 Valley Road building, the lab will feature state-of-the-art conference rooms that include robotic video cameras and plasma display screens for a 360-degree analysis of the sales presentation process; interactive classroom instruction with instant replay digital video feedback; computer-based training stations for telephone sales training; and distance learning and videoconferencing facilities. In addition, dynamic digital video editing and production will provide students with individual session DVDs as well as electronic portfolios to present to prospective employers.

Brown is also planning to establish a Sales Club for seniors who are interested in pursuing careers in sales following graduation. Activities would include guest speakers from different areas of sales, as well as counseling sessions focused on necessary skills. ¶

For more information, contact the Institute at 973.720.3855, RBISales@wpunj.edu, or www.wpunj.edu/rbisales.

About Russ Berrie and Company, Inc.

In 1963, while working as a manufacturer's representative, Russ Berrie founded Russ Berrie and Company, Inc. Russ Berrie lived the American dream—starting with \$500 in a converted garage in Palisades Park, New Jersey, he built the company into one of the world's most respected premier lifestyle gift companies. RUSS and its subsidiaries design, develop, and distribute approximately 8,000 unique seasonal and everyday gift products to over 55,000 retailers worldwide through a direct sales force of more than five hundred men and women. Berrie's personal background in sales, and genuine belief in giving customers what they want, drove his business decisions and propelled the company to revenues of over \$300 million last year, and listing on the New York Stock Exchange since 1984.

The company's extensive product line includes everything from teddy bears and a menagerie of other plush animals to baby gifts, developmental toys, picture frames, candles, figurines, and a variety of other home decor accessories. This array of products, and the niche that Russ Berrie carved out for the company that bears his name, fit his outlook on the business—namely offering thoughtful and affordable products that "Make someone happy"—the company's motto.

Russ Berrie was founder, chairman and CEO of Russ Berrie and Company, Inc. until his untimely death in December 2002.

History Department Collaborates on Federally Funded Project

William Paterson is a partner in a three-year project funded by a \$1 million grant from the U.S. Department of Education designed to enhance the American history curriculum in primary and secondary schools in Bergen County.

The History Department will work with the Bergen County Technical School District, the Bergen County Historical Society, the New Jersey Historical Society, and the American Labor Museum/Botto House. The University's role will be to provide teachers with content resources, professional development, technological assistance, and practicum students.

The project, titled "Our Story: A Place-Based Approach to the Teaching of Traditional American History," will serve 172 teachers, five

high schools (Garfield High School, Dwight Morrow High School, Academies @ Englewood, Bergen County Academies, and the Bergen County Technical High School at Teterboro), and more than 8,000 students.

"The University will assist teachers in the participating districts to draw upon local historical sources and infuse them into the American history curriculum in the five high schools," says Terence Finnegan, associate professor of history and chair of the department. "We will assist teachers in finding information, identifying a format for dissemination of the material, editing documents, and cataloging artifacts."

In addition, William Paterson will sponsor two one-week institutes for teachers in summer 2003 which will provide an in-depth discussion of documents available at the partner institutions and how teachers can use those documents to illustrate historical trends.

Pioneer News

WHERE SPORTS SET US APART

VOLLEYBALL COACH ACHIEVES MILESTONE 400TH VICTORY



SANDY FERRARELLA

When Sandy Ferrarella '75 began her tenure as William Paterson's volleyball coach in 1979, she found it hard to imagine winning one hundred games. Yet during her more than two decades of coaching, she continued to amass victory after victory, and late in the night of October 19, 2002, she achieved a significant milestone as she recorded her four-hundredth

victory as coach.

"I've been coaching a long time, and remember all the people who have gone through," says Ferrarella, whose career record now stands at 403-247. "Many of my players are coaching now and have become successful. I'm proud of how much I have affected them."

One such player is Andrea Marino '93. During the New

Jersey State Interscholastic Athletic Association volleyball championships last fall, Ferrarella had a courtside seat as she watched Marino coach Hawthorne High School in the Group 2 title match. Hawthorne eventually won, prompting Marino to pull her old coach into the post-match celebration where they shared a moment that Ferrarella feels sums up her twenty-four-year career.



FERRARELLA COACHING HER PLAYERS

“When they won,” she says, “Andrea came over and hugged me and said to me, ‘This is because of you, coach.’”

More than any milestone, Ferrarella’s inspiration to keep coming back season after season is the student-athletes, her student-athletes. Too many to list here, Ferrarella can rattle off a list of who has ever blocked, set, or spiked for her.

A standout volleyball player at William Paterson from 1971 to 1974, Ferrarella served as assistant coach of the team from 1975 to 1978. She took the head-coaching job in 1979; since the position was then part-time, Ferrarella also worked a full-time job off-campus. Those were harried times, ones when she used vacation days to drive the team van down to distant matches at Rowan University or Richard Stockton College, only to return home for a precious few hours of sleep. Six years ago, she was hired full-time at the University, and splits her time between coaching and her role as an assistant director in admissions.

Ferrarella is emotionally connected to those she coaches. She gets butterflies for herself and for them before matches; she celebrates and sweats out every point they play. Her commitment to her players and her sport has paid off in three New Jersey Athletic Conference championships (1982, 1983, and 1991)—and in dozens of alumnae who describe her as a mentor.

“She made me the person I am today, really,” says Sue Paskas ’97, a 2002 inductee into the Alumni Association’s Athletic Hall of Fame. “I was

unpredictable, but she had so much faith in me. She really boosted my ego, my confidence, and my self-esteem.”

Cheryl Stetz-Bamert ’91 echoes those thoughts. “She went way beyond coaching. She was my friend. She’s just a great person. She’s invited to all of my birthday parties; my kids call her Aunt Sandy,” she says. A Hall of Fame member and former William Paterson assistant coach who is the current head coach at Morristown High School, Stetz-Bamert credits Ferrarella with influencing her career decision. “I just knew I wanted to be a coach after playing for her. I wanted to try to help other athletes reach their potential. She taught us

how to relate to all types of people and see the good in most people. I just think I’m better for knowing her.”

Ferrarella looks forward to coaching for a twenty-fifth season this fall. With virtually her entire team returning after a 19-10 season in 2002, she is optimistic the Pioneers could capture the New Jersey Athletic Conference crown after reaching the conference semifinals for the first time since 1995 last spring.

Watch her on the William Paterson sideline and she is still the same bundle of nervous energy as she was in her first game as head coach in 1979. For those who know her, this is the perfect barometer to gauge her passion for

coaching. “Once she stops getting nervous at a game, she’s not going to coach anymore,” Paskas says with a laugh.

For now, Ferrarella will begin her run at another milestone. Although she jokes about coaching into old age to reach five hundred, even six hundred victories, the youthful exuberance she derives from her players and the relationships she continues to forge with them through the years could be the driving force toward hitting another victory plateau.

“That is the key,” Ferrarella says. “Everything I do is for them.”

ALBIES TO BE INDUCTED INTO AMERICAN BASEBALL COACHES HALL OF FAME

Jeff Albies, who has coached the Pioneer Baseball Team for twenty-nine years and led the team to national

championships in 1992 and 1996, has been elected into the prestigious American Baseball Coaches Association (ABCA)

Hall of Fame and will be inducted in January 2004.

Albies will be one of 204 members of the ABCA Hall of Fame when he and the rest of the 2004 honorees are inducted. Founded in 1945, the ABCA includes six thousand coaches ranging from college to high school to youth, from every state in the country and many nations; its

main objective is to help improve the level of coaching.

“I am extremely honored by my election into the ABCA Hall of Fame,” says Albies, who also serves as the University’s associate director of athletics. “It is particularly gratifying to earn this incredible honor while I’m still coaching. I am well aware of the fact that many of the men I am privileged to join are the pillars of collegiate baseball.”

“Jeff Albies is a significant player nationally with amateur baseball,” says Dave Keilitz, executive director of the ABCA. “Jeff has been not only a tremendous contributor as a coach at William Paterson, but also in the East and on a national level with his committee work and leadership.”



JEFF ALBIES

“Through twenty-nine years at William Paterson University, Jeff Albies has been dedicated to the excellence of this University and its student-athletes,” says University President Arnold

Speert. “He has worked tirelessly to prepare his athletes for success throughout their lives. I look forward to his continued leadership and guidance.”

Albies started coaching at the University in 1975 and built the Pioneers into a national power in NCAA Division III baseball. In addition to two national championships, Albies has

guided the Pioneers to eleven New Jersey Athletic Conference championship titles and seven NCAA regional titles, most recently in 1999 when his team finished third in the nation.

Named the ABCA national coach of the year in 1992 and 1996, he is among the top ten active coaches in Division III with 759 career victories, which includes twelve thirty-win seasons. Since 1975, twenty-nine of his players have signed professional contracts and twenty-seven more have earned All-American honors.

“The record Coach Albies has amassed as the leader of the William Paterson baseball program speaks for itself,”




says Sabrina Grant, the University’s athletic director. “The University is fortunate that Jeff has spent a long career with the program that he developed into a national

powerhouse. It is rare in this day and age of intercollegiate athletics to have a coach with such success remain loyal to one institution.”

Albies also has had a profound impact within the state and region, across the nation, and even abroad. He has served as the baseball chairman of the NCAA Division III Championships committee (1992-96) and chairman of the NCAA Division III Mid-Atlantic Region (1990-96), while also

serving on the NCAA Division III All-American, NCAA Selection and Legislative Action, and ABCA committees. He also coached in the prestigious Cape Cod League (1982) for top collegiate players and gave clinics as a guest of the Romanian Baseball Federation (1993).

Meanwhile, Albies will continue to add on to his legacy. In 2004, he could win his eight-hundredth career game. Yet before that season’s first pitch is thrown, there will be a Hall of Fame election ceremony to attend, one that will immortalize him among the greatest to ever coach college baseball. 

GRANT APPOINTED DIRECTOR OF ATHLETICS


Sabrina Grant, who has served as an athletic administrator at William Paterson for nearly twenty years, has been appointed director of athletics.

Grant served as interim director of athletics since July 2002 following the retirement of Art Eason, the University’s director of athletics for thirty years. She was associate director of athletics from 1994 to 2002 and assistant director of athletics from 1983 to 1994. Prior to joining the University staff, she was assistant director of athletics at Brooklyn College.

“Sabrina Grant has the skills, knowledge, and drive to guide our athletic department to continued success,” says President Arnold Speert. “She is well-respected by coaches, student-athletes, colleagues throughout our campus, and her peers throughout the country. Pioneer Athletics is fortunate to have her as its leader and we are fortunate to have her as a colleague.”

Grant is one of eight female athletic directors at New Jersey’s twenty-seven colleges and universities that sponsor intercollegiate athletics. She is a member of

the New Jersey Athletic Conference (NJAC) Executive Committee and the New Jersey Association of Intercollegiate Athletics for Women (NJAIW) Woman of the Year Committee. She is also chairperson of the NJAC Women’s Tennis Committee.

She is a graduate of Queens College with bachelor’s and master’s degrees in physical education and formerly played competitive tennis on the college level. 



SABRINA GRANT

SPOTLIGHT

A L U M N I N E W S

GREETINGS FROM YOUR EXECUTIVE DIRECTOR

IN THIS ISSUE OF SPOTLIGHT IT IS MY PLEASURE TO SHARE WITH YOU two of the most exciting outcomes of this past year.

After more than a year of planning, drafting, and testing, a comprehensive alumni survey was e-mailed to 9,401 alumni in late March. This survey, created by the offices of Planning, Research, and Evaluation (OPRE), Alumni Relations, and Development, seeks information on alumni services, development, affiliations, and student experiences.

Participation in the survey will help us:

- Provide better alumni programming
- Create more effective fundraising programs
- Garner important information about our graduates that will help to strengthen William Paterson University

To date, approximately 1,000 alumni have responded to the survey, which takes about ten minutes to complete. Comments have been reflective, lighthearted, and serious; all describe the impact a William Paterson education has had on the lives of our alumni.

Some comments include:

“A small student population (at the time) that gave a great feeling of belonging. A great education that gave me a wonderful career as a math teacher for over thirty years. Professors who cared and took a personal interest in turning out great teachers.”

“The best years of my life were at William Paterson. I flourished academically, socially, and intellectually. I have nothing but the fondest memories of my days spent there.”

“My four years at William Paterson broadened my horizons and provided me with an excellent foundation for the future. I continually tell my friends and family that my four years there were the ones that shaped me as a person.”

PICTURED WITH ME IS DIANNA G. SMITH '63. I MET DIANNA AT THE FLORIDA ALUMNI REGIONAL CHAPTER RECEPTION ON MARCH 20 IN WEST PALM BEACH, FLORIDA. DIANA DROVE MORE THAN FOUR-AND-A-HALF HOURS AND NEARLY THREE HUNDRED MILES FROM HER HOME IN JACKSONVILLE TO MEET HER CLASSMATES AND HEAR ABOUT SOME OF THE EXCITING THINGS HAPPENING AT WILLIAM PATERSON UNIVERSITY. THANKS DIANNA!

If we don't have your e-mail address and you would like to assist in shaping the future of alumni programming at William Paterson University, please visit the following site:

<http://ww2.wpunj.edu/survey/alumni.html>. This link will direct you to the survey form. Please know that appropriate steps have been taken to ensure the confidentiality of your responses. At the beginning of the survey, you will be asked to provide an ID number. This number, which is **required** in order to submit the survey, is 9500 for all responding to the survey who are motivated by this letter. We will keep the site active until September 30, 2003. Questions or concerns should be directed to the Office of Alumni Relations at 973.720.2175 or via e-mail at alumni@wpunj.edu. I encourage you to take the time to respond. Your response will help us serve all alumni better in the future.

Also be sure to look at page 26 for details on YOUR new Alumni House. Saturday, May 3, marked the dedication of the Allan and Michele Gorab Alumni House, the new location of the Office of Alumni Relations and the John Rosengren Laboratories. Look for an opportunity to tour the house during Homecoming and Family Day on October 18, 2003. If you're living out of state and your travels bring you close to Wayne, please contact us and plan on a visit.

Judith Linder



Campus Sweethearts:

Meeting of the Minds Brings Hearts Together

FOR MANY STUDENTS, COLLEGE IS AN EXCITING TIME OF NEW BEGINNINGS. FOR SOME, IT'S THE FIRST TIME LIVING AWAY FROM HOME, BEING EXPOSED TO NEW IDEAS, AND FORGING NEW FRIENDSHIPS. FOR A LUCKY FEW, IT'S MUCH MORE: THEY MEET THE SPECIAL PERSON WHO TURNS INTO A LIFELONG PARTNER. IN THIS ISSUE WE PROFILE TWO COUPLES WHO MET HERE ON CAMPUS AND CREATED A LIFE TOGETHER.

Russell and Ethel Muter

The young man in the yellow Chevy Malibu from Verona and the blonde math whiz from Hawthorne parked next to each other on a bright September day in 1969, the first day of classes at Paterson State College, not realizing that they were beginning a synchronous journey that brings them to the present day.

Russell Muter and Ethel De Laat caught each other's eye and walked from the parking lot to Wayne Hall for freshman orientation the first day of school that

September, married five days after graduation in 1973, and this year celebrated their thirtieth wedding anniversary.

But they didn't start dating right away. Each had a large circle of friends they hung out with. "I didn't want to tie myself down," remembers Ethel. Their first date wasn't until May 1970, the end of their second semester.

"The campus was closed down, in response to events at Kent State University," Russ recalls, referring to the anti-war demonstrations at that institution which resulted in the death of four students on the campus in

Ohio. "The students were protesting the expansion of the war into Cambodia, but we were not protesters. We kept our eyes and ears open, and attended classes when they were held." So while the campus was closed, they took their relationship to the next level and went on their first date to a bowling alley in Paramus. They have been together ever since. Both were commuter students and held down jobs while attending school full-time. "We worked hard paying our way through college," Ethel says. One of five children, the math major worked at a bank and a market on weekends to pay for

school; Russ, who majored in business administration, also worked in a bank. They were involved in some campus activities—he was junior class vice president and president of the Student Business Association; she was the Student Government Association student representative from the Math Department—but basically they didn't have the time.

"I took eighteen to nineteen credits per semester to finish early," Ethel says. "I wanted to finish early to get as much as I could for the money." She finished in three-and-a-half years. They saw each other on campus and on Sunday visits with their families, Russ gradually overcoming Ethel's mother's opposition to him since he practiced a different religion from theirs.

Even before commencement, Ethel landed a job as an eighth grade math teacher in Wanaque in December 1972, and Russ continued to work in the bank and studied for the C.P.A. exam. Ethel worked until the first of their three daughters was born. She later earned a master's degree and a doctorate in mathematics, and retired as an assistant professor at Raritan Valley Community College (RVCC).

Russ worked in public accounting for a few years, and then worked in a bank, starting as the auditor and working his way up to executive vice

president and treasurer. He eventually switched to RVCC, working in various financial capacities. He joined the University staff as controller from 1999 to 2001. He currently serves as controller at Montclair State University.

They enjoy traveling and keep busy volunteering, a continuation of work they did in their community as their daughters, Jennifer, Kathryn, and Christine, were growing up—Ethel in their church and with Project Linus, Russ with their church and the Friends of Glen Gray, a former Boy Scouts of America property. They also are heading up the University's Sweethearts Campaign, raising money for the Allan and Michele Gorab Alumni House.

They look back fondly on their early days at William Paterson.

"Without William Paterson, we wouldn't have met," says Russ. "The education we received here from 1969 to 1973 became the basis of our success, and helped us to provide for our family." Both feel a need to give something back to the place which nurtured them.

"We've felt an obligation for many years to be a part of scholarship," Ethel says. "We want to give someone else the opportunity to get the education we received. We got a solid foundation here to build on and want to provide that for others." ❧



THE MUTERS

Campus Sweethearts: Meeting of the Minds Brings Hearts Together



THE LIVINGSTONS

Khadijah and Charles Livingston

She arrived at Paterson State Teacher's College one afternoon with a girlfriend in tow. A single mother, she "wanted desperately to go to college" but as the first in her family to pursue higher education, didn't quite know how to go about it.

"I had no idea how to get into college and the only college I really knew was Paterson State," remembers Khadijah Alexander '73. "My girlfriend and I decided to come to campus and just talk to a counselor."

She landed in the office of John Adams, an admissions counselor who, even though she had never taken the SAT exam, was able to get her admitted as a provisional student based on her

exceptional grades at Hackensack High School from which she had graduated more than ten years previously.

She soon matriculated, and was off and running, attending evening classes, working during the day, and caring for her two children, Daoud and Brian.

"This soon became overwhelming and I applied for the Educational Opportunity Fund and received financial assistance," she says. In four years, she earned enough credits for two bachelor's degrees while maintaining a 4.0 grade point average.

At one of the jobs she had at the time, she met a young woman who had a cousin who also attended Paterson State.

That cousin was Charles Livingston '72. A young man from Paterson, he faced similar circumstances as Khadijah, working his way through college and helping to support his brothers and sisters.

"He was working very hard to assist his family," Khadijah recalls. "But he was not maximizing his potential in school. I convinced him to refocus on college and began tutoring him. Through this process, we became friends."

Also the first in his family to attend college, Charles made time to be on the diving team, and was a founding member of Psi Kappa Nu. Both were members of Phi Alpha Theta, the history honor society, and Khadijah helped establish a campus chapter of Delta Sigma Theta. Both were commuter students.

Spending time together on campus caused their friendship to grow into something more. "He was very kind to my children," remembers Khadijah. Although funds were tight, they began attending "some of the wonderful cultural programs the EOF program provided at the time." They were married after Khadijah graduated, while she was a graduate student at Columbia Teacher's College in 1973.

Both have had varied careers. Each began as a teacher in the Paterson school district, Khadijah at Eastside High School, Charles at Kennedy High School. Later, they moved into pharmaceutical sales and marketing. Khadijah ran a hospice for several years, then founded her own company, KAL International Marketing Specialists, a distributor of custom-imprinted items, executive gifts, seasonal and religious cards, awards, and trophies, thirteen years ago. Charles joined the company three years ago. He is now vice president for sales at KAL. The New York/New Jersey Minority Purchasing Council, Inc. recently honored KAL as a winner in its annual Minority Supplier of the Year competition.

Working together has its challenges, and disputes are settled in a most creative way.

"When a possible

confrontation is imminent, we go to a very expensive restaurant to maximize the atmosphere, the elegance, and cost," Khadijah reports. "We hate to waste money, so we make sure that we don't by forcing ourselves to objectively examine the problem in an atmosphere and at a cost that we definitely cannot afford under normal circumstances. It works for us, and besides, I get a treat! I'm always easier to deal with in elegant surroundings."

Family life now includes two adopted children—Monica, a student at William Paterson, and Antwoine Shepard, whom she would like to send to William Paterson when the time comes—and four grandchildren. Also living with them is Troy, Charles's youngest brother, whom they adopted after his mother died.

Higher education remains an important goal for the Livingstons. "Without William Paterson I would most likely not have evolved into the person I am today," Khadijah says. "We have lived all over the country and have traveled the world and yet our observations and experiences tell us that the quality of education is seriously declining in the United States. Higher education is essential and very important to me." ❧

Alumna Named Passaic County Teacher of the Year

What does it take to be named Teacher of the Year? A passion for teaching, according to Patricia Temprano '70, the Passaic County Teacher of the Year for 2002 and Hawthorne Teacher of the Year for the 2002-2003 school year.

"I believe my greatest contribution to teaching is my passion for teaching," says Temprano. "I teach with feeling and emotion. The teaching of skills is very important, but when skills are taught successfully, it is the greatest feeling. There are rewards in teaching every day, and this is what education is all about."

From the time she was a little girl, Temprano knew she wanted to be a teacher. It

started when she played "school" in her basement and used her stuffed animals as students.

"It was the perfect set-up for me," she recalls. "It allowed me to be in control of a classroom setting that I so longed to do. No one would interrupt. It was an enjoyable time for me."

She acquired her interest in teaching from her father, who helped her with math problems. "He would explain to me in simple terms how to solve the problems," Temprano remembers. "He never allowed me to get frustrated. I can still remember the beads of perspiration forming on his forehead as he taught the skill over and over again. We worked diligently solving math problems and had fun, too. I knew then that I



PATRICIA TEMPRANO (CENTER) WITH HER STUDENTS AT JEFFERSON SCHOOL IN HAWTHORNE

wanted to become a teacher and make a difference in children's lives. To touch a child's mind and make a difference was my ultimate goal."

Temprano, who now teaches third graders at Jefferson School in

Hawthorne, says that success in the classroom depends on capturing the students' attention by using a variety of methods. "Hands-on activities are the most successful," she says. "Using children's literature is another way

to stimulate interest, increase vocabulary, and expose good writing skills. Finding just the right book to weave into the curriculum is part of the art of teaching. For teaching is truly an art. To teach is to touch a life forever." ❧

Executive Council Adds Six New Members



MEMBERS OF THE ALUMNI ASSOCIATION EXECUTIVE COUNCIL INCLUDE (SEATED, LEFT TO RIGHT) JEAN AIRES '64, M.A. '88, DOMENICK STAMPONE '94, ALLISON WORMAN '75, MICHAEL MULCAHY '73, BETTY EASTMAN '74, LYNN ALLEGER '69, (STANDING, LEFT TO RIGHT) AUDREY BONAPARTE-WATTS '95, VINCE MORETTA '52, PAUL PLESNIK '90, FRANCISCO DIÁZ '86, M.A. '88, PATRICIA SOTTILI '74, CHRIS MCCOLLUM '92, JUDY LINDER, ROBERT RUOCCO '91, KIM CAMPIGATTO '89, ROBIN FRANKLIN '03, LARRY GOFFREDO '77, ROBERT GIANETTI '90, AND RUSSELL MUTER '73

The William Paterson University Alumni Association Executive Council has elected six new members to its roster. The governing

body that represents the University's more than 50,000 alumni members, the Executive Council includes thirty volunteers who meet

throughout the year. Their responsibilities include awarding alumni scholarships and grants, Athletic Hall of Fame consideration, and

alumni programming. The council also reviews applications for regional and special interest alumni chapters.

The new members

are Lynn Alleger '69, Francisco Díaz '86, M.A. '88, Russell Muter '73, Scott Nicholson '90, Paul T. Plesnick '90, and Robert Ruocco '91.

Lynn Alleger has been a special education teacher in the Phillipsburg School District since 1969, the year she graduated from William Paterson with a bachelor's degree in special education. As a teacher she has earned many accolades, including ARC Teacher of the Year in 1985, inclusion in *Who's Who Among America's Teachers* in 1998, and acknowledgment in the Governor's Recognition Program Teacher of the

Year in 1994. Active in many volunteer organizations in her hometown of Washington, New Jersey, she has been a member of the William Paterson University Parents Association for six years, and has served on the University's Annual Fund Committee. She and her husband Charles are the parents of two daughters, Anne, and Kate, who graduated from the University in 2001 and was named Outstanding Senior for her class.

Francisco Díaz is director of campus activities and student leadership at William Paterson, a position he has held since 2001. He is responsible for supporting the efforts of student clubs and organizations, implementing a student leadership agenda, and creating new programming. He earned a bachelor's degree in communication in 1986 and a master's degree in communication arts in 1988. Previously, he held the position of director of student development at Pace University. He and his wife Ana, a 1986 alumna, are the parents of two children, Adrian and Miranda, and reside in Wayne.

Russell Muter is a financial executive and a certified public accountant who has had a broad career in banking and college and university fiscal administration. He currently serves as controller at Montclair State University. Previously, he served as controller for William Paterson and executive

director for budget, finance, and information technology at Raritan Valley Community College. He earned a bachelor's degree in business administration and accounting in 1973. His wife, Ethel, also a 1973 graduate, retired as a professor of mathematics also at Raritan Valley. Together, they are spearheading the Sweethearts Campaign, a fundraising effort designed to raise money for the Allan and Michele Gorab Alumni House (see story page 34). They live in Bridgewater and are the parents of three daughters, Jennifer, Kathryn, and Christine.

Scott Nicholson leads a team of six financial planners as managing director of Signature Financial Group, LLC. Previously, he worked as a financial advisor at UBS Paine Webber. He is a 1990 graduate of William Paterson with a degree in communication. Active as a community volunteer, he serves on the Executive Advisory Committee of the Valley Hospital Foundation and is a volunteer instructor for the Wayne Adult Community Center, the Midland Park Adult School, and the University's Center for Continuing Education and Distance Learning. He and his wife, Tracy, a 1991 alumna, are the parents of a son, Justin, and reside in Waldwick.

Paul Plesnick is the national project manager at Adams USA. As part of the company's customer marketing team, he acts as the liaison between sales and marketing to integrate brand, sales, and in-store initiatives for products including Dentyne and Trident gum, Certs mints, and Halls Cough Drops. Previously, he was a project manager at Information Resources, Inc. He earned a bachelor's degree in communication in 1990 and received a master of science degree in marketing from St. Joseph's University in May 2002. A recipient of the Alumni Association's Outstanding Senior Award in 1990, he lives in Denville with his wife Ann Marie.

Robert Ruocco works for Health First Management Services, LLC, in New York City as a software development manager responsible for budgeting, staffing, and forecasting development trends for the Data Integration and Reporting Unit. Previously, he was a manager for customer support and EDI services for Medic Computer Systems. He graduated in 1991 with a bachelor's degree in computer science. He and his wife, Laura, live in Wayne with their son, Jonathan. ❧

Alumnus Shares Plan for Success with Students

Anthony Pessolano, general manager of Pepsi-Cola Bottling Group of New Jersey and a 1980 graduate of the University, challenged students to develop a plan for success after they graduate from William Paterson during a lecture he delivered as part of the Alumni Lecture Series sponsored by the University's Office of Alumni Relations this spring.

"Success is about your emotional quotient," he says. "Two out of three of the abilities considered vital to success are emotional competencies. You've got to have a degree, but you need a well-articulated plan for yourself. Leadership is an evolutionary process."

In his role at Pepsi, Pessolano manages a \$300 million a year business. A former delivery route driver and mechanic, he worked his way up through the company. Prior to being named to his current position, Pessolano served as vice president of sales for Pepsi

International, a position that took him to forty countries.

His lecture was the third in the series, which was inaugurated during the spring 2002 semester and which brings prominent alumni back to campus to speak with University students about their careers and experiences at the University. John Byrne '75, editor-in-chief of *Fast Company*, and Susan Ungaro '75, editor-in-chief of *Family Circle* magazine, spoke to students last year.

"Through the lectures, we are striving to forge connections between our alumni and our students, as well as give our students personal access to alumni who can provide an important perspective on the issues they will confront in the work world," says Judy Linder, executive director of alumni relations. "I encourage any alumni interested in participating in the program to contact me." ❧



ANTHONY PESSOLANO

19 plus...

19 fifty 7

VINCENT D. WARASKE, M.A. '61, a teacher in Paterson for 50 years, has a passion for the city's history. He participates in the Greater Paterson Chamber of Commerce's Leadership Paterson program, and has been lecturing at local organizations for the past 45 years. He was a member of the Paterson Bicentennial Commission in 1976 and was involved in the Great Falls Development Corp.

19 sixty

RICHE ADUBATO, M.A. '70, coach of the New York Liberty, enjoyed an impromptu reunion at the 2002 WNBA finals. Robert Stolarz '64, Dr. Gabe Vitalone, professor *emeritus* of curriculum and instruction at William Paterson, Larry Cirignano '61, Jack Moran '61, and Jack Guiliano '62 were all at the game to show their support. All of these men have had successful careers in teaching, coaching, and administration... **JOE CLARK** was the first speaker in the New Horizons Speakers Series at St. Vincent's College. Clark, who spent seven years as the principal of Eastside High School in Paterson, was portrayed by actor Morgan Freeman in the 1989 movie about his tenure there, *Lean on Me*.

19 sixty 1

NATHAN FINE has retired from the Paterson School District after 40 years as a teacher, counselor, and vice principal.

19 sixty 2

JOSEPH CHIBBARO retired after 39 years in the East Windsor Regional School District. He served as housemaster and principal of Walter C. Black School, Hightstown Intermediate School and, since 1993, as principal at Grace N. Rogers Elementary School.

19 sixty 3

JOSEPH A. SANGIACOMO is the new principal of Trinity Academy, a Catholic school for grades K-8 in Caldwell. He previously served as principal at Our Lady of Mount Carmel in Bayonne and principal at Our Lady of Czestochowa in Jersey City.

19 sixty 7

SALLY SANDERS is a member of the Bedminster-based Somerset Art Association, the New Jersey Center for Visual Arts, and the Sussex County Art and Heritage Council. She recently exhibited her watercolors and oil paintings at the Clarence Dillon Public Library in Bedminster... **ROBERT E. SCHNARE, JR.** received the Society of American Archivists' 2002 Preservation Publication Award for his publication, *Bibliography of Preservation Literature, 1983-1996*. This award recognizes the author or editor of an outstanding work that advances the theory or practice of preservation in archival institutions. Schnare is director of the library at the U.S. Naval War College.

19 sixty 8

JAMES WHRITENOUR, M.ED. '71, retired after 35 years of service in the Bloomingdale School District in Passaic County.

19 seventy 1

EMIL R. SALVINI is the author of a book on the history of Cape May, *The Summer City by the Sea*... **RUSSELL TITUS** will retire from the position of principal of Somerville Elementary School in Ridgewood to serve as assistant superintendent for the district. He has served in the Ridgewood school district for the past 27 years.

19 seventy 2

GENE NEGLIA, M.A. '77, a teacher at the High Mountain Road School in Franklin Lakes, represented the district in the 2001-02 Governor's Teacher Recognition Program and was honored as an educator at a special dinner... **EDWARD WILLIAMS** joined Judd Brown Designs, Inc. (JBD), Warwick, RI, as design director.

19 seventy 3

YVETTE CAVALLO, a board member of the Pennsylvania Art League, is an active member of the Greensburg Art Club and past president of the East Suburban Artist League. She is currently pursuing a career in teaching... **JOSEPH DIGIACOMO**, borough administrator of the Borough of Tenafly, recently received the International City/County Management Association's Credentialed Manager Designation.

19 seventy 4

NADA BOETTCHER and her husband Robert recently celebrated their 50th wedding anniversary. Nada taught at the Marian E. McKeown Elementary School in Hampton Township for 25 years... **REV. CAROL L. FICKEN**, former chaplain of the Wissahickon Hospice in Philadelphia, PA, has been hired by Grace Lutheran Church in Wyndmoor, PA... **STANLEY JESSAMINE** was named this year's Outstanding Citizen by the Phillipsburg Area Chamber of Commerce. Jessamine is a 20-year veteran of the New York City Fire Department, currently serving in Engine Co. No. 7. For more than 30 years he served locally as assistant chief for the Lincoln Engine Co. and the Delaware Park Fire Department. On September 11, 2001, he began the difficult and trying task of recovery efforts after the World Trade Center attack. Although he is eligible for retirement, he continues to serve in the Phillipsburg area... **TOM MCKEEVER** has started a company specializing in videoconferencing, Vexcorp (Video Exchange Professionals). Previously, he held positions at Communications Satellite Corporation, a satellite earth

station in Washington, D.C., Continental Telephone, Automated Concepts Inc., and most recently as vice president of sales and marketing for RDA, a Philadelphia, PA firm that recruits technology professionals... **LUCILLE WRIGHT**, M.A. '78, was named Teacher of the Year in the Secaucus school system where she has been teaching for 28 years.

19 seventy 5

KRISTINA A. KRAIL, R.N., has been appointed chief nursing officer at Long Beach Medical Center in Long Beach, NY... **PETER LOPES** is the new chamber-tourism director in Clinton County, PA... **HOWARD MICHAELS'** hand-tinted vintage photographs of Cape May have been purchased for display in the executive offices of Disney's Beach Club Resort in Orlando, FL... **JOSEPH PELLEGRINO**, Paterson's deputy fire chief, recently retired after 39 years of dedication to the force. He was named Firefighter of the Year in 1985 by the Knights of Columbus and recently was commended by the U.S. Congress for his many years of service. He taught fire science and management courses at Passaic County Community College... **PAULA L. THATCHER** was selected as the 2001 winner of the Presidential Award for Excellence in Math and Science Teaching for the State of New Jersey in the elementary science category. She won an all-expenses-paid trip to Washington, DC, as well as \$7,500 to be used in her school.

19 seventy 6

DORIS BEARDSLEY, a teacher at Montgomery School in DeKalb County, GA, was one of two community winners of the 2002 *Atlanta Journal-Constitution* Honor Teacher Awards. The award honors the metropolitan area's best and brightest teachers and awards \$500 to be used for the school's benefit... **JOANNE MARIEN, M.ED.**, is the new superintendent of schools for the Somers School District in New York. She served as assistant superintendent for instruction for the previous eight years... **WILLIAM M. O'NEILL** is the director of facilities for the University of Minnesota...

MARK SOYCHER, M.ED., is a labor and employment specialist employed by the Connecticut Business and Industry Association. Soycher is a member of the Connecticut and American bar associations and serves on the executive committee of the Connecticut Bar Association's labor and employment law section.

19 seventy 7

JOSEPH BELTRAMBA, M.A. '82, M.A. '89, is the new principal at Frank Hehnl Elementary School in Union... **WALTER HAMPSON**, M.A. '77, has been named athletic director for the Ridgewood School District. Previously he was athletic director for River Dell Regional High School in Oradell... **STEVE KIRCHUK** is a facilitator for the Arts Access Program of Matheny Hospital, Peapack.

19 seventy 8

SUZANNE MULLER KOEGLER is the new assistant superintendent of curriculum and instruction for the Freehold Regional High School District. Previously, she was director of curriculum, instruction, technology, and assessment for the Manville School District. While in Manville she also taught English as a second language courses for adults and computer and technology courses and served as an affirmative action officer... **ROBERT J. VANNELLA** is assistant principal at the high school level in Vineland and a member of the Vineland Board of Education... **DOUG NERALICH, M.A.**, is the author of the recent book *Dear Donna, It's Only 45 Hours from Bien Hoa*.

19 seventy 9

DOLORES L. ARETSKY, M.A., is a partner in the law firm of Aretsky & Aretsky, P.C., along with her son, Eric J. Aretsky... **MARILYN DANIELS** began the Penn State Worthington Scranton High School Scholars Program with a presentation titled "Happy Hands: Why Sign Language Helps Children Learn." She is the author of *Dancing with Words: Signing for Hearing Children's Literacy*... **WILLIAM C. REEVES** has joined the medical staff of

MidMichigan Medical Center in Midland, MI, and is an obstetrician/gynecologist with MidMichigan Physicians Group in Clare, MI... **DIANE SILBERNAGEL, M.S. '99**, a parishioner of Our Lady of the Valley Church in Wayne, and a liaison for the Congregational Health Ministry Program of the Paterson Diocese Catholic Charities, will be among three people honored as "Unsung Heroes" by Wayne Counseling and Family Services... **VINCENT J. VITIELLO** is captain and executive officer of the Township of Maplewood Fire Department. He is a state-certified fire official and Level 2 fire instructor.

19 eighty

JACK CURTIS, M.ED., has been appointed principal of the Lincoln/Roosevelt School in Roxbury... **PATRICK EARLY**, a detective for the New York Police Department, has written a play about detectives, *On the Job*... **BARBARA SIMTIAN-LAUDICINA** is the new principal of Catherine E. Doyle Elementary School in Fair Lawn. Formerly, she served as the Fair Lawn School District's technology resource specialist, and taught special education... **PAM NOBLES**, director of technical learning and development for Comcast Cable Communications, was named Member of the Year by the Society of Cable Telecommunications Engineers (SCTE). In 1996 she received the prestigious Women in Technology Award. She holds an SCTE Broadband Communications Technician certification and is a published author... **JAMES OPIEKUN, M.ED.**, is the new superintendent of the Kinnelon schools. Previously, he served as superintendent of East Rutherford's K-8 district. Before working in East Rutherford, Opiekun served for four years as superintendent in Montague and six years as principal/chief administrator in Hardyston... **STEVEN UNGER**, a New York theatrical agent, was thanked at the 2002 Tony Awards by two of his clients when they won their awards.

19 eighty 1

JOHN W. MCGRATH has been promoted to lieutenant after 21 years in the New Milford Police Department... **JUDITH D'AIUTO** is manager of the Unity Bank in Flemington. She previously worked for Flemington National Bank, Summit Bank, and a Princeton-based Internet company... **JOSEPH DIGIACOMO** has been hired by the Cranford Board of Education as the director of guidance. Previously, he was a guidance counselor at Bergenfield High School.

19 eighty 2

DAVID DE LOTTO, a newly appointed agent for State Farm, opened his new office on November 1, 2002 in Southbury, CT... **JOSEPH HEALY** was hired by PNC Advisors as a key leader for its Investment Services Management team. Formerly, Healy was the managing director at ING Furman Selz... **DAVID THOMAS MAY**, a music teacher at Burlington City High School, was selected by *School Band & Orchestra Magazine* as one of 50 band directors in America who make a difference... **JOYCE SEBIAN**, support services specialist at Carroll Community College in Maryland, was selected as the Outstanding Advisor/Mentor by the Maryland Association for Higher Education.

19 eighty 3

DONNA DELICIO, R.N., senior vice president of patient care services at Somerset Medical Center, graduated from the Johnson & Johnson-Wharton Fellows Program in Management for Nurse Executives... **LENA DIGANGI** celebrated the 10th anniversary of her Union Avenue art gallery in Totowa... **GARY C. DUVAL** published *The Nevada Filmography* after 15 years of research and writing... **CAROL GALATIOTO** was honored at the First Annual Community Awards Dinner of the Wayne Alliance for the Prevention of Substance Abuse... **JOYCE KLIMASKI** is the new director of Summit Child Care Centers' Wilson Center... **OLIVIA MCKAY** has joined The Staffing Group as a partner in the Totowa firm. She has more than 20 years experience as a human resources executive in manufacturing,

Alumna Daisy Hernandez Edits Book on Young Women of Color

Daisy Hernandez (left), a 1997 graduate of William Paterson and a columnist for *Ms.* magazine, and Bushra Rehman, a Muslim poet, read portions of the book they co-edited, *Colonize This! Young Women of Color on Today's Feminism*, during a Women's History Month event on campus in March. The two women, who are both feminist activists, gathered first-person essays by a diverse group of young women writers, academics, and activists for the anthology. WP



health care, and retail with 15 years as a director of human resources... **THOMAS M. MACDOUGALL**, a member of St. Stephen's Parish in Warwick, NY, has been ordained as a deacon for the archdiocese. He is a retired lieutenant with the New York City Fire Department... **JOSEPH C. SVEC, M.A.**, was awarded the Founder's Cup Award for excellence in teaching. He teaches communication and performance at Montclair Kimberley Academy in Montclair.

19 eighty 4

VALERIE DAVIS was promoted to senior manager, product promotion for Ferring Pharmaceuticals. She was recently honored by RESOLVE: The National Infertility Association for her efforts in forming its corporate council to advance infertility patient education.

19 eighty 5

MICHAEL KAHN, manager of Valley National Bank's Fair Lawn branch office, was named a vice president after more than 20 years of banking experience. Kahn is a member of the Fair Lawn Rotary and the River Road Improvement Corporation, and is the past president of the Oradell Chamber of Commerce.

19 eighty 6

JOHN KLIMOWICH was appointed senior vice president and controller at Columbia Bank in Fair Lawn.

19 eighty 7

KATHLEEN ARCHER-PRINZ and her husband Mark Prinz announce the birth of their second son, Derek Gary Prinz, on October 23, 2002. Kathleen is an activity coordinator for a Social Model Integrated Adult Day Care Program... **JEFFREY HIPSCHMAN** has joined CB Richard Ellis as senior vice president and partner for the

New York tri-state region. Prior to accepting this position, Hipschman served as executive vice president and chief technology officer with Julien J. Studley Inc... **THOR JORGENSEN** was named a partner in the R & J Group, an advertising and public relations agency in Parsippany.

19 eighty 8

JEFFERSON NEWMAN, a singer-songwriter and guitarist, made his solo debut at the Coffee Club Café in Montclair.

19 eighty 9

CARL SABATINO has been named Whippany Park High School's 2002 Teacher of the Year. He is the music department coordinator and instrumental music teacher. He directs the Whippany Park Jazz Ensemble, the school's marching band, its wind ensemble, and the pit band for the spring musical. In

addition, Sabatino manages the All-Are-Band... **RICHARD P. SADIV** was promoted to district technology support manager for the United Parcel Service (UPS) in Maspeth, NY... **CHRISTOPHER W. SMITH** is the new manager of Boater's World Marine Center in Newark.

19 ninety

ALEX THIJSSSENS, M.A. '91, an artist, exhibited his works in a show titled "Neoteric Geometrisim" at Clifton's Styertowne Shopping Center... **JOSEPH D. ZARKOWSKI**, a partner in Livingston-based Wiss and Company, LLP Accountants and Consultants, was recently featured on New Jersey Network News and recognized in *Business News New Jersey's* "40 Under 40," a feature about 40 outstanding New Jersey business leaders under the age of 40. Zarkowsky is working with the Christos M. Cotsakos College of Business at William Paterson on a student case study competition, and serves on the Alumni Association Grants Committee.

19 ninety 1

ROBERT A. EINHORN and his wife Kimberlee announce the birth of their daughter, Madyson Lee Einhorn, on October 22, 2002... **SHELLI LATORRE**, a jazz vocalist, performed at local jazz clubs Jasmine's in Newark and Trumpet's in Montclair. She

also appeared at the Meyersville Inn in New Providence... **ADRIENE PICKETT** has published a novel entitled *Never Forget The Bridge That Crossed You Over*.

19 ninety 2

DOUGLAS JONES is the new principal of Washington School in Nutley. During his teaching career he served as a student advisor and coach, was on the district's language arts and mathematics curriculum committee, served as a New Jersey Best Practices coordinator, and was a member of the interdisciplinary unit development committee. In addition, Jones was the director of aquatic programs at the Lakeland Hills YMCA in Mountain Lakes... **BARBARA LIEBERSTEIN** has been appointed cantor for Temple Beth Haverim in Mahwah. She was ordained at the Academy for Jewish Religion and served at Temple Beth El in Ft. Pierce, FL, and Temple Avoda in Fair Lawn... **BRIAN PAUL, M.A.**, an art teacher at Vernon Township High School for 25 years, recently displayed his artwork, along with the works of his two daughters, Chantel and Gena, at The Sussex County Arts & Heritage Council's Pentimento VIII: The Paul Family Exhibition of Fine Art... **GERARD PRINCE** was promoted to buyer by KB Toys... **CHRISTINE SERRA-MOSHER** and her husband Paul Mosher announce the birth of their second child, Adam Joseph, on October 9, 2002. He joins a

brother, Ryan Paul... **ALBERT TRAVERSO** was promoted to supervisor at Sax Macy Fromm & Company, an accounting and consulting firm.

19 ninety 3

FRED DEMAREST accepted a position with the University of Florida's athletic department handling all media relations for the men's basketball program... **SEAN D. HUBBARD** joined the Allendale Police Department after serving with the Hackensack Police Department since 1996... **RICHARD HUMISTON** was named to the 2002-03 National Register's *Who's Who in Executives and Professionals*. He is currently a member of the Western North Carolina Board of Directors for Big Brothers and Big Sisters of America.

19 ninety 4

TONYA BLUE, assistant director of the William Paterson University Career Development Center, runs the America Reads Challenge program at Ryerson Elementary School in Wayne.

19 ninety 5

RANDEE BAYER-SPITTEL graduated from the California Institute of the Arts with a master of fine arts degree in film... **MARIA RUSSO** displayed her photos of the Paterson Farmers Market at an exhibit in the Paterson Museum.

19 ninety 6

ADONIS BLUE is the new head football coach at Lincoln High School in Jersey City. Blue is the youngest head football coach in Hudson County... **ALYSON B. LEVY, M.ED. '01**, has been appointed by the Park Ridge Board of Education to teach second grade at East Brook Elementary School. She previously taught first grade in Newark where she was the recipient of a Pinnacle Award for Excellence in teaching and named a Master Teacher... **JULIANN MAGLIARDITI** was named Clifton's favorite coach by the readers of the *Dateline Journal*. She coaches softball... **ROBERT RITACCO** was awarded the *juris doctor* degree by Seton Hall University Law School.

19 ninety 7

DAVID W. CUNNINGHAM II served as an infantryman in the U.S. Marine Corps at Camp Lejeune, NC, from 1998 to 2002. After the attack on September 11 he was re-assigned to the 4th MEB (anti-terrorism brigade). He was awarded numerous medals and ribbons, and twice received the Navy Achievement Medal. Cunningham was on special assignment to assist in a search of remains for missing Marines who died in the Korean War. He spent more than a year overseas, and served on the U.S.S. Kearsarge, U.S.S. Bataan, and U.S.S. Fort

McHenry. Cunningham was honorably discharged as a sergeant on May 1, 2002. He resides in Berlin, Germany with his wife Kimberly Reiss-Cunningham and is now employed by Visionquest... **TRACY FRANCESE** is the program coordinator for the Passaic County Women's Center.

19 ninety 8

TRACEY L. HARTLEY, who is serving in the U.S. Marine Corps and stationed in Pensacola, FL, was promoted to the rank of 1st Lieutenant. She is with the HT-18 Squadron, where she will complete her helicopter training and receive her wings... **DAN MCDONOUGH**, a journalist, is the new president and publisher of the *Staten Island Register*. He and his wife Jennifer recently purchased the *Register*. The sale also included the *Staten Island Pennysaver*... **AIMEE J. RICCA** has completed the requirements for Cruise Lines International Association's Cruise Counselor Certification Program. She is now recognized by the cruise industry as an Accredited Cruise Counselor.

19 ninety 9

PATRICIA HAAG was promoted to account executive for Kaye Benefits Consulting in Woodbury, NY... **TRACI E. SMITH** and her husband Mehdi Ziabakhsh announce the birth of their son, Colin Javid Ziabakhsh, on September 11, 2002.

2 thousand

ROMANITA GONZALEZ is a probation officer in the Passaic County Prohibition Department and volunteers as a Big Sister in her neighborhood... **LEWIS KELLY** is band director of the West Orange High School Marching Mountaineers... **STEPHANIE MUNSON** has joined the Saddle Brook office of Rotenberg Meril Solomon Bertiger & Gutilla as a staff accountant. She has more than eight years of experience in private accounting.

Alumni Coordinate Major Academic Conference

Matthew Cotter '93, Robert Talisse '97, and Robert Tempio '98 gained significant attention in academic circles for a major conference they organized last year at the Graduate School and University Center of the City University of New York in recognition of the 100th birthday of the American philosopher Sidney Hook.

The three alumni met as undergraduates at the University and developed a shared interest in American philosophy and particularly in Hook, a legendary defender of the school of philosophy known as pragmatism, and an early interpreter of Marx. Talisse, who is an assistant professor of philosophy at Vanderbilt University, and Tempio, an assistant editor for Oxford University Press, developed the idea

for the conference; Cotter, a graduate student in history at CUNY and a fellow at the CUNY Center for the Humanities, did much of the conference planning.

The event, held in October 2002, featured a slate of intellectuals from a range of disciplines, including the historian Arthur Schlesinger Jr. and Cornel West, a professor of religion at Princeton University. "It was important to us that the conference bring together scholars to discuss all the main aspects of Hook's work," says Talisse. In conjunction with the conference, Talisse and Tempio co-edited a collection of Hook's essays titled *Sidney Hook on Pragmatism, Democracy and Freedom: The Essential Essays*, which was published by Prometheus Books. ¶

2 thousand 1

RYAN KREWER is the assistant band director of the West Orange High School Marching Band... **YVETTE MCNEAL, M.ED.**, has been appointed assistant principal of Thomas Jefferson Middle School in Teaneck... **SHEYNA A. MICKENS** is a records examiner with the Federal Drug Enforcement Agency.

2 thousand 2

GEORGE ANDERSON is a new member of the Old Bridge Police Department. He was previously employed as a special education teacher at Coastal Learning Center in Morganville... **DOMINIC FESTANTE, M.ED.**, has been named principal of Great Meadows Middle School in Great Meadows, NJ. Previously, he was employed at Sussex County Vo-Tech High School. He also served as director of curriculum, dean of the high school's Academy of Science and Engineering, and ran the Educational Technical Training Center... **DAVID KUEHL** is a staff accountant with the certified public accounting firm Sobel & Co., LLC, in Livingston... **DIANE KOZIOL** won an honorable mention citation in the 2002 New Jersey Collegiate Press Association's annual competition in the opinion category... **JACK LEONARD, M.ED.**, is the new vice principal of the middle school in Sparta. He previously served as a sixth grade language arts and science teacher at Franklin Lakes Middle School... **JACK SASSAMAN** is a fourth grade teacher in Morris Plains.



Marrriages

1977
Richard Robert Pipeling
to Marilyn Patricia Patterson
August 10, 2002

1983
Gary C. DuVal
to Nancy Williamson
June 29, 2002

1985
Debra Deckenback
to John DeCristofaro
June 2, 2001

Lee Vadala
to Louis Terraneo
January 27, 2003



LEE VADALA AND
LOUIS TERRANEO

1986
Pamela May Detrick
to Joseph Leonard Martin
Unknown

Pamela Demetria Vallas
to Kevin Mark Grover
September 7, 2002

1990
Tom Fitzgerald
to Tracy Perth
August 17, 2002

Jeanette Ann Karback
to Kevin Mitchell Stevens
July 4, 2002

1992
Jacqueline Michelle Cuomo
to Matthew William Cronin
October 6, 2002

Sharon Beth Most
to Joseph Stanley Kozlosky
Unknown

1993
Michael R. Spano
to Elizabeth F. Marazita
August 24, 2002

1994
William Cavanaugh
to Kerri Lynn Taylor
October 2001

Robert Edward Davis
to Susanne Michele Stack
June 29, 2002

1995
Dawn Anzaldo
to Alan Wilson
November 18, 2001

Anthony John Cece
to Stephanie Michelle Simon
July 21, 2002

Cheryl Evans, M.Ed. '00
to Andrew Marino
July 5, 2002

Thomas Fazio
to Jennifer Sibilia
June 8, 2002

Joseph V. Fraulo
to Felicia M. Annucci
September 21, 2002

Jennifer K. Panos
to William M. Hanley, Jr.
July 6, 2002

Michael Standridge
to Sandra Yakamavich
August 11, 2002

1996
Jeffrey Scott Evans
to Jennifer Ann Musillo
July 6, 2002

Robert Emery Fuzesi, Jr.
to Josephine Impastato
August 18, 2002

Christa Glod
to Jerry Limone
April 20, 2002

1997
Claudia E. Calderon
to Craig V. Collins
September 28, 2002

Michele Longo
to Thomas Sabiel Jr.
July 8, 2001

John Battista Manzella
to Kimberly Christine McCabe
September 8, 2002

1998
Lisa Fernandez
to Christopher Capodice '00
November 1, 2002

Nicole Suzanne Hamer
to Patrick Anthony Frazier
July 27, 2002

Kellie Ann Moore
to Stephen Vincent Lysik
August 25, 2001

Kristen Joy Vanderzee
to Jaime Bodart
December 8, 2001

1999
Kristin Bodino
to Michael Simone
Unknown

Dawn M. Fischer
to James T. Bodrogi
July 27, 2002

Kim Gervasio
to John Schneider
August 2, 2002

Marlene Hernandez
to Christopher John Toomey
August 4, 2002

Josephine Volarik
to Shawn R. Hunt
July 21, 2002

2000
Debbie Louise Elrick
to Charles Randall Mabie
August 3, 2001

Roxanne Hellriegel
to George Pastore, Jr.
November 4, 2001

Stephanie Peridot Hennon
to Michael Scott Veldran
Unknown

Anthony Modestino Rocco
to Amy Laskowski
May 2002

Lisa P. Weinberger
to Aaron Pickett
Unknown

2001
Ryan Anthony Festante
to Elizabeth Ann Hayowyk
Unknown

Alexis A. Johnson
to Dr. Radoslav Antonov
Unknown

2002
Kimberly Ann Altamura
to Brian Grilk
July 15, 2001

Junell Perreca
to Bryan Ferlanti
June 15, 2002

I N M E M O R I A M

- '25 **IDA G. COHEN**
Parsippany, NJ
Unknown
- BEATRICE PACE**
Haledon, NJ
October 2002
- DR. KATHRYN M. VANDERHOOF**
Richfield, NJ
September 2002
- '28 **ELIZABETH NARK**
Bellevue, WA
July 2002
- '33 **ALICE FOX**
Fair Lawn, NJ
October 2002
- RUTH H. (BOGOTA) HUNKEN**
Bridgeport, CT
April 2002
- '34 **MARY MANGARELL**
Pinehurst, NC
December 2002
- '35 **RUTH HANNA**
Homestead, FL
August 2002
- '36 **JOHN SINKANKAS**
San Diego, CA
May 2002
- WILMA VERDUN, M.A. '41**
Hawthorne, NJ
November 2002
- '37 **DOROTHY E. GATHMAN DJUREN**
Saddle Brook, NJ
July 2002
- CLAIRE R. SEGALL**
Lake Worth, FL
November 2002
- '39 **MILDRED A. RIKER**
Boca Raton, FL
August 2002
- '40 **OLGA SHUFLAT HOROSCHAK**
Paramus, NJ
August 2002
- HAROLD L. MANDEVILLE**
Daly City, CA
August 2002
- CLAIRE ORLEANS STONE**
Teaneck, NJ
May 2002
- '42 **MABEL S. SCALES HAWKSWELL**
Little Falls, NJ
April 2002
- ELEANOR E. LAWLER POST**
Little Falls, NJ
October 2002
- '43 **NATALIE CERINO**
West Caldwell, NJ
October 2002
- '44 **COLONEL MORRIE BENSON**
Winter Park, FL
June 2002
- '46 **ELEANOR HULBERT**
Ponte Vedra Beach, FL
October 2002
- '51 **JAMES C. BENNETT**
East Worcester, NY
July 2002
- '54 **EILEEN (GREBER) ANDERSON**
Ramsey, NJ
May 2002
- '56 **MARION ROBERTSON**
Seaside Park, NJ
December 2002
- '57 **REV. FRANK NAPIER, JR., M.A. '68**
Paterson, NJ
October 2002
- '58 **NOREEN G. KOZLER, M.A. '77**
Ringwood, NJ
September 2002
- '60 **VIRGINIA M. REED, M.A. '64**
Flemington, NJ
August 2002
- '61 **JOSEPH SWANN**
West Milford, NJ
April 2002
- '63 **DAVID HOMCY**
North Palm Beach, FL
April 2003
- THEODORE KOZAK, M.A. '65**
Tucson, AZ
October 2001
- '64 **DAVID SPELKOMAN, M.A. '69**
West Caldwell, NJ
Unknown
- '67 **LOUIS N. CIRIGNANO**
Passaic, NJ
October 2002
- '68 **BERNADETTE BECHT PAVCSIK**
Maywood, NJ
July 2002
- ANN VAN, M.A. '71**
Fair Lawn, NJ
December 2002
- '69 **FRANK C. KRUEGER**
Glen Rock, NJ
July 2002
- VIRGINIA NICHOLS**
Montclair, NJ
September 2002
- ROBERT B. "LEWELLYN" THOMAS**
Lincoln Park, NJ
November 2002
- '70 **JEAN M. JONES, Ph.D.**
Scottsdale, AZ
April 2002
- '72 **THOMAS I. VASSER**
Lady Lake, FL
September 2002
- '73 **CLARENCE BUMPAS, JR.**
Plainfield, NJ
June 2002
- JOAN METRIONE, M.A.**
Caldwell, NJ
September 2002
- '74 **KEVIN J. O'NEIL**
North Haledon, NJ
Unknown
- '75 **HARVEY GOTTFRIED, M.S.W.**
Passaic, NJ
Unknown
- PATRICK MCGRATH, M.A.**
Sparta, NJ
July 2002
- '76 **JOHN BANKO**
Green Brook, NJ
November 2002
- LILLIAN FAHME**
Oakland, NJ
June 2002
- ROBERT "BUZ" KEHOE**
Wharton, NJ
Unknown
- '77 **NILDA T. BARTOLOMEI GRANDE-GROSS**
Dumont, NJ
September 2002
- BRIAN GRAUERHOLZ, M.A.**
Tewksbury, NJ
August 2002
- RICHARD ALLAN STOHLER**
Columbia, MD
April 2002
- THEODORE J. TICE**
Paterson, NJ
October 2002
- '78 **JOHN P. EAGAN**
Verona, NJ
August 2002
- '80 **MARY CAYOT MIHATOV**
River Edge, NJ
October 2002
- KATHLEEN SAVAGE, M.A., M.A. '83**
Butler, NJ
October 2002
- '81 **MARY VICTORIA CAROLINE KRAUSE**
Glen Rock, NJ
April 2002
- '84 **ARLENE MAHER**
Passaic, NJ
June 2002
- NANCY MOORHOUSE**
Hawthorne, NJ
June 2002
- DORIS SNEYERS VON DETTUM, M.A.**
New Milford, NJ
May 2002
- '93 **BEVERLY SUSAN KRAUS**
Glen Rock, NJ
June 2002
- '96 **LEEANDRA GIGANTE**
Clifton, NJ
July 2002
- '99 **FELIX A. RECTO**
Pompton Lakes, NJ
October 2002

F O N D L Y R E M E M B E R E D

With great sadness the University community mourns the death on November 28, 2002, of Andrew B. Crawford, Jr., a 2001 graduate of William Paterson with a bachelor's degree in communication. While on campus, Crawford served for two years as a student representative to the University's Board of Trustees. "The William Paterson University community was very fortunate to have known Andrew Crawford, Jr., as a student, employee, and student representative to the Board of Trustees," says University President Arnold Speert. "He was thoughtful, mature, and affable and always could be counted on to meet his many responsibilities with good judgment. We mourn his tragic death and will miss him as a friend and colleague."

A full-time University employee who worked the evening shift as part of the maintenance staff, Crawford also was a full-time staff assistant for New Jersey Congressman Donald Payne, serving as a liaison to elected officials in Union County. He represented the congressman at official functions and coordinated grants. As a student, Crawford was a resident assistant and a student technology consultant in the computer labs, while also a member of the maintenance staff. ¶¶



Alumni Association Executive Council Ballot

The Alumni Association Executive Council Nominating Committee has endorsed the following alumni to serve as members for the designated terms:

Council Members – Term 2003-2006 (vote for six)

- Anthony Ardis '77
- Kimberly Campigotto '89
- Joseph DiGiacomo '73
- Michael Mulcahy '73, M.A. '77
- Robert Ruocco '91
- Patricia Sottili '74
- Write-in-Candidate _____

Name: _____

Signature: _____

Your name will be used by the Alumni Relations Office to authenticate your vote, which will be considered at the Annual Meeting of the Alumni Association on October 17, 2003.

Please fax your completed ballot to 973.720.3202 or mail to:

William Paterson University
Alumni Association
Office of Alumni Relations
Wayne, NJ 07470

Deadline for submission is October 10, 2003

*Alumni Association Annual Meeting
Friday, October 17, 2003
7:30 p.m., Allan and Michele Gorab Alumni House*



Allison Weld
10/27 - 11/26

ART **BEN SHAHN GALLERIES**
Monday through Friday, 10:00 a.m. to 5:00 p.m. Admission is free. For further information, call the galleries at 973.720.2654

September 15 - October 17, 2003 SOUTH GALLERY: Art Faculty Exhibit: Drawing. EAST GALLERY: Rocco Scary – Paper and Fire. COURT GALLERY: Objects of Power – Selections from the University's African Collection

October 27 - November 26, 2003 SOUTH GALLERY: Allison Weld. EAST GALLERY: Richard Carboni – Works on Paper. COURT GALLERY: Objects of Power – Selections from the University's African Collection

MUSIC **JAZZ ROOM SERIES**
Shea Center, 4:00 p.m., "Sittin' In" pre-concert lecture, Shea Recital Hall 101, 3:00 p.m., 973.720.2371 for information

September 28, 2003 Peter Cincotti Trio

October 3, 2003 Mob's Jazz Orchestra featuring Bill Mobley, trumpet

October 12, 2003 Lewis Nash Trio

October 19, 2003 Bob Mintzer with the William Paterson University Jazz Ensemble, directed by David Demsey

October 26, 2003 John Benitez

November 2, 2003 Dave Stryker and Blue to the Bone

December 13, 2003 A William Paterson Jazz Holiday Celebration

MIDDAY ARTIST SERIES
Shea Center, 12:30 p.m.

September 11, 2003
Russell Wilson, piano

September 18, 2003
Brett Deubner, viola, and Gary Kirkpatrick, piano

September 25, 2003
David Ross, clarinet

October 9, 2003
UpTown Flutes

October 16, 2003
Maxence Pilchen, piano



Bob Mintzer 10/19

HIGH MOUNTAIN SYMPHONY AT WILLIAM PATERSON UNIVERSITY

(Formerly: The Orchestra at William Paterson University) Shea Center, 8:00 p.m., Call 973.720.2371 for tickets and subscription information

October 25, 2003 "Journey Around the World," Paul Hostetter, conductor, Aaron Wunsch, piano. Works by Bartok, Bernstein, De Falla, and Respighi

November 23, 2003 Family Concert, Paul Hostetter, conductor. Featuring "The Lost Elephant – A Comedy Concerto," with Dan Kamin, comedian. Works by Rossini, Saint-Saens, Shostakovich, Stravinsky, and others. Shea Center, 3:00 p.m.



Paul Hostetter

LECTURES **DISTINGUISHED LECTURER SERIES**
Shea Center, 8:00 p.m., 973.720.2371 for tickets and information

October 3, 2003 Ambassador Dennis Ross

November 21, 2003 General Wesley Clark

THEATRE *Call 973.720.2371 for information.*

October 17, 18, 22, 23, 24, and 25, 2003 *Boy Gets Girl* by Rebecca Gilman
Hunziker Black Box Theatre, 8:00 p.m., also October 19 at 6:00 p.m., October 23 at 12:30 p.m.

November 12, 14, 15, and 17, 2003 *Great Expectations* by Alice Chadwicke,
from the novel by Charles Dickens, Shea Center, 8:00 p.m., also November 13 at 12:30 p.m., November 16 at 3:00 p.m.

SPECIAL EVENTS

October 17, 2003 An Evening with Dan Bern, 8:00 p.m., Shea Center, 973.720.2371

October 18, 2003 *Little Red Riding Hood & Other Stories*, presented by Pushcart Players, 2:00 p.m., Shea Center, 973.720.2371

November 19, 2003 *My Way: A Musical Tribute to Frank Sinatra*, 7:30 p.m., Shea Center, 973.720.2371

December 12, 2003 *The Kevin Meaney Christmas Show*, A Holiday Comedy Extravaganza, 8:00 p.m., Shea Center, 973.720.2371

December 14, 2003 *A Christmas Carol*, presented by The Box of Light Theatre, 3:00 p.m., Shea Center, 973.720.2371

WPARTINGSHOT

ART
graphic design



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