

W P U

THE MAGAZINE OF
WILLIAM PATERSON
UNIVERSITY
SPRING 2005

*university
memories*





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EILEEN SCOTT '76: HER BRILLIANT CAREER

Rising from cashier to CEO of Pathmark Stores, Inc., Scott has made her mark in the male-dominated food retailing industry.

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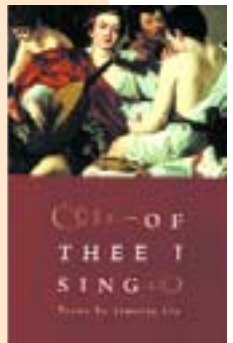
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Editorial: Christine Diehl, Brian Falzarano, Minne Hong
Ho, Robert A. Manuel, Barbara E. Martin '93, M.A. '94,
Terry E. Ross '80, Phillip Sprayberry
Design: Nadia Tedesco '04, Bob Verbeek '95

PUBLICATION DESIGN

AGCD, Montclair, NJ - Allan Gorman, Art Director;
Suzanne Giovanetti, Designer

PHOTOGRAPHY

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Office of Institutional Advancement
William Paterson University, 300 Pompton Road
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SEND CHANGES OF ADDRESS TO THE:

Office of Alumni Relations, William Paterson
University, The Allan and Michele Gorab Alumni
House, 42 Harmon Place, North Haldon, NJ 07508;
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Dear Friends,

During this year's celebration of William Paterson University's 150th anniversary, many of us reflect on our own roles and experiences at this great institution. It's safe to say that everyone connected to the University—students, alumni, faculty, and staff—has their own stories, impressions, and recollections that convey a sense of the institution's life and significance.

I often think of the ideas and decisions by presidents Clair Wightman, Marion Shea, James Olsen, William McKeefery, and Seymour Hyman who helped to build the foundation for William Paterson's development as a modern, vibrant University. I think of decisions that helped transform a normal school in downtown Paterson into a preeminent University on a 370-acre campus in Wayne. I think of creative ideas, bold leadership, and commitment to students. My predecessors carefully positioned this institution for the future and worked hard to supply educational tools that enabled faculty to reach students with insights, ideas, and information.

I often think that our newest accomplishments and our plans for the future are tightly linked to the history of the institution, forming a bond that ties the past to the present and the future. William Paterson's commitment to excellence was born in 1855 and it's alive and well in 2005. In January, after years of dedication and hard work by faculty and staff, the undergraduate and graduate programs in the Christos M. Cotsakos College of Business earned international accreditation from the Association to Advance Collegiate Schools of Business (AACSB)—an achievement shared by less than fifteen percent of the business schools in the world. In December, jazz legend Clark Terry donated his extensive personal archive, including manuscripts, recordings, and memorabilia, to the University for the benefit of the students in our renowned jazz studies program. Clark chose us largely because of the same attributes that have distinguished the University throughout a long and remarkable history—our excellent faculty and the special opportunities that we provide for students. We have already begun working to raise funds for a new concert hall that will provide a home for the archive, our Jazz Room series, and other performances while enhancing our role as a regional center for the arts.

In the cover story of this issue of WP magazine, we highlight the University's 150th anniversary with a photo spread that illustrates the link between our past, present, and future. I hope that the photographs and descriptions spark memories about your own college experiences while giving you a sense of what it's like at William Paterson University in 2005. I encourage you to visit the campus sometime soon to see and experience the changes for yourself.

Sincerely,

Arnold Speert
President

WE WELCOME LETTERS ABOUT WP, The Magazine of William Paterson University and will continue to publish some of your views in future issues. Letters may be edited for clarity and space. You may write to:

Letters to the Editor;
WP, The Magazine of William Paterson University
P.O. Box 913
Wayne, NJ 07404-0913

or feel free to drop us a note by e-mail at: wpmag@wpunj.edu



— SHANAE ANDREWS

*Junior, Majoring in Political Science and Psychology
Recipient, John Victor Machuga Scholarship
Member of the Track Team, Christian Fellowship Club,
Gospel Choir, and the Choices Project for AIDS Awareness*

IF IT WAS NOT FOR MY SCHOLARSHIP, I WOULD NOT BE WHERE I AM TODAY.

Without this financial support, I would not be able to attend college. This scholarship has given me the opportunity to earn a college degree, experience college life, and learn how to live on my own. My goal is to go to law school and become a corporate lawyer to help businesses become more involved with their communities. This scholarship is helping to make my dreams come true.

The Campaign
for
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WHO WE ARE



CRYSTAL TORRES WITH PRESIDENT GEORGE W. BUSH AND LAURA BUSH AT THE WHITE HOUSE AFTER HER PERFORMANCE THERE

University Jazz Student Sings at the White House

A William Paterson jazz studies student performed for President George W. Bush and Mrs. Laura Bush at an event to celebrate Black Music Month at the White House in June 2004.

Crystal Torres, a jazz trumpet player, vocalist, and jazz studies major, performed with renowned jazz musician Billy Taylor's education outreach program, Jazz and the New Generation. She was one of six young jazz talents who were selected by Taylor to play in his band.

As part of the concert, the multitaleanted Torres used vocalese (scatting a melody in union with the horn player) to perform a song composed by Taylor called *Conversion*, an instrumental, for the President and his guests.

"It was unreal and energizing," says Torres of the experience. "I wasn't nervous

until I was on stage. I've never felt that excited before. Everyone, including the President, was listening intently and I could see they were enjoying the music."

The event was sponsored by the National Endowment for the Arts as a showcase for black music and jazz.

"This music could only have come from the unique experience of African Americans," said President Bush. "It speaks to every human heart. Black music in America began with spiritual songs that bore witness to the cruelty of bondage and the strength of faith. From the roots, it grew into a variety of styles—jazz and gospel, rhythm and blues, and rock and roll. All these forms capture a part of the American spirit."

And that is Torres' goal—to "sing and play everything—jazz, Latin music, rhythm and blues, and gospel, and to eventually have my own group," she says.

Torres earned a bachelor's degree in music in January. During her final year on campus, she built on a stellar campus music experience that incorporated her many musical interests. She has performed at the Mellon Jazz Festival, the NAACP Jazz Festival, Camden's "Jazz on the Waterfront" series, the New Jersey Performing Arts Center, and the University's own Jazz Room Series. She was also a member of famed trumpet player Clark Terry's big band, Terry's Young Titans of Jazz, who performed at the Berne Jazz Festival in Berne, Switzerland, and Manhattan's historic Birdland jazz club. As part of the group called *Ellas e Amigos*, she performed in Bolivia in September.

Now that she has graduated, Torres plans to work on getting her musical career started and to write songs to record on a CD. A devotee of both Latin music and jazz, she is trying to find a way to blend the two genres together.

Construction Begins On New Residence Halls

The University broke ground in July for two new residence halls designed to accommodate the growing demand for on-campus housing.

"This project is another milestone in the implementation of our campus development and renovation plans that will ensure that we provide students and faculty with an optimal academic environment," says President Arnold Speert. "The increased residential atmosphere enhances the University's ability to serve all students."

The two facilities will be built into the hillside on College Road opposite Hillside Hall, one of the University's residence halls.

Scheduled for occupancy by September 2005, one residence hall will house 188 students; the other will accommodate 184 students. The additional 372 beds will bring the University's residential capacity to nearly 2,700 students housed in ten residence halls.



PRESENT AT THE GROUNDBREAKING CEREMONY FOR THE NEW RESIDENCE HALLS WERE (FROM LEFT) JOE PONTORIERO, WORTH CONSTRUCTION; U.S. REP. WILLIAM PASCARELLI; PRESIDENT ARNOLD SPEERT; LOUIS NEWTON III, PRESIDENT, STUDENT GOVERNMENT ASSOCIATION; GWEN TAYLOR, FORMER CHAIR, BOARD OF TRUSTEES; AND NINA JEMMOTT, ASSOCIATE VICE PRESIDENT FOR ACADEMIC AFFAIRS AND DEAN, GRADUATE STUDIES

In conjunction, the perimeter road around the University's campus has been re-routed to bypass the student housing area, thus diverting traffic away from the student residence halls.

Each new four-story residence hall will consist of three wings. Four to five suites—which include two double rooms and a bathroom—will be clustered around a common lounge. The cluster design allows students to interact in a more comfortable setting, and yet maintain their privacy. Lounges face the fronts of the buildings, which will feature glass window facades designed to maximize light and take advantage of wooded views of the campus. One of the residence halls will include a classroom and a seminar room, to be used for academic and student activities programming.

The new facilities are an important aspect of the University's pursuit of its Student Success Plan and Facilities Master Plan, which recognize the continually growing student demand for on-campus living and the student development benefits available to residential students. If demand for housing continues at the current pace, construction of two more residence halls could be scheduled for the fall of 2008, and an additional two could be built for 2010. Since 1994, four new residence buildings have opened, expanding the University's current residential capacity to 2,300 students.

The University is also in the midst of an expansion and renovation of the John Victor Machuga Student Center, designed to meet the wide-ranging needs of the institution's commuter and resident students. The project is scheduled for completion in winter 2006.

Jazz Legend Clark Terry Donates His Archive to University

Jazz legend Clark Terry, who is recognized as a “founding father” of jazz education, has donated his extensive archive, including manuscripts, recordings, and memorabilia, to William Paterson, home of the internationally renowned jazz studies program.

The establishment of the archive was announced on December 8 during a special event that featured a performance by Terry and the William Paterson Jazz Ensemble under the direction of David Demsey, professor of music and coordinator of jazz studies. The performance included Duke Ellington's “Take the A Train,” as well as Terry's famous “Mumbles” scat routine.

A major figure in the history of jazz, Terry played with Count Basie, was a featured soloist in Duke Ellington's orchestra, mentored a young Miles Davis, and has led his own ensembles through a long career. Now 84, Terry continues to actively perform and teach young musicians.

As part of the establishment of the archive, the University announced its intention to raise funds for a new concert hall to house the archival materials and be the new home for its acclaimed Jazz Room Series and other performances.

“We are honored that Clark Terry has chosen William Paterson University as home for his personal archive, which represents a significant period of jazz history,” says President Arnold Speert. “I

look forward to a day in the not-too-distant future when the Clark Terry Archive will be available to our students and other music scholars in a visible and accessible archive, housed in a new concert hall that will benefit students and the community on an ongoing basis.”

“I'm completely flattered to be associated with the wonderful Jazz Studies Program and the entire campus of William Paterson University,” says Terry. “I made this choice because the school has a reputation for being the most equipped university in this part of the world in terms of its students and faculty, who are knowledgeable, talented, and active musicians.”

The archive will include original manuscripts and arrangements by Ernie



DAVID DEMSEY (RIGHT), PROFESSOR OF MUSIC AND COORDINATOR OF JAZZ STUDIES, THANKS CLARK TERRY FOLLOWING THE ANNOUNCEMENT ESTABLISHING THE CLARK TERRY ARCHIVE AT THE UNIVERSITY

Wilkins, Quincy Jones, and Frank Foster and many other well-known arrangers, written for Terry's big band; recordings; original manuscripts of virtually all of Terry's composition repertoire; custom instruments created especially for Terry; personal correspondence from other jazz musicians; and assorted memorabilia.

“This archive is significant in terms of American jazz and jazz education because Clark Terry is one of the central, most influential figures in both,” says Demsey. “His music virtually spans the history of modern jazz since the 1940s, and includes so much personal contact with the roots of the music, particularly Duke Ellington and Count Basie. He is one of the founding fathers of jazz education, and was one of



CLARK TERRY PERFORMS AT THE CEREMONY ESTABLISHING HIS ARCHIVE

the first ‘major-league’ jazz players to embrace jazz education and realize its importance in perpetuating that art form. Without his work and that of only a few others, jazz would not be seen today as the American treasure that it is. This material represents his life’s work as a musician, bandleader, teacher, and humanitarian, and will provide a wealth of material for students and scholars, both those enrolled in our program and on a national scale.”

Blending the St. Louis tone of his youth with contemporary styles, Terry’s sound influenced a generation, including Miles Davis and Quincy Jones. He began his career with successful stints in the bands of Charlie Barnet, Charlie Ventura, and Eddie Vinson before joining Count Basie’s band in 1948. In 1951, he was asked to join Duke Ellington’s orchestra, where he stayed for eight years as featured soloist. Also a pioneer of the flugelhorn in jazz, Terry was a standout in the NBC-TV Orchestra for twelve years. During this period, he appeared regularly on the *Tonight Show* and scored a smash hit as a singer with his signature tune, “Mumbles.”

When the *Tonight Show* moved to Los Angeles, Terry remained in New York, pursuing a busy schedule as a studio musician as well as performing and recording with his own bands, including Clark Terry’s Big Band and his quintet, the Jolly Giants.

Inducted into the National Endowment for the Arts Jazz Hall of Fame in 1991, Terry has toured the Middle East and Africa with his band as American ambassadors of

good will sponsored by the U.S. State Department. He has increasingly focused his attention on jazz education, serving as director of the Clark Terry Great Plains Jazz Camp, an advisor to the National Association of Jazz Educators, and as a much sought-after clinician. He served as artist-in-residence for William Paterson’s eleventh annual Jazz Improvisation Workshop for high school and college students last July.

William Paterson University’s Archive currently includes original scores and charts composed or arranged by Thad Jones, the University’s first director of jazz studies, which were written for the Thad Jones-Mel Lewis Jazz Orchestra, now the Vanguard Jazz Orchestra. It also contains compositions, arrangements, and nearly three hundred rehearsal and live performance tapes recorded by James Williams, who served as the third director of jazz studies at William Paterson from 1999 until his death in July 2004.

Political Science Professor Retires After Forty-Year Career

Lois Wolf, an associate professor of political science and the first recipient of the Alumni Association’s Faculty Service Award, has retired after a four-decade teaching career at William Paterson.

“Lois has been an essential person to this University,” said President Arnold Speert at a campus-wide luncheon held in honor of Wolf. “She is a selfless individual who labored for what she loved—the students.”

A specialist in American politics, Wolf was appointed to the faculty in 1964. The first woman to chair the Faculty Senate, she is the only faculty member to have served four terms in that position. Wolf was the first chairperson of the Institutional Planning Council, and also chaired the General Education Committee. An educator known for her commitment to students, she was among the first recipients of the “Students First” award presented by the Student Government Association in 1993.

Miryam Wahrman, current chair of the Faculty Senate, described Wolf as “a true role model. But her greatest legacy is within the generations of students she has touched.”

Cotsakos College Of Business Achieves Prestigious International Accreditation From Association to Advance Collegiate Schools of Business

William Paterson University has achieved international accreditation from the Association to Advance Collegiate Schools of Business (AACSB) International for the undergraduate and graduate programs offered by its Christos M. Cotsakos College of Business, with special commendation for the excellent quality of the faculty, the Russ Borrie Professional Sales Laboratory, the E TRADE Financial Learning Center, and its overall emphasis on programs that provide students with real-world business experiences.

By achieving accreditation, the Cotsakos College of Business joins an elite group that comprises less than fifteen percent of business schools around the world who have completed the demanding AACSB International process. AACSB is the premier accrediting agency and service organization for business schools.

“AACSB International accreditation represents the highest standard for business schools,” says John Fernandes, president and chief executive officer of AACSB International. “AACSB accreditation emphasizes continuous improvement of business school curricula and faculty through an extensive, ongoing peer review process. This benefits students, who seek the very best when they choose a business school, and, over time, helps meet the requirements of employers who recruit our best and brightest for future manager positions.”

“Earning accreditation demonstrates that the Cotsakos College of Business is one of the preeminent schools of business in the country,” says Arnold Speert, president. “It assures the business community, parents, and students that the College offers excellent academic programs by outstanding faculty who prepare graduates to meet the challenges of a fast-moving economy and excel in a competitive marketplace. We’re proud that in granting accreditation, the board of AACSB cited several centers of excellence that provide strong links between the College and the business community.”

In announcing the accreditation, the AACSB commended the Cotsakos College of Business for a number of strengths and

effective practices, including the Russ Berrie Professional Sales Laboratory, where students can develop and sharpen their communication, presentation, and negotiation skills; the E*TRADE Financial Learning Center, a simulated trading room; and the Professional Enrichment Program, which is required of all undergraduate students and helps them improve their professional skills. The AACSB commended faculty expertise and dedication, the curriculum, assessment of student learning outcomes, and links to the business community.

The Russ Berrie Institute for Professional Sales, a unique partnership between the private sector and higher education, provides training and educational programs for both sales professionals and undergraduate students. Many of the Institute's programs benefit from the Russ Berrie Professional Sales Lab, which helps professionals and students develop and sharpen sales skills in an interactive simulated office environment. The lab is a major component of the Institute's customized training and certificate programs for sales professionals.

William Paterson's E*TRADE Financial Learning Center, a simulated trading room and instructional facility, provides an opportunity for students interested in finance to learn first-hand about the world's financial markets by working with the latest industry standard datafeeds, databases, financial software packages, and trading platforms such as First Call, Reuters, Datastream, and CompuStat.

The Professional Enrichment Program requires all Cotsakos College of Business students to participate in activities such as job shadowing, internships, and practicum experiences, as well as other business-related seminars, forums, and workshops. A finite number of contact hours are required for the degree.

"The College's mission, which is driven by the importance of understanding and serving the needs of the business community, has fueled the development of the Russ Berrie Institute for Professional Sales, the E*TRADE Financial Learning Center, and other programs that provide real-world experiences for our students," says Chernoh M. Sesay, provost and executive vice president for academic affairs. "The College's excellent faculty

provide a dynamic, contemporary curriculum that is essential for ensuring student achievement."

"Achieving accreditation assures the business community that we offer a dynamic curriculum and contemporary degree programs that meet the needs of the student body, that instructional resources, including technology, are up to date, and that rigorous assessment

procedures are in place," says Jess Boronico, dean of the Cotsakos College of Business. "Our emphasis on professional enrichment creates opportunities for students to enhance their readiness for and awareness of the business world. These innovative programs help students meet and anticipate the complex needs of the workplace, thus giving them a competitive edge upon graduation."

I N M E M O R I A M

*It is with great sadness that we mourn
the passing of two members of the University community.*



James Williams, associate professor of music and director of the jazz studies program, died in July 2004 at age 53. An internationally acclaimed jazz pianist and composer, Williams performed with a long list of jazz greats, including Art Blakey and the Jazz Messengers, Joe Henderson, Clark Terry, Chet Baker, Dizzy Gillespie, Art Farmer, Thad Jones, Kenny Burrell, and Freddie Hubbard. He also led his own groups, including Intensive Care Unit, a jazz-gospel ensemble. A member of the William Paterson faculty since 1999, Williams brought jazz legends such as Clark Terry, Billy Taylor, and Pat Metheny to campus, was active in the establishment of the Thad Jones Archive, which houses original manuscripts and arrangements by Jones, and took a central role in the development of the critically acclaimed Jazz Room Series, now in its 27th season of concerts. "James Williams had a wonderful, rare, and unusual combination of qualities: he was the consummate musician and pianist, had a deep soulful commitment

to the music and its history, and had the gift of being able to communicate that to students at all levels of experience," says David Demsey, professor of music and coordinator of jazz studies at William Paterson.



Mark Karp, professor emeritus of reading and language arts, died in July 2004 at age 94. Karp, who joined the institution in 1936 when it was the Paterson State Normal School, retired in 1980. Karp, the University's first full professor of English, also served as the institution's first dean of freshman studies, as well as associate dean of special services and acting dean of the School of Education. In 1945, he organized William Paterson's diagnostic and remedial reading clinic. Known as an outstanding teacher, he was advisor to the Class of 1948 and to Masque and Masquers, the drama club.



CHRISTINE BESKO EXPLAINING NEW TEACHING TOOLS



DAVID HORTON (RIGHT) AND A YOUNG MURALIST



ZEIN KHAIRULLAH CARRIES THE OLYMPIC TORCH

Teachers-in-Training Create “Talking Books,” and Other Special Education Tools in Assistive Technology Laboratory

Using a mixture of imagination and technology, future teachers at William Paterson are creating their own “talking books” designed to help children with disabilities.

The talking book project is one of many creative projects, some at little to no cost, being taught by Christine Besko in Introduction to Assistive Technology, a course that trains future teachers how to apply assistive technology in the classroom.

Sam Meltzer, a senior, works part-time at an independent living home and has been able to apply some of what he’s learned in Besko’s class. He customized his “talking book” to help a twenty-eight-year-old man

with Down’s syndrome expand his vocabulary.

“Ian really loved the talking book, called *Ian’s Vocabulary Book*, because I personalized it for him using words about baseball and food,” says Meltzer. “It helped me realize that he is a sight word reader rather than a phonetic reader. I put words on the computer screen, he guesses what they are, and when he presses the space bar a picture appears with sound.”

Meltzer used his own voice to record the words, and Ian was surprised when he heard it. “He enjoys it, and it keeps him motivated. He is now able to recognize words like ‘hamburger’ when he sees a menu, instead of just ordering from the pictures,” says Meltzer.

Besko, director of the University’s assistive technology laboratory, says that these tools and teaching strategies can make dramatic

improvements in the lives of children with special needs. This includes children who are visually or hearing impaired, have communication or learning disabilities, or with physical or cognitive problems.

“Assistive technology is a very broad term,” she explains. “In this class, we focus on what the responsibilities of the teacher would be in implementing assistive technology into the classroom.”

The strategies range from no technology—something as simple as dimming the lights in the room for someone who is glare-sensitive—to high technology involving computers, devices, and software.

Technology can sometimes offer freedom and independence to students who might otherwise be accompanied by a paraprofessional all day. Besko, who also works as a teacher for the visually impaired in the Clifton public schools, helped a blind fourteen-year-old girl

learn how to use a program called Kurzweil 1000. The technology eliminated the need for her to have a paraprofessional.

“When the teacher hands her a test, she is able to scan it into a computer herself, and have the computer read it to her,” explains Besko. “I even showed her how to convert it into Braille so she can make herself a hard copy. She embosses it herself, and is extremely independent. It’s a great boost to her self-esteem to function independently and become an active participant in the class.”

Now that she doesn’t have an aide assigned to her all day, the teenager is turning to students around her, working in groups and getting involved socially with her classmates. “She’s so excited. She can’t wait to go to college...she wants to be a teacher. I really feel that it opened up so many

doors for her," adds Besko.

Without this technology, a child with a disability would be removed to go to a resource center or special education class and would typically end up with material at a much lower level. Assistive technology helps the child compensate and bypass the disability and keep up with the same material as the rest of the class. "It levels the playing field," says Besko.

William Paterson began offering courses in assistive technology in 1999, several years before state and federal regulations made such training mandatory. The University's assistive technology laboratory, established three years ago, is one of the few in the country solely dedicated to training teachers in these methods. In class, students learn how to make some of their own devices and adapt regular curriculum to suit the disability.

All school districts are required to provide a child study team to consult with parents of children with disabilities, and make decisions regarding whether assistive technology would be helpful. That's why it's important for teachers and administrators to have this training, and for parents to be aware of how it could help their child. "When our teacher candidates go into the school districts, they will have the training and can be the ones people turn to for assistance," says Besko.



(TOP) CLARK TERRY (REAR) AND BILLY TAYLOR (FRONT, RIGHT) TALK WITH STUDENTS AT THE SUMMER JAZZ CAMP; RENEE PEVOUR (CENTER) DEMONSTRATES THE CORRECT WAY TO CHECK BLOOD PRESSURE



Unique Summer Camps for High School Students Offer Opportunities To Explore Varied Interests

Summer camp activities for teenagers reached far beyond the traditional last summer, when the University offered six individual camps that drew on the institution's academic strengths and sophisticated facilities. "Campers" had the chance to develop a comedy routine, collaborate on the creation of a 100-foot mural, write poetry, perform jazz with legendary musicians, learn financial planning in a simulated trading room, and practice simulated patient care in a future nurses program.

Through the Future Nurses Camp, coordinated by Renee Pevour, assistant to the chair of the Nursing Department, twelve students spent a week learning clinical skills in the University's simulated hospital room, following real nurses on their rounds at St. Joseph's Hospital in Wayne and Paterson, and observing procedures in an operating room at Newark Beth Israel Medical Center.

"Even though it's short exposure, it's real exposure," says Pevour. "Certainly what

we see on TV and hear is not what we find at the bedside."

The twelve student artists who attended the Drawing Marathon camp took a variety of art studio classes and also collaborated on a one hundred-foot-long mural drawing on the gallery walls in the University's Power Art Center. On one wall, the young artists drew life-size pictures of themselves, some realistic and some abstract. "Perhaps the biggest lesson for many of these students is learning to work with other artists in a community and letting others work on their work," says David Horton, chair of the art department.

Five students participating in a week-long Comedy Workshop learned about comedy writing and performing, sketch comedy writing and performing, sitcom writing, and improvisation as a team sports event from professionals from the New York-based American Comedy Institute, including Stephen Rosenfield, the Institute's

director and a William Paterson adjunct professor, and Clayton Fletcher, a professional stand-up comic and actor. At the end of the week, the students presented short comedy skits during a public performance in the Hunziker Black Box Theatre on campus.

University Student Runs in First Global Olympic Torch Relay

Zein Khairullah, a biology major at William Paterson University, was a torchbearer in the Athens 2004 Olympic Torch Relay held in New York City on June 19. He was one of only four people from Passaic County selected for the first-ever global run.

A friend wrote an essay to the Olympic committee nominating Khairullah, a twenty-seven-year-old former gymnast. Active in community work, he is a gymnastics coach for participants in the Special Olympics, and a trained emergency medical technician with an ambulance corps that serves Haledon, North Haledon, and Prospect Park.

A native of Syria, he came to this country with his family when he was fourteen, not speaking a word of English. At first, he went to an Arabic school which taught English, and later transferred to Manchester High School in his junior year.

Currently, he is combining working with his William Paterson studies, since he must help support his family.

"The torch run was exciting and inspirational," Khairullah says. "It was fun to

CLASSTOTES

Teaching Discipline Along With Anatomy and Physiology

General Anatomy and Physiology I and II, Professor Danielle Desroches

Teaching a complex subject to students presents all sorts of obstacles for professors, who use all their skills to impart the knowledge necessary for students to proceed in their careers. That's why Danielle Desroches, a professor of biology, takes a no-nonsense approach to teaching the demanding courses, General Anatomy and Physiology I and II. "I know I have a tough reputation in this course," she remarks. "The course is extremely structured. I give the students a study guide, and I quiz them. I try to teach them discipline because I know the nature of the course. If students do not learn part I, they cannot do part II."

Comparing the course to the first year of medical school, Desroches says "if you cannot get through it, you cannot continue your medical career." She has been teaching General Anatomy and Physiology I and II since she came to William Paterson in 1981. In addition to nursing, it's also a required course for community health and exercise and movement science majors, and those planning to obtain a degree in physical therapy.



DANIELLE DESROCHES (RIGHT) WITH STUDENTS (FROM LEFT) MARISSA FUNK AND KARISSA TAN

Many of the students in the class are freshmen right out of high school. "Students must earn a C or better in both I and II before they will be accepted into the nursing major. So it's a little nerve-wracking for them," says Desroches. "There's a lecture and laboratory. They have to prove they can handle such a rigorous program."

Laura Sadler, who took Anatomy and Physiology I and II during summer session as a pre-requisite for nursing, remembers it was "definitely challenging, but interesting and exciting. There is such an abundance of information to learn. You really have to be organized and apply yourself."

With so much on the line, students must pay close attention, both in the classroom and in the lab. Students succeed by taking copious notes and studying, but it's

the lab component of the class that provides hands-on experience for the aspiring health majors.

During the lab, students are divided into groups that study models in different parts of a room in the science building. Some study how the blood flows to different veins in the body, trying to memorize the location of each vein, each helping the other, some correctly identifying the veins, others referring back to their textbooks or lab books.

Others study a cross-section of a heart, learning the proper names of the chambers of the heart and the veins that flow in and out of that muscle. All the while, Desroches roams the room, overseeing the groups, answering inquiries, sometimes gently encouraging, other times presenting a mini-lecture on the spot to quizzical students. In the laboratory, students also learn the basic techniques of dissection.

They also learn how to identify major bones, and all the muscle groups associated with them, as well as studying the respiratory, digestive, urinary, and reproductive systems.

Desroches keeps it lively by discussing current health topics. "Anatomy hasn't changed for centuries, but diseases have changed," she says. In a lecture on the immune system, for example, she'll talk about anthrax and SARS, and other health issues in the news. "I'll talk about Parkinson's Disease because the students can relate the discussion to celebrities who have the disease, like Mohammad Ali and Michael J. Fox."

Desroches's exams are always a mixture of essays, short answers, and multiple-choice questions. "Nursing exams are all multiple choice," she explains. So she includes those types of questions to prepare her students for the nursing boards.

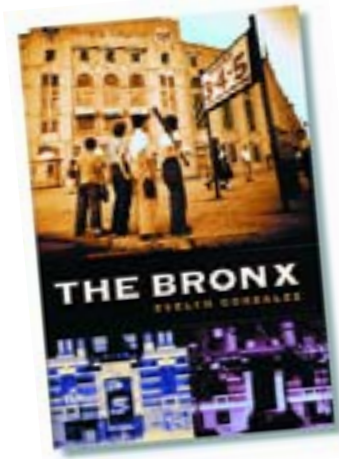
"When you take a course like this, it gives you a general overview of what's ahead," says Desroches. Some students change their mind on their career choice, but most students persevere.

Such dedication to her students brings rewards. Desroches often hears from former students. "They think of me as their coach," she says. Those who at first resented the disciplined structure of the class often express their gratitude later on. Many tell her that they still use her lecture notes. Some students come back for recommendation letters because they're going to medical school. "Then I feel so proud!" she says.

Desroches was named to *Who's Who Among America's Teachers* three times by students.

see all the people cheering me on, and to see my family and friends who were so happy for me. I would do it all again, if I could."

He was one of 144 people in the metropolitan area who were selected to participate in this relay, which traveled for thirty-four miles throughout the five boroughs in New York City. Khairullah ran along Central Park West. The New York relay began in Athens Square Park in Astoria Park in Queens, and ended in Times Square. The Olympic torch visited just thirty-four cities worldwide and only four cities in the United States (Los Angeles, St. Louis, Atlanta, and New York City). This is the first time that the torch relay traveled across all five land masses represented in the Olympic rings.



Professor Authors Book on the Bronx

"The Bronx epitomizes American urban history," writes Evelyn Gonzalez, associate professor of history, in her recently published book, *The Bronx*, a wide-ranging volume that details the history of one of New York City's five boroughs.

The book chronicles the settlement of the borough from its agricultural beginnings in

the 1840s through its development from 1880 to the 1930s, when it was considered to be “one of the fastest growing urban areas in the world” and attracted people from the surrounding areas to its “stable ethnic neighborhoods and housing units.” Change and decline came around 1960, followed by a growing reputation for drugs and crime on its streets. More recently, renewal has come as local forces joined in a common effort to save the borough.

“My study of the Bronx began as a dissertation, but the idea sprang from the fact that my family had to move from neighborhood to neighborhood in Manhattan during the 1950s as each spot we moved to became unsafe,” Gonzalez recalls. “I never understood why until I began researching. Family members and friends lived in the Bronx when I was growing up and we visited often. From my family’s vantage point, the Bronx always seemed a better place to live. Our family and friends who lived there always had better housing than we did in Manhattan. Later, that was something I wanted to know more about.”

Sociology Professor Authors Book on Cross-Racial Friendships

Kathleen Korgen, an associate professor of sociology, recently published her second book, *Crossing the Racial Divide: Close Friendships Between Black and White Americans*, which explores the intricacies and reactions associated with cross-racial friendships, while investigating how society might bridge the racial gap.

The book takes an in-depth look at forty pairs of black and white Americans who regard one another as close friends and examines how they have handled the topic of race in their relationship. Despite the friendships’ intimate nature, interviewees acknowledged that they had trouble discussing race-related issues with one another. Korgen also explores the concept of structural segregation, or the separation of white and black people in schools and neighborhoods. She believes that “segregation is not a natural force and that society is designed to keep people apart.”

Korgen has always been interested in the field of justice and credits her extended family, comprised of different races, as inspiration for her book. As a sociologist, Korgen says she hopes to make a difference in the way people interact and believes that “colleges have an opportunity to change society for the better by encouraging intercultural dialogue.”

Parras Receives NEA Fellowship

John Parras, an associate professor of English, received a National Endowment for the Arts (NEA) Literature Fellowship for 2004.

The NEA, the largest annual funder of arts in the United States, supports works of artistic excellence, advances learning, and strengthens the arts in communities. The 2004 Literature Fellowship recognizes writers of prose and encourages the production of new work by providing funds in support of artistic works.

Parras is working on a novel tentatively titled *The Fire on Mount Maggiore* which recounts the devastation that a

forest fire brings to the Campanian countryside in Italy. The story’s main character, firefighter Matteo Arteli, must deal with the reality that five men from his brigade died in the fire. Amid suspicions regarding flawed fire-fighting operations, mismanagement of state lands, Mafia involvement, and serial arson, Arteli is determined to honor his fallen comrades by exposing the culprits and revealing the truth.

Parras, a member of the William Paterson faculty since 1997, draws on his experience as a firefighter in Europe for several months after graduating from college. “The details and action of the fictional work are based on my first-hand experience battling brush fires in southern Italy,” he says. His other works of fiction have appeared in *Salt Hill*, *CrossConnect*, *The Dominion Review*, and other literary journals.

English Professor Composes Book of Poems On September 11

The tragic events of September 11, 2001, inspired Timothy Liu, an associate professor of English, to author a book of poems titled *Of Thee I Sing*, which conveys anger and concern about the attack’s effect on the country.

Liu stresses the importance of literary works taking on new forms and creations. “The poems in *Of Thee I Sing* seek energy from experimental writing without abstaining from the traditional pleasures that lyric poetry can offer,” he says. The pieces also transcend conventional songs of praise about the country by undertaking and exploring the

notion of darker forces.

He believes that poetry shares a reciprocating relationship with the community because one inspires the other with a sense of meaning. He also feels that as more time passes since September 11, people develop a greater perspective of what



occurred. “Such hindsight helps to offer multiple perspectives and opinions from which to construct a complex document or artifact,” he explains.

A collection of Liu’s poems dealing directly with the attack and its immediate impact have been published in works including *Field: Contemporary Poetry and Poetics*, *Kenyon Review*, and *Michigan Quarterly Review*. WP



EILEEN SCOTT WITH GLENN MULLIGAN, AN EMPLOYEE IN THE PATHMARK STORE IN PARSIPPANY

Eileen Scott '76: Her Brilliant Career

— By Barbara E. Martin '93, M.A. '94

NO ONE COULD HAVE PREDICTED A CAREER THAT BEGAN AS A CASHIER WOULD END IN A POSITION AS CEO. FEW SUCCESSFULLY MANAGE TO NAVIGATE THAT PARTICULAR CLIMB; EVEN FEWER ARE WOMEN. YET, EILEEN SCOTT '76, NOW CHIEF EXECUTIVE OFFICER OF PATHMARK STORES, INC., ONE OF THE REGION'S LARGEST FOOD RETAILERS, DID JUST THAT.

During a time when most women enter a food retailing establishment as consumers, she carved a brilliant career in a tough, male-dominated industry through sheer hard work and a willingness to show the confidence she had in her own abilities to move forward as opportunities presented themselves.

"I started working for Pathmark as a cashier the summer after I turned sixteen years old," Scott explains. "It was a job that I was thrilled to get as it gave me spending money and allowed me to contribute at home. I never imagined that it would be anything but a part-time job that I would have in high school and college. I actually started college wanting to teach physical education, but soon changed my mind and my major to business administration. Later, when I was working as a bookkeeper at Pathmark, it helped me to change my mind about what I wanted to do career-wise."

Although it wasn't easy coming up through the ranks, she credits that time in store operations, where she began her thirty-five-year Pathmark career in the Clifton store, as an invaluable training ground.

"The most important thing any CEO of a retail operation should do is get out into the stores and hear from the associates what's going on," she says. "That's where the action is and where it all happens. That information is critical to understanding the issues and opportunities in the stores. If I were just a 'suit' walking into a store there would be an instant barrier. When I walk in, I'm Eileen. They know my roots, because that's where I grew up. I get a lot of good, honest feedback from the associates, and that's hugely important to me."

A tour of a Pathmark store illustrates her point. Everyone, from the fishmonger to the assistant manager, calls her Eileen and she stops to chat with many, often asking about their children or spouses or specifics about that store.

She believes that working her way through the organization gave her a jumping off point in terms of trying to understand the opportunities in the various areas in the organization, and specifically at store level.

"I'm very fortunate to have had so many jobs within the organization," she explains. "It's interesting to listen to people talk about having more than one career, or moving company to company.

I'm fortunate because I have had that experience here at Pathmark."

In store operations, she was promoted from cashier to bookkeeper to assistant store manager, one of the first women at Pathmark to hold that job. She then moved into the buying office, and began to see the other side of the business. Responsibilities included procurement, merchandising, promotion, and negotiating, culminating in her rise to the top of that part of the organization, when she was named executive vice president of merchandising and logistics, which included distribution and trucking. From there, she returned to her roots, as executive vice president of store operations.

"I actually feel like I came full circle," she says. "Naturally, those experiences better prepared me to be chief executive officer and run the organization. At the end of the day, being a CEO is, first and foremost, all about people. We have approximately 26,000 Pathmark associates. In order to motivate people you really need to maintain a high level of communication. Just like we learned in high school and college, it really is all about communication. It's something that I learned from my mentors, and my former CEO, and it certainly helped me to be successful throughout my years in the organization."

Although Scott has earned her stripes as CEO, success for women in food retailing remains an elusive goal, and she is among just a handful of women who have reached top management in her field. A survey by the Network for Executive Women, an organization for women in the consumer products and retail industry, of which Scott is a member, found that although women make up 47 percent of the labor force, only 15.7 percent have earned the rank of corporate officer within Fortune 500 companies. Furthermore, in companies dealing in the food production industry, only 7.1 percent have women in corporate positions. Women fared slightly better in organizations handling food wholesaling where 11 percent have reached top management.

She says that mentoring and teamwork are also factors in her success. In fact, she learned the importance of teamwork very early in life. The fourth child in a family of

ten children, she quickly realized how to gain attention.

"Being part of such large family was my first experience in operating as a team," Scott recalls. "Having nine brothers and sisters forces you to operate as a team, otherwise the household could be a disaster." Still close to her family, she says she's very proud of all her brothers and sisters. "All of them are successful in their fields."

Scott credits her parents for giving each of their children a sense of individualism, and a chance to be heard within their large family.



EILEEN SCOTT

"The most important thing to know about our house is that our dad was a Marine," says Eileen Scott's younger brother, Peter, who is a pediatrician in Hunterdon County. "He ran the house like a boot camp. Growing up in such a household made us ALL very attentive to our assigned responsibilities, and we took them very seriously. Living in a very small house (Eileen shared a room with three siblings), with not much money made us all very reliant upon each other. You also need a great deal of patience; try sharing a bathroom with nine other siblings!"

Peter Scott says his parents ran the house like a corporation. "I very much think that we all had a great drive to accomplish something and do it well. I think our dad saw to it that we were always busy and productive, while our mom tempered that with a sense of humility.

“Success is being happy and content with your personal life as well as your professional life. It is a wholeness which encompasses all the aspects of life including liking yourself and feeling good about yourself.”

Our parents did quite a good job at striking a good balance between accomplishment and sensitivity.”

Eileen Scott concurs. “My parents gave us the ability to try to do things that we wanted to do. My mom and dad were extremely supportive and proud of us. That really gave us the confidence that we all needed to go out and find whatever the niche was for each of us individually and to excel in that profession.”

That feeling of confidence was a motivator and a guiding force for Scott throughout her career.

“When you exude confidence, people want to take a chance on you,” she says. “They will say, ‘There’s somebody whom I think I can count on to go to the next step or to move higher in the organization.’ It starts with, do they believe that I believe I can do it? Having confidence in your abilities is extremely important. Being confident, being driven, and being hardworking makes your bosses want to take a chance, until one day, you become the top boss.”

Another factor in her current success is her education. She is a strong proponent of never stopping the learning process.

“The minute we think we know it all is the minute we fail as leaders, as managers, as parents, and as students,” she says. “We must take the initiative to grow in our minds and hearts everyday, and that initiative MUST come from us as individuals. We can’t expect someone to spoon-feed us—we have to reach out and grab it every day.”

To earn her degree, she juggled her full-time work at Pathmark with a full-course load, the only one in her family to work full-time while attending college full-time. “It wasn’t easy, and I wouldn’t recommend it,” she says. “Working part-time is one thing, but it is difficult to

successfully channel the energy needed for both and be as successful as you would like at both. My grades suffered because I didn’t have enough time to study.”

As a result, because she was a commuter student, she had very little time to do the things that typical college students do such as join clubs or participate in other campus activities. But she did find time to meet friends between classes at the “Snack Bar” where she could relax.

“I loved school, except for accounting,” she says. “And so I enjoyed the learning experience, the inquiring students, the debates, the knowledge of the teachers, whom I have the ultimate respect for.” She particularly enjoyed macro- and microeconomics classes, and corporate finance, because the courses gave her a chance to compare the information to her real-life Pathmark experiences.

The juggling, however difficult, gave her an added advantage over other students. Many of her fellow students did not have the work experience that she had. Yet, after commencement, they were expected to get a job in a field related to their studies, something she already had, since by this time she was working in Pathmark’s Cedar Grove office as assistant to the district manager.

“The difference for me was that I had the work experience that went along with the studies. I can’t think of another one of my friends who could say the same thing,” she says. “For me there was no transition because I was intensely living in both worlds. I was one of the few people who could make that connection between the classroom and the workplace.”

There were, however, both positives and negatives along the way. “I was going to school and working, and certain things suffered,” she remembers. “It would have been more enriching to spend time

interacting with professors and classmates. I have some regrets, but there was never a question of getting a college degree. That was as important to me as a business career was.”

Success was hers through a combination of drive, vision, and the will to succeed. “That made my bosses want to take a chance on me,” she says. “They knew, and so did I, that I could succeed.” Now that she has attained a level of success, she uses it and her knowledge of business to help others, personally and professionally.

But she also has a spirit of adventure, according to her older sister, Alice Schroeder, who is a nurse and director of a home care agency. “Eileen is not a traditionalist. She is open to new things, yet at the same time, she is very grounded. She’s not an elitist, and thinks about what’s best for the associates at Pathmark.” Schroeder believes this comes from growing up with few amenities and working hard from a young age.

“As a child, Eileen was not that different from the rest of us,” Schroeder explains. “Everyone in the family was and is a success. Our parents had very high expectations for all of us. She began to shine with her success at Pathmark. That and her education were keys to her success.”

Schroeder says that her sister, although serious, is not a workaholic. “She has an appreciation for the arts, loves going to the opera, is very well-read, loves to travel, and is also very generous to her nieces and nephews.”

She tries to be a role model to people in her organization and to her young nieces. “I’m thrilled to say that we have more women in middle and senior management than ever before at Pathmark.”

At work, she relishes her role in helping the organization participate in food banks in the four states in which the organization

does business: Delaware, New York, New Jersey, and Pennsylvania.

A system of shared values, a set of nine guiding rules at Pathmark, is at the core of the organization. One of the corporation's values is social responsibility. It reads: "We embrace diversity. Pathmark is committed to operating stores in communities throughout our marketplace. Our responsibility includes supporting a wide variety of charitable and locally based causes."

She has been on the board of the Food Bank of New York City for three years and cherishes her work with that organization.

"Our incentive to live up to our shared values has led us to work with hunger outreach programs such as the Community Resource Center in New York City and the Greater Philadelphia Coalition Against Hunger," she said when Pathmark was honored for its work by the The Food Research and Action Center in June. "Working with these organizations, we have been able to reach out and assist in the enrollment of people into the food stamp program. Over the past three years, more than seven hundred people were pre-screened at our stores, seventy percent of whom were found eligible for the program." A component of the program is providing nutritional information to consumers and helping them to make healthy food choices.

"We have a value-offering that we can bring to the community," she says of the urban stores. "We can bring a clean, modern, well-stocked store, with lots of variety. Every community deserves that. Whether it's a community in a suburb of Long Island, or north and central Jersey, or it's a store in the inner city. At Pathmark we do both. I'm very proud of Pathmark's charitable side. My personal success in helping other people who are less fortunate than me helped me to succeed in business because it has made me considerate of all people in my business environment."

Although only fifty-one, she has thought about retirement. Typically, she wants to stay busy, but also wants to spend more time doing volunteer work.

"I have a lot to be thankful for," she says. "I never want to stop learning. I think of contentment, but I'm at odds with that. On the one side I feel content with my life, but on the other side, I feel hungry, because there's a whole world of things I would still like to do. So, I think that when I retire, I might like to have a part-time job, but I would love to be busier and do some good things for people. One of the things I'm interested in doing is raising money for underprivileged children. That would make me feel good." ❧

SCOTT'S PERSONAL PHILOSOPHY FOR SUCCESS FOR WOMEN

"One of the things I learned early on, and this really helped me so much in moving up through the organization, was to understand the inherent differences between men and women," she says. "Women have a different way of getting things done," she says. "I think of women as nurturers and men as warriors. Don't think for a minute that success for a woman is to act like a man—that's not our make-up. Little girls grow up playing with dolls, and boys play with trucks. We're born and raised to be nurturers—that is our make-up. We like to have win-win-win situations. We go through our lives wanting everyone to be happy. We don't want anyone to be the loser. Guys grow up thinking, 'I'm going to win that game.' It's very different. Men act in a much more individual manner, and women always want to be part of the group. To be a successful person in the business world, and I can only speak to my world of business, stay in character. Women can win by being that nurturer, and men can win by being warriors. The minute you try to mix roles, you're not going to be successful. Let's capitalize on things that we as women do well. That, to me, will better ensure our success than trying to be something we're not. We should try to stick to what we're good at. That's been the key to my success."



SCOTT (CENTER) WITH FELLOW ALUMNI ED SPITALETTA '79 (LEFT), PRESIDENT OF SHELF TECH INC., AND JOHN DERDERIAN '80, EXECUTIVE VICE PRESIDENT OF BUSINESS STRATEGY AND MARKETING FOR PATHMARK

Learning at Record Speed: Managing the Business of Music and Entertainment

—By Mary Beth Zeman

JILLIAN KRUG, A SENIOR WHO WILL GRADUATE IN MAY, IS ALREADY A STEP AHEAD WHEN IT COMES TO THE JOB MARKET. AN INTERNSHIP LAST SPRING AT WORLDWIDE ENTERTAINMENT GROUP, AN ARTIST MANAGEMENT COMPANY, HAS LED TO A REGULAR POSITION ASSISTING THE CEO, DAVE LORY, WITH THE MUSICIANS HE REPRESENTS, INCLUDING CLASSICAL TENOR RONAN TYNAN. “THIS IS A WONDERFUL WAY TO START MY CAREER,” SHE SAYS. “I’M SO EXCITED ABOUT THIS JOB.”

Krug made that job connection through her studies in William Paterson’s music management program, which offers a multifaceted look at the recording industry, and includes courses in public relations, law and ethics, personal management, record company operations, and entrepreneurship.

William Paterson University is the only college in New Jersey—and one of approximately fifty in the U.S.—that offers a bachelor of music degree in music

management (students taking any major are also eligible to pursue the program as a minor). Now celebrating its twentieth year at the University, the program helps young musicians and those interested in the business side of music negotiate what has become a constantly changing industry.

“When we graduate people, we want them to continue with their creative dream, and continue being musicians, but know the business side also,” says Stephen

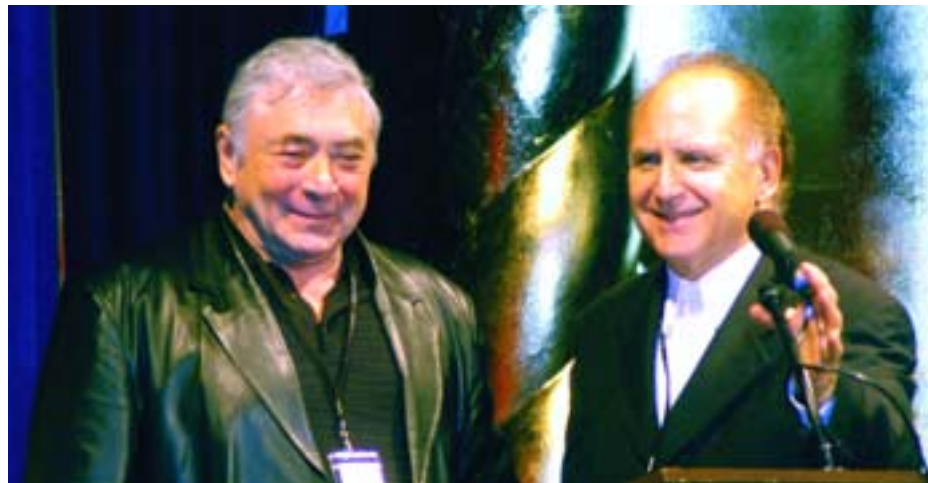
Marcone, a professor of music at William Paterson and director of the program since he arrived on campus in 1984.

To give students the best possible experience, Marcone has structured the program to take advantage of the University’s twenty-mile distance to New York City. A required internship provides students with access to industry professionals. Guest faculty and lecturers from record companies, artist management agencies, and other sectors of the music business offer students additional insights on the industry.

One such professional is David Philp ’92, director of premium sales and new media for Universal Music Enterprises, who taught a course last fall titled *Doing Business in the New Millennium*. “Most students are looking to be musicians or find a job in A & R (artists and repertoire, those who discover new talent). But they need to consider the whole industry—movies, video, independent labels, maybe even starting their own business. You can’t have tunnel vision.”

Philp speaks to the students from his own William Paterson experience. “I wanted to be a famous rock drummer, and after one semester, the band broke up,” he relates. “So I decided to look into music management.”

A guest lecturer in a music management seminar was Jim Caparro ’73 (see sidebar, page 19), then a vice president at Polygram (which was later bought by Universal Music). Philp took a chance and sent Caparro a letter asking for an internship, and was successful. “I did the right thing—came early, stayed late—and it turned into a full-time job in sales,” he says. He’s been at the company ever since. After working as a sales rep in the new



WALTER YETNIKOFF, FORMER CEO OF CBS RECORDS, WITH STEPHEN MARCONE, PROFESSOR OF MUSIC

releases and video areas, Philp now works with a wide range of companies, from Wrangler Jeans to Kraft Foods, on ways to use Universal Music's catalog to create custom CDs for promotional programs.

"I'm not doing what I expected, but it's been a great career so far," he says.

Another recent industry professional who has become involved in the program is Steve Leeds, vice president of promotion for Virgin Records, who this spring is again teaching a seminar titled Record Company Operations that he introduced last year. A top executive with more than thirty years of experience, Leeds discovered such on-air talents as Rosie O'Donnell, Julie Brown, and Daisy Fuentes while at MTV, managed promotional tours for the Rolling Stones, Led Zeppelin, and others for Atlantic Recording Corporation, and is a former disc jockey and news producer for *Voice of America*.

"At the first class I said, 'No matter what happens today, I can guarantee you that in fifteen weeks, it will all be different,'" Leeds said in an interview in *The Network*, a recording industry trade journal.

The expansion of digital technology, beginning in the 1990s, has caused dramatic changes in the music industry. The advent of Internet downloading and subscription music services, satellite and Internet radio outlets, and non-traditional retail markets for music, from Starbucks to 7-11, raise issues for artists and consumers alike.

"The model is constantly changing," says Marcone, an industry expert who is also expert in the history of rock and roll music. "Last semester we added a course, Entrepreneurship in the Music Industry, taught by Rob Kos, a partner in Doyle-Kos Entertainment, because the role of the manager has expanded in today's market. We've added topics such as Web design and how to track publishing and recording royalties to our courses. We continually strive to keep the curriculum current."

Marcone modeled the William Paterson program on his own experience. A trumpet player who graduated from Syracuse University with bachelor's and master's degrees in music, he toured with his own band, Jam Factory, in the 1960s, opening for headliners such as Jimi Hendrix and Janis Joplin, and recording for Epic Records. But the band didn't make money, and ultimately went on to manage

themselves, which was a disaster.

"I realized later that many musicians are short-changed," he said. "With the right education and information, musicians can control their own destinies. They need to understand the business, not just the music." To further assist musicians, Marcone has written a textbook, *Managing Your Band: Artist Management—The Ultimate Responsibility*, now in its third edition.

For students, the opportunity to learn about the industry in a hands-on fashion is one of the program's top selling points. Students who take Media Use in the Music Industry, taught by public relations professional George Dassinger, are given a real-life client to represent each semester. In recent years, his classes have "represented" the New York band SCOUT to publicize their appearance on an episode of HBO's *The Sopranos*, promoted David Ippolito, better known as That Guitar Man from Central Park, and publicized appearances and CD releases by Elliott Sharp, a New York City musician. This spring, students are publicizing Chick Singers Night, the nation's original and longest-running songfest for female artists, which is launching a New Jersey chapter.

Students learn how to get attention for their clients by writing press releases and pitching stories to music industry media outlets.

"The students learn to work like a real public relations agency," Dassinger explains. "They learn teamwork, how to work together, how to pick up the phone and call a reporter to sell a story, and how hard it is to get coverage. They also learn the business side—how to stick to a budget, how to make reports to a client. It's a real-world experience, and at the end, they can show a prospective employer what they have accomplished."

All students in the program must supplement their classroom coursework with an internship experience. Joanne Shenton '02 worked at the New York office of the National Academy of Recording Arts and Sciences (NARAS), which sponsors the annual Grammy Awards. She worked at NARAS events, including the organization's Grammy in the Schools program, which brings musical artists into the schools as lecturers. Today, Shenton has parlayed her degree and skills into a position with EMI Music, where she is an administrator of mechanical licensing,

responsible for issuing the licenses for each song that is released on a CD.

Those in the industry gain as well from the internship experience. Jerry Lembo, president of Jerry Lembo Entertainment Group, which provides music business and media consulting, supervised graduate student Tim Alworth during an internship last summer. "I like to involve my interns in the broader picture, and be immersed in every aspect of the business," he says. "It's also important for an intern to see the reality of the business. It's hard, hard work. Regardless of what you do, you work extremely long hours."

Among the tasks he assigned Alworth was reviewing CDs submitted by potential clients. "Because Tim is a musician himself, he could listen with a different set of ears and give his opinion based on his perception of the submission's musicality," Lembo says. Then, Alworth would work on developing a plan for marketing and promotion, exploring outlets ranging from radio to the Internet.

Just how far the program has come was in evidence last spring, when the University served as host of the annual Music Entertainment Industry Association Conference, held on campus and at the Supper Club in New York City. The two-day conference, planned in conjunction with MEISA (Music and Entertainment Industry Students Association), brought together more than three hundred industry professionals and educators to talk about a wide range of topics, from music downloading to music copyright issues.

"We were thrilled to host this conference because it gave students the opportunity to meet industry professionals, stay abreast of the important trends, and gain the type of hands-on experience stressed in the program," says Marcone.

Rosanne Talocci, as president of the University's chapter of MEISA, was involved in a variety of tasks. She coordinated on-campus housing for guests, assisted in designing the conference logo, and guided out-of-town guests through New York City on the first day of the conference. "It was very stressful, but it was a wonderful experience," she says.

Several William Paterson alumni were among the presenters, including Chris Roslan '91. A president and managing partner of Dera, Roslan & Campion Public Relations, Inc., an industry leader in



AARON VAN DUYNÉ III '75, A FOUNDING MEMBER OF WHITE HAT MANAGEMENT SERVICES AND A SENIOR PRINCIPAL IN VAN DUYNÉ, BEHRENS & CO., P.A., LECTURES TO A MUSIC MANAGEMENT CLASS

entertainment and lifestyle public relations, Roslan has been instrumental in expanding the firm's music and corporate division to include clients such as Angel/EMI/Manhattan Records and Epic/Sony, among numerous others.

Roslan says his first interest in the public relations side of the music business came in Dassinger's class, which he later supplemented with an internship with a larger public relations firm in the entertainment industry, where he assisted on a project with the Rolling Stones.

Students also have the opportunity to attend lectures on campus given by top industry professionals such as Daryl "DMC" McDaniell of the rap group Run-DMC, who discussed the beginning of the rap scene. "The whole first two years was trying to break down walls, getting people to see we're just like you guys, just our turntables are our bands," he told students.

Other notable music industry figures who have spoken to the program's students include Walter Yetnikoff, former chief executive of CBS Records, who worked with artists such as Bruce Springsteen, Billy Joel, and George Michael; Dave Lory, CEO of Worldwide Entertainment Group; Wayne Goldberg of Clear Channel Entertainment, the largest concert promoter; and Ray Rossi, a disc jockey for New Jersey 101.5.

Most recently, Aaron Van Duyne III '75, a founding member of White Hat Management Services and a senior principal in Van Duyne, Behrens & Co., P.A., a certified public accounting firm, spoke to

students in Marcone's Music Management Seminar course about his work as a business manager for bands such as KISS, the Dave Matthews Band, and 3 Doors Down, explaining the intricacies of tracking the income and expenses for today's musicians.

"Money is not as easy to get from record companies these days," he says. "There are so many bands vying for attention. Musicians need to be creative and think in new ways." Van Duyne outlined many of the ways the band KISS has added to revenue, such as special VIP receptions at concerts, and merchandising that includes everything from caskets to bowling balls with the band's logo.

A graduate of William Paterson with a bachelor's degree in accounting, Van Duyne, who is also a member of the board of the William Paterson University Foundation, became involved in the music industry by chance, when a client recommended him to Eddie Brigati, a member of the 1960s group The Rascals. "I learned by trial and error, really on-the-job training that went on for ten years. A student from this program definitely has an advantage because they understand the concepts and the business before they graduate."

In 2002, the University launched a master of music degree with a concentration in music management. The program provides advanced education in the music business, music management, entrepreneurship, and entertainment law. Designed primarily for students with an undergraduate degree in music, it includes twenty-four course credits from the University's Christos M. Cotsakos College of Business. It is one of a handful of graduate programs in music management found in a music department.

Approximately one-third of the program's graduates pursue careers in the business side of the industry, another third go on to graduate school, mostly law school, and the final third pursue careers as performers. Alumni of the program have been achieving success for almost two decades in a wide range of careers, from songwriting to entertainment law to artist management.

Marcone is confident that the program will continue to turn out successful graduates who are ready to meet the challenges of the fast-changing music business. "This is a great time to enter the music business if you are assertive and can find a niche," he says. "We help by providing our students with opportunities

FORMER WILLIAM PATERSON STUDENTS MAKING THEIR MARK IN MUSIC BUSINESS

JIMMY BROWN '89

Senior music editor
Guitar World Publications

KERESSE BURTON, M.M.'04

Inquiry agent, client relations
The Harry Fox Agency, Inc.

JON BUTLER

Senior director, promotion and marketing
Curb Records, Nashville

THOMAS CARRABBA '76

Senior vice president for sales and marketing/general manager of Zomba Label Group
Five Records

ROB FUSARI

Songwriter/producer
Artists include Whitney Houston, Destiny's Child, Will Smith

CHRISTIAN JOHNSON '04

Digital asset coordinator
EMI Group

MIKE KAHN '95

Tour manager/artist management
The Hornblower Group USA

DAVE MCPHERSON

Former senior vice president for black music
Sony Music

KELLY O'NEIL '03

Editorial assistant
Salem Publishing

SEAN ROSENBERG '02

Coordinator
Sony/BMG Strategic Marketing

ALANA SARRATORE '03

Assistant
Doyle-Kos Entertainment, Inc.

PER WIKSTROM '94

Artist manager
Sweden

to meet industry professionals and with courses that are dynamic and current and designed to give them an edge in the business." ¶



JIM CAPARRO '73: FORGING NEW DIRECTIONS IN THE INDUSTRY

energetic professionals who are creative and can think in new ways.”

During his own career, Caparro has gained experience throughout the entertainment industry, beginning at CBS in the 1970s when he took a chance and moved from human resources into sales and marketing. “It took me about three seconds to say yes,” he recalls. “I saw a terrific opportunity and I jumped at it.” He was a regional salesman in central New Jersey when the career of Columbia recording artist Bruce Springsteen, his all-time favorite musician, took off.

He held a number of positions at CBS (now Sony Music), including vice president for sales at Epic Records, just as the label hit a hot streak with acts such as Michael Jackson and Culture Club topping the charts. After nearly sixteen years there, he became senior vice president for national sales and branch distribution for PolyGram Records. After the company’s corporate parent, Phillips, bought such labels as A&M Records, Island Records, Motown, and Def Jam, Caparro was promoted to president and CEO of Polygram Group Distribution, where he built numerous other successful divisions, including

video, merchandising, Polymedia, independent label sales, and new media and business development.

In 1999, he created the Island Def Jam Music Group, and served as its chairman until 2001. Under his leadership, the group, which brought together fourteen labels, continued to be a powerful force in rap and hip-hop while strengthening its presence in the rock and pop genres, with worldwide hits by such artists as Bon Jovi, Jay-Z, DMX, Ja Rule, and Nickelback. The company also partnered with Mercury Nashville to form the country label Lost Highway Records, which produced the award-winning soundtrack to the film *O Brother Where Art Thou*. Most recently, Caparro served as CEO of WEA, Inc., the manufacturing, packaging, and distribution operation for Warner Music Group.

Caparro is married to Judy, his wife of 31 years, and they have three children, Dan, J.M., and Kristin. He serves as executive vice president of the T.J. Martell Foundation, which has raised more than \$200 million to support innovative research for leukemia, cancer, and AIDS.

WHEN JIM CAPARRO GRADUATED from William Paterson in 1973 with a bachelor’s degree in political science and a minor in business, he thought a career in human resources would be interesting. He landed a job as a research assistant in the human resources division at CBS Records—which launched quite a different career than he originally envisioned.

After a successful career of nearly thirty years in the music and entertainment industry during which he has held positions in nearly every aspect of record company operations, Caparro has just been named the president and CEO of Atari, Inc., a leader in interactive entertainment.

The industry today, Caparro says, is undergoing an “evolutionary revolution” caused by changes in technology, and the growth of consumer interest in buying entertainment. “The business today is all about the consumer, about satisfying their wants and needs,” he says. “While the number of career paths is not as numerous, there are real opportunities for young,

“THE BUSINESS TODAY IS ALL ABOUT
THE CONSUMER... ABOUT SATISFYING
THEIR WANTS AND NEEDS.”

AN AERIAL VIEW OF
THE CAMPUS, EARLY
1960S. HUNZIKER
HALL IS AT CENTER,
WITH WIGHTMAN
GYM BEHIND IT



William Paterson University: Then and Now — By Terry E. Ross '80 and Mary Beth Zeman

FOR WILLIAM PATERSON UNIVERSITY, 2005 IS A TIME TO CELEBRATE, AS THE INSTITUTION MARKS ITS 150TH ANNIVERSARY. IT WAS FOUNDED IN 1855 AS THE PATERSON CITY NORMAL SCHOOL IN RESPONSE TO THE GROWING DEMAND FOR PROFESSIONAL PREPARATION OF TEACHERS FOR THE EMERGING FREE PUBLIC SCHOOLS OF PATERSON. TODAY, WILLIAM PATERSON IS A COMPREHENSIVE, REGIONAL UNIVERSITY DEDICATED TO PREPARING STUDENTS FOR CAREERS, ADVANCED STUDIES, AND PRODUCTIVE CITIZENSHIP IN AN INCREASINGLY GLOBAL ECONOMY.

Photographs taken throughout the years offer a sense of how much the institution has progressed, and where it is headed in the future. As it has during the past 150 years, the University continues to evolve, with new teaching techniques, faculty and staff innovations, enhanced academic offerings, developments in technology, and updated campus facilities.

“The scope of the University’s educational programs and the depth of its impact have grown, but the essence of the

institution has remained remarkably constant,” says President Arnold Speert. “We continue to serve a large number of students who are the first in their families to attend college. We continue to attract highly motivated students who seek practical knowledge and valuable experiences that will help them to quickly get ahead in the world. We continue to develop unique and creative opportunities for learning—opportunities that resonate throughout the lives of our thousands of

graduates. As the University celebrates its sesquicentennial, all members of the University community—alumni, faculty, staff, students, and friends—can share a feeling of pride for all that has already been accomplished and a sense of hopeful anticipation for all that can be accomplished in the future as an academic community dedicated to excellence.” WP



now

A CURRENT VIEW OF THE 370-ACRE CAMPUS, THAT INCLUDES THIRTY-EIGHT MAJOR FACILITIES. HUNZIKER HALL IS AT THE FAR TOP LEFT, ALMOST HIDDEN BEHIND THE TREES



A 1950S-ERA CLASSROOM OFFERS THE LATEST TECHNOLOGY—TYPEWRITERS

IN EVERY ACADEMIC DISCIPLINE, INCLUDING THE FINE ARTS, STATE-OF-THE-ART TECHNOLOGY HAS BEEN INTEGRATED INTO THE CLASSROOM, INCLUDING INTERACTIVE TELEVISION, COMPUTERS, VIDEO CONFERENCING, AND HIGH-SPEED INTERNET ACCESS



STUDENTS FOLLOW THE NEWS OF PRESIDENT KENNEDY'S ASSASSINATION, 1963



STUDENTS ACCESS THE LATEST NEWS FROM TODAY'S MEDIUM OF CHOICE—TELEVISION—AS THEY WATCH CNN ON THE PLASMA SCREENS AT THE E*TRADE FINANCIAL LEARNING CENTER IN THE CHRISTOS M. COTSAKOS COLLEGE OF BUSINESS IN THE UNIVERSITY'S NEWEST BUILDING AT 1600 VALLEY ROAD

University 150th Anniversary Events

A number of activities will be held throughout 2005 in connection with the University's Sesquicentennial. A highlight of the anniversary celebration will be a commemorative book featuring more than two hundred photographs and a narrative by Vincent Parrillo, a professor of sociology, that will be available soon in bookstores and on campus. Other events include a charter day reception at the Paterson Museum on April 20, 2005, and a campus gala, scheduled for November 11, 2005 at the Brownstone in Paterson. Additional lectures, exhibits, and musical events are in the planning stages. Please check the University's Sesquicentennial Web site, www.wpunj.edu/wp150, for the latest details.



THE MEN'S BASKETBALL TEAM SHOWN HERE DISCUSSING STRATEGY IN 1941, WAS ONE OF THE INSTITUTION'S FIRST INTERCOLLEGIATE SPORTS TEAMS

VOLLEYBALL COACH SANDY FERRARELLA CONFERS WITH HER TEAM, ONE OF THE UNIVERSITY'S EIGHTEEN MEN'S AND WOMEN'S INTERCOLLEGIATE ATHLETIC TEAMS



STUDENTS IN PIONEER HALL, THE FIRST RESIDENCE HALL ON CAMPUS, 1962.



MORE THAN FORTY YEARS LATER, THE NUMBER OF STUDENTS SEEKING A RESIDENTIAL EXPERIENCE CONTINUES TO GROW. TODAY, NEARLY 2,300 STUDENTS RESIDE IN THE UNIVERSITY'S EIGHT RESIDENCE HALLS

William Paterson University: Then and Now



THE STABLES ON THE HOBART MANOR ESTATE, RAZED TO CLEAR THE AREA FOR SHEA CENTER, SERVED AS THE FIRST SNACK BAR ON THE WAYNE CAMPUS IN THE EARLY 1950S

STUDENTS WALK PAST THE ONGOING CONSTRUCTION AND RENOVATION OF THE STUDENT CENTER, SCHEDULED FOR COMPLETION IN WINTER 2006, WHICH WILL ADD 69,000 SQUARE FEET. THE PROJECT IS ONE OF SEVERAL CURRENTLY UNDERWAY THAT SUPPORT THE INCREASING DEMAND FOR A TWENTY-FOUR-HOUR-A-DAY, SEVEN-DAY-A-WEEK CAMPUS, INCLUDING TWO NEW RESIDENCE HALLS AND REROUTING OF THE CAMPUS PERIMETER ROAD



COMMENCEMENT, LATE 1950S, WITH HUNZIKER HALL IN THE BACKGROUND. THE INSTITUTION FOCUSED EXCLUSIVELY ON TEACHER EDUCATION

COMMENCEMENT, NOW HELD ON WIGHTMAN FIELD, CONTINUES TO BE A CELEBRATION FILLED WITH PAGEANTRY. WITH THIRTY-TWO UNDERGRADUATE AND NINETEEN GRADUATE DEGREE PROGRAMS, WILLIAM PATERSON IS NOW A COMPREHENSIVE REGIONAL UNIVERSITY



Brad Gooch: Living an Examined Life

– By Barbara E. Martin '93, M.A. '94

“MY STRONGEST MOTIVATION AS A WRITER HAS BEEN TO WRITE THE BOOK THAT I WANT TO READ BUT COULDN’T FIND ON THE SHELF,” SAYS BRAD GOOCH, PROFESSOR OF ENGLISH AT WILLIAM PATERSON AND AN ACCOMPLISHED WRITER. THAT VIEWPOINT HAS TAKEN HIM ON A JOURNEY THAT IS AT ONCE TEMPORAL AND PRAGMATIC, AND SPIRITUAL AND PHILOSOPHICAL.



GOOCH TEACHING STUDENTS ABOUT
FLANNERY O'CONNOR

To date, his works include a volume of poetry, a biography of the poet Frank O'Hara, three novels, and two self-help books. But it is his latest endeavor, a biography of the Southern writer Flannery O'Connor, which has earned him the accolade achieved by a select few but coveted by many: a prestigious John Simon Guggenheim Memorial Foundation Fellowship Award, given annually to "artists and scholars and scientists on the basis of distinguished achievement in the past and exceptional promise for future achievement." He was among 185 recipients selected from 3,200 applications for 2004.

This is a singular achievement for Gooch. He is the only William Paterson University professor ever awarded a Guggenheim Fellowship.

"Of course, I'm thrilled to have received a Guggenheim," Gooch says. "It's one of those happy occurrences that just has no downside. I've always pored through the annual list of recipients printed in the *New York Times* each spring. So, to see my name actually on the list was doubly satisfying... I suppose like the kid who trades in baseball cards only to find himself years later on the team."

He is currently on leave from William Paterson, conducting research on the O'Connor biography, which also includes a cash award to help support the project.

Gooch has visited Savannah, where O'Connor was born, and Milledgeville,

Gooch's early success flowed from writing, which continues to be his foundation. However, he says many of his ideas come from teaching. "There's definitely a synergy between the two activities for me."

Georgia, where she moved at age twelve. He is reviewing her papers housed at Georgia State College and University, and interviewing people who knew O'Connor, who achieved fame mainly through her short stories, although she also wrote two novels before her premature death at age thirty-nine in 1964.

"The Guggenheim encourages a leave to work on the project," says Gooch. He believes it is this project that attracted the Fellowship. "O'Connor is a good subject," he says. "And I was really surprised when I started teaching her, that students said she was their favorite writer of the semester. She's a very visual writer, and is very contemporary in that way, enabling the students to picture the writing in a very cinematic way. There's also a lot of violence in her writing, which is now a very acceptable part of entertainment, and there's a theological aspect to her that's also part of the culture. This makes her accessible and interesting to them. My inspiration in doing this biography did in part come from the reaction of the students."

He had wanted to write a biography of O'Connor since 1980 when he was in graduate school and contacted the estate, but there was already a biographer working on a book at that point. Seeing her accessibility to the students inspired him to revisit the idea of a biography. The original biographer had not produced a book, and only a small biography existed. Realizing that there was a niche unfilled, he went ahead and wrote a proposal. Little, Brown Publishers offered a contract, and the book is expected to hit the stores in September 2005.

"It's mysterious what people respond to at certain times," Gooch continues. "Writers also rise and fall in connection with people's appreciation and interests. It's possible that O'Connor was a good subject in terms of the Guggenheim. Perhaps if I had chosen certain other people they might not have responded as well. Who knows? There's always a little magic to why you write about what you write about when."

Gooch's early success flowed from writing, which continues to be his foundation. However, he says many of his ideas come from teaching. "There's definitely a synergy between the two activities for me," he says.

He started as a poet, and moved on to writing fiction, and then to journalism, achieving a flourish of fame as a writer for magazines including *Paris Review*, *Vanity Fair*, *Travel and Leisure*, *New York Magazine*, *Harper's Bazaar*, and *Out*. Along the way, he pursued a Ph.D., since he knew he also wanted to teach at some point. "I guess I have sort of a perforated personality," he says. "But if I had to pick one essential



GOOCH WAS NAMED A GUGGENHEIM FELLOW IN 2004

characteristic, it would certainly be writing."

The craft of writing dictates its own rules for him. "You have to take advantage of the time you have and focus on writing," he says. "I like to work a certain amount of hours every day. It's a positive addiction, sort of like exercise, and it becomes part of the regimen. If I didn't do it, I wouldn't feel great. There is an aspect of writing that becomes a system and a habit."

Writing biographies, by definition, necessitates delving into the lives of others in order to explain who the subjects are and why it's important to know about them. Similarly, Gooch has undertaken the quest to examine his own life, and has written two self-help books to help others examine theirs.

The first book, *Finding the Boyfriend Within*, is a primer on finding one's own source of love, happiness, and respect.

Aiming at a gay audience, he writes: "I was simply reaching—in a contemporary, gay way—back to an ancient idea that informs all of the traditions of wisdom with which I'm familiar, both Eastern and Western. It was the simple truth that love, happiness, and respect come from within."

Looking for a boyfriend, he writes, means, "We're looking for that warm feeling of happiness, or contentment, or peace and inner satisfaction...but the basic, often-mouthed-yet-still-true paradox is that we're only good at loving and being happy with others to the extent that we love and are happy with ourselves. The boyfriend within is made up of our own inner qualities, considered and respected. Yet, it's surprising how often such self-appreciation—as distinct from self-centeredness—is lacking."



GOOCH READS HIS STUDENTS A PASSAGE FROM THE FLANNERY O'CONNOR SHORT STORY, *REVELATION*

Meant to find answers to questions troubling him, the book takes readers through many exercises to find truth and meaning in their lives. Written in a question and answer format, *Finding the Boyfriend Within* is a serious attempt to help others examine their lives, as he examined his.

As a follow-up to the successful *Finding the Boyfriend Within*, he wrote *Dating the Greek Gods*, a journal of his return to dating after a fallow period of not wanting to date. It is an attempt to “spend quality time ‘dating’—trying to get to know more intimately the principles, characteristics, and powers ascribed to the classical deities.”

The book promotes a series of exercises to seek understanding of one’s own self through spirituality based on the qualities attributed to the Greek gods Apollo (wisdom), Dionysus (sensuality), Hermes (communication), Hephaestus (creativity), Eros (love), Zeus (power), and the Inner Oracle of Socrates. It also includes an account of his own experiences as a gay man trying to find meaning in his life.

“If the exercises are worked through, the world can begin to seem a more mythic place,” he writes, “where significant messages are being sent and received by people all the time, and where destiny is a game being played out, complete with clues.” The book features chapters on each of the gods, containing principles attributed to them, but updated to be applicable to modern readers.

That book carried forward his continuing and growing interest in spirituality in

America. *Godtalk, Travels in Spiritual America* was the result of his investigation in various spiritual movements across America. He traveled to Goa, India, and La Jolla, California, to interview Deepak Chopra and attend a meditation workshop, and to Chicago to study the origins of the mysterious *Urantia Book*, a text that reportedly came as an anonymous revelation from celestial beings. He also visited a Trappist monastery in Kentucky.

“Spirituality in America has become more sophisticated, more global, more interested in

English and comparative literature. He also earned a certificate in French language and civilization from the Sorbonne.

Remaining in New York City, he embarked on a career as a writer and freelance journalist that included a stint as a model, which led by the late 1970s into teaching.

“Writing, for me, is basically fun and creative,” he says. “It doesn’t feel like work. Teaching doesn’t feel like work to me either—at least the classroom part. I love teaching.”

Teaching satisfied in many ways. Initially cautious, by his second semester he was hooked.

“The biggest boon of my new occupation proved to be spiritual,” he writes in *Dating the Greek Gods*. “I found an opportunity for expressing a male nurturing aspect I’d never known I had. By exercising the qualities of teaching: helping, advising, giving, and becoming a sort of academic coach figure, I underwent a transformation...I was breathing the freedom of being positioned on an appropriate ordinate on my life curve.”

Gooch also likes what he calls the “two-wayness of teaching.”

“I do think of it as learning from the students,” he states. “Part of it is picking up how they see things, what they’re interested in, what their references are. Teaching is not a one-way thing.”

He studied at Columbia with Kenneth Koch, whom he calls “a great poet, teacher, and writer, and the best teacher that I ever had.”

“Koch also wrote these books about teaching poetry to children,” Gooch remembers. “I learned from him that teaching can be fresh and how there isn’t

Gooch selects projects by embracing the philosophy of “following your bliss.”

tradition and less in simpleminded expropriation,” he writes in the book. “This cycle has been reflected in my own travels, which revolved centripetally from the outer reaches of the *Urantia Book*...inward to expressions, even if exceptional ones, of more traditional Catholicism, Protestantism, and Islam.”

Born in Wilkes-Barre, Pennsylvania, he is of Welsh descent. His grandfather was a coal miner, and his father was president of the Pennsylvania Gas and Water Company. His mother took care of the family and worked on social issues in the community.

Gooch earned a bachelor’s degree from Columbia College, and a master’s degree and doctorate from Columbia University in

such a difference in levels. The way Kenneth Koch taught poetry to six-year-olds was not so different from how he was teaching Columbia College undergraduates in a way. He inspired me, and taught me about how teaching is an art in itself.”

Gooch, who has taught creative writing at William Paterson since 1992, believes that being a writer helps him to teach literature.

“It helps in trying to see works as current, and to help them have a creative response and not just a scholarly response to something like Dante’s *Inferno*,” he says.

continued on page 43

Campaign for William Paterson University More than Halfway to Goal

William Paterson University's first-ever comprehensive campaign, the \$30 million *Affecting Lives, Shaping Worlds*, has raised more than \$20 million to date. With the campaign now in its critical public phase, support is being sought for strategic capital projects that will enhance the University's reputation as a preeminent public institution of higher education. Funds are also being sought for endowment, scholarships, the annual fund, and strategic academic initiatives.

"This campaign is essential to our future as a University," says President Arnold Speert. "We have an opportunity to define the educational experience for future generations of William Paterson students. It is only through successful partnerships between the University community, faculty and staff, the William Paterson University Foundation Board of Directors, and alumni and friends that William Paterson University will continue to expand and enhance its educational opportunities, and support student success."

"William Paterson University is proud to offer the community an opportunity to partner with us to preserve and enhance the mission of William Paterson University and build a legacy," says Sandra S. Deller, vice president for institutional advancement. "*Affecting Lives, Shaping Worlds...The Campaign for William Paterson University*, is the most ambitious fund-raising initiative in the history of William Paterson University. Its success is predicated on the endorsement and support of the extended family of the University."

The capital projects included in the campaign are plans for a renovated Performing Arts Complex that includes a new recital hall; a revitalized science building with state-of-the-art laboratories; an enhanced Recreation Center to meet the demands of a steadily growing student body; and refurbishment of the public

rooms of Hobart Manor. The campaign is also continuing to seek interior naming opportunities for the Allan and Michele Gorab Alumni House.

Expansion and renovation of the University's Performing Arts Complex will enhance one of William Paterson's historic centers of excellence. The new complex will augment the University's position as a regional cultural center with physical upgrades that include:

- A new five-hundred-seat recital hall with state-of-the-art acoustics and equipment that will be the home of the acclaimed Jazz Room Series, a program with a dedicated following over twenty-seven years. Its lobby will incorporate an open exhibit area that will also provide music scholars with access to the University's archival collections.
- A larger Performing Arts Theater with state-of-the-art acoustics and video capability.
- Renovated space for the Department of Music.
- New rooms for rehearsals, practice, classroom activities, and small-scale productions.

Science Hall, the central location for all activities in the College of Science and Health, contains laboratories, classrooms, and departmental offices that support the education of students preparing for careers in all aspects of medicine, dentistry, health care, and scientific research—all major fields of continuing growth in the state of New Jersey.

Built in 1972, then state-of-the-art, the facilities are long overdue for a physical overhaul that will ensure current and future generations of scientists educated at William Paterson University will continue to excel in their careers.

Naming opportunities are available for laboratories, faculty offices, classrooms,

conference rooms, and public spaces.

As the University's residential population on campus continues to increase, the significance of recreational opportunities also grows. With resident student enrollment projected to increase from its current twenty-four percent to forty percent of full-time undergraduates by 2009, an updated and expanded Recreation Center would serve the entire University community by providing space for all campus members to enjoy intramural sports, meet, socialize, and engage in programs and events, as well as provide improved facilities for intercollegiate athletics. The eighty-thousand-square-foot Recreation Center that is planned will include an indoor track, fitness rooms, a basketball court, racquetball courts, and an indoor pool.

The campaign also seeks support for refurbishment of the public rooms of Hobart Manor, the University's campus centerpiece. Painstakingly restored to turn-of-the-century elegance nearly twenty years ago, Hobart Manor is in need of an artful reinvigoration to bring it back to its original elegance and pristine condition.

In addition to the capital projects, support is being sought for endowments to enhance faculty excellence, including endowed professorships and faculty development; student excellence through increased scholarship funds; specific academic projects including the Honors College, the Asian Studies Program, Paterson Teachers for Tomorrow, the E*TRADE Financial Learning Center, and the Russ Berrie Institute for Professional Sales.

The campaign also seeks support for the Annual Fund, which provides a source of unrestricted funds that are flexible and can be directed to the University's areas of greatest need (see page 29 for details).

Additional information is available on the Web at www.wpunj.edu/philanthropy.

Community Leaders and University Alumni and Faculty to be Honored During Legacy Award Dinner

The Legacy Award Dinner and Silent/Live Auction, the William Paterson University Foundation's annual event to raise scholarship funds for William Paterson students with the potential to achieve great success, will be held on Saturday, April 9 at The Villa at Mountain Lakes.

"I encourage members of the University community to support this fifteenth annual gala, where we honor the achievements of community leaders, alumni, and faculty," says Sandra S. Deller, vice president for institutional advancement and president of

the Foundation. "The scholarship funds we generate through this event are critical in helping our students realize their dreams."

The Legacy Award is given to individuals and corporations who, through their acts and deeds, epitomize the spirit of William Paterson, the statesman and patriot. This year's honorees are The Russell Berrie Foundation; John Hovey, president, Videx Equipment Corp.; and Provident Bank.

The Distinguished Alumni Award will be presented to Anthony Coletta '64, professor of elementary and early

childhood education, William Paterson University; Stephen Collesano '74, vice president, American International Group; Stephanie Goldberg '81, vice president of nursing, Hackensack University Medical Center; Mark Kozaki '79, M.A. '80, media and entertainment industry executive, and Maryann Carroll Guthrie '72, M.A. '76, president, King Harbor Marina, Inc. The Alumni Association Faculty Service Award will be presented to Stephen Marcone, professor of music and director of the music management program, and Gabriel



ORLANDO SAA (CENTER), PROFESSOR OF LANGUAGES AND CULTURES, RECEIVED THE 2004 FACULTY SERVICE AWARD. WITH HIM AT THE EVENT WERE ALLISON KENDALL WORMAN AND PRESIDENT ARNOLD SPEERT.

ALLISON KENDALL WORMAN (SECOND FROM LEFT), FORMER PRESIDENT OF THE ALUMNI ASSOCIATION, AND PRESIDENT ARNOLD SPEERT (FAR RIGHT) WITH 2004 DISTINGUISHED ALUMNI AWARD RECIPIENTS (LEFT TO RIGHT) IRENE MCDERMOTT '73, RETIRED ELEMENTARY SCHOOL TEACHER, GARFIELD, AND FORMER EDITOR, "MOTHER AND CHILD SECTION," *GOOD HOUSEKEEPING* MAGAZINE; FRANCIS R. MURPHY '74, PRESIDENT AND CONSULTANT, MURPHY ASSOCIATES; JOSEPH A. FARAH '77, FOUNDER, EDITOR, AND CHIEF EXECUTIVE OFFICER, *WORLDNETDAILY.COM*; AND AARON VAN DUYN III '75, PRESIDENT, VAN DUYN, BEHRENS & COMPANY, P.A. NOT PICTURED: REGINA BONANNO '80, DEPUTY SITE OPERATIONS MANAGER, NATIONAL IGNITION FACILITY, LAWRENCE LIVERMORE NATIONAL LABORATORY, WHO WAS UNABLE TO ATTEND.



2004 LEGACY AWARD HONOREES JOE JOHNSON (SECOND FROM LEFT), MANAGER OF MAYBACH SALES OPERATIONS FOR MERCEDES-BENZ, USA, LLC, ACCEPTING ON BEHALF OF MERCEDES-BENZ; WILLIAM J. PESCE '73 (FOURTH FROM LEFT), PRESIDENT AND CHIEF EXECUTIVE OFFICER, JOHN WILEY & SONS, INC.; AND RAFAEL CUELLAR (SECOND FROM RIGHT), PRESIDENT AND CHIEF EXECUTIVE OFFICER, ECO & SONS, INC., WITH FRED GRUEL (FAR LEFT), PRESIDENT AND CEO, AAA NEW JERSEY AUTOMOBILE CLUB AND CHAIR OF THE LEGACY AWARD DINNER; SANDRA S. DELLER (THIRD FROM LEFT), VICE PRESIDENT FOR INSTITUTIONAL ADVANCEMENT AND PRESIDENT OF THE WILLIAM PATERSON UNIVERSITY FOUNDATION; AND PRESIDENT ARNOLD SPEERT (FAR RIGHT).

Vitalone, professor *emeritus*, early childhood and elementary education.

“Support for the Legacy Dinner creates opportunities for students to learn, to discover, to experience all that William Paterson University has to offer both in classrooms and laboratories and through our range of student activities,” says President Arnold Speert. “We thank all our donors for their generosity.”

Sponsors of the 2005 dinner include Mercedes-Benz USA, LLC, Legacy Chair; Amy-Collesano Family and State Farm Insurance, Distinguished Honorary Chair; and Mountain Development Corp., Honorary Chair.

Tickets are \$250. The evening begins at 5:30 p.m. with presentation of the Distinguished Alumni Awards and the Faculty Service Award. The event continues with cocktails at 7:00 p.m., dinner and dancing at 8:00 p.m., and presentation of the Legacy Awards, and includes a silent and live auction. For reservations, call Meredith McCarthy, Institutional Advancement, at 973.720.3847.

More than 250 guests gathered at the 2004 dinner to support the University’s scholarship fund during the event held at The Hilton at Short Hills.

During the awards, in a surprise announcement, Legacy Award honoree William J. Pesce ’73, president and chief executive officer, John Wiley & Sons, Inc., and a member of the William Paterson University Board of Trustees, revealed plans to endow a new scholarship named for Maureen and Patrick O’Connor, the mother and stepfather of his wife Henrietta ’72, M.A. ’75. The O’Connor scholarship will benefit a first generation student studying education.

New Annual Fund Options Established for Donors

Donors to the Annual Fund now have the opportunity to designate gifts to the Alumni Association, or to newly established funds for each of the five University colleges.

The funds for the five colleges—Arts and Communication, Christos M. Cotsakos College of Business, Education, Humanities and Social Sciences, and Science and

Health—will provide unrestricted support at each dean’s discretion for academic programs, including new academic initiatives, research projects, pilot programs, technology upgrades, academic travel, and research by faculty and students.

Gifts designated for the Alumni Association will continue to provide support for Alumni Association scholarships, faculty grants that support research and new learning opportunities, and alumni programming and services.

“The new option for gifts to the Annual Fund is an outreach to individuals with a special affinity to a particular discipline or college,” says Sandra S. Deller, vice president for institutional advancement. “Other alumni may choose to continue to directly support the Alumni Association and its important priorities. We believe that the options enhance the Annual Fund as a vital source of support for a wide range of University programs, scholarships, and initiatives.”

Anyone interested in more information, or in making a donation to this year’s Annual Fund, can contact Andrew McKay ’90, ’94, director of the Annual Fund, at 973.720.2825 or make a gift online at www.wpunj.edu.philanthropy.

Ierardi Named Director Of Planned Giving

Lynn Malzone Ierardi has joined William Paterson as director of planned giving in the Office of Institutional Advancement. She will be responsible for enhancing and overseeing stewardship and cultivation programs that include planned giving, major gifts, and the annual fund, among other fund-raising efforts.

“The potential benefits of planned giving are significant for both alumni and William Paterson University,” says Joanne Nigrelli, executive director of development. “By matching the philanthropic needs of our alumni—even those with modest means—with the needs of the University, we can create a win-win situation for all. With Lynn on board, we now have the expertise necessary to offer planned giving options such as bequests, trusts, and gift annuities to our alumni.”

Ierardi has more than fifteen years of experience in estate and charitable planned giving. Prior to joining the University staff, she was an independent consultant working with non-profit organizations to establish and develop planned giving programs. Previously, she served as vice president with the Philanthropic Financial Services Center at Merrill Lynch and director of major and planned gifts for the American Heart Association. Ierardi is the immediate past president of the Gift Planning Council of New Jersey and is a member of the National Committee on Planned Giving. A graduate of Lycoming College, Ierardi earned a juris doctor degree from Fordham University School of Law. ❧



LYNN MALZONE IERARDI

Pioneer News

WHERE SPORTS SET US APART

ATHLETIC STANDOUTS EARN COACHING LAURELS

Throughout the years, numerous William Paterson student-athletes have used the skills they gained playing their respective sports to teach new generations of high school students how to excel. “It says a great deal about our University that so many of our former student-athletes have been successful in developing careers as coaches and have dedicated themselves to advancing the careers of young athletes,” says Sabrina Grant, director of athletics at William Paterson. “I think it is also a tribute to our University coaching staff. They truly serve as role models and mentors, and help our student-athletes to see that by choosing a career in coaching, they too can make a difference.”

Here are profiles of four former Pioneer athletic standouts—Paula Lasalandra '76, Mike Lauterhahn '94, Cheryl Stetz-Bamert '91, and Altarik White '95—whose coaching accomplishments are representative of so many others.



PAULA LASALANDRA '76

Paula Lasalandra's storied career as girls' basketball coach at DePaul Catholic High School in Wayne started with a chance phone call in 1974. Becoming one of two New Jersey high school girls' basketball coaches to ever win 600 games is proof positive she made the most of her opportunities.

“I was in a movement education class in Wightman Gym with Dr. Susan Laubach and the phone kept ringing. She finally said, ‘Somebody go answer my phone,’ and pointed to me,” recalls Lasalandra, who was a two-sport standout in field hockey and softball for the Pioneers. “It was the varsity coach at DePaul, who said she was looking for an assistant and junior varsity

coach. I happened to pick up the phone and took the message. Dr. Laubach told me I had a good mind for coaching and that I should apply.”

She had planned to spend only one year at DePaul but she was instantly sold on the familial atmosphere the school fostered. She is a physical education/health teacher at the school and also has coached the field hockey, softball, and boys' golf programs.

Lasalandra became the head girls' varsity basketball coach in 1976 and has forged an enduring legacy at her school and throughout the state. The numbers are what call attention to her coaching skills, but she quickly points out how she stepped down from coaching the school's softball team after amassing 399 victories in 21 seasons.

“People thought I was crazy, but that's not important to me,” Lasalandra says. “What's important to me is what becomes of our athletes when they leave our program and get out into life and what they make of themselves.”

Still as enthusiastic as ever about coaching, she proudly talks about former players who

have become successful in a variety of careers, including the law, teaching, and coaching.

“I just can't wait for a season to begin,” Lasalandra says. “I just look forward to it so much.”

MIKE LAUTERHAHN '94

Mike Lauterhahn realized the dream of many college baseball players when he was selected as a 50th-round draft pick of the Chicago Cubs in 1994. But he also realized that he probably



wasn't going to make a living playing baseball, so he decided to focus on a career in coaching, and learn everything he could about the game during his year-long stint in the Cubs' minor league organization.

“Every day after practice, I’d come in and write things down in my notebook so I could have all of this information to pass on to my players someday,” Lauterhahn recalls.

His players at Rutherford High School, where Lauterhahn has been coach since 1999, reaped the rewards of his lessons learned last June, when they won the New Jersey Group 2 baseball title. Of course, coaching championship baseball is part of his bloodline: his father, Bob, has helped coach William Paterson’s two Division III national championship squads under Hall of Fame head coach Jeff Albies, another of Mike’s mentors. Lauterhahn, who also played point guard for the men’s basketball team, roamed center field for William Paterson from 1993 to 1994 and ranks among the top ten in two career (triples and hit by a pitch) and three single-season (runs scored, triples, and hit by a pitch) categories.

In his five years as Rutherford’s varsity coach, Lauterhahn has helped the Bulldogs win a state crown and emerge as one of the state’s preeminent high school baseball powers. He says that some of the most important lessons he learned from Albies were about the value of preparation. “He also taught me to remember that players are human and everything isn’t going to go like clockwork,” he says. “Always find a positive out of a negative.”

For refresher courses, he returns to William Paterson each fall as the Pioneers go through their paces during the fall season. He fits in seamlessly with the coaching staff, a few

of whom he played for when he helped the program win the 1992 Division III national championship. He helps current Pioneers improve their games while picking up pointers for Rutherford’s upcoming season.

“I’m always learning,” Lauterhahn says. “There’s never a way I could completely pay the baseball program back for everything it’s given me. Any little way I can pay back what they’ve done for me, I’m happy to do.”

CHERYL STETZ-BAMERT '91



Early in her career coaching volleyball at Cliffside Park High School, Cheryl Stetz-Bamert '91 found herself marveling at the voice coming from the coach on the court – her own.

“In the early years, if you walked in, you would think it was Sandy Ferrarella’s practice,” says Stetz-Bamert with a laugh, referring to longtime Pioneers’ volleyball coach Sandy Ferrarella '75. “Everything I did was her drills, the way she did them. We used to hate it when she used certain phrases, but here I was using them. It was like turning into your mother.”

Stetz-Bamert knew since her sophomore year at

Wallington High School she wanted to coach; playing volleyball under Ferrarella and softball under Cyndi Gramlich-Covello '76 reinforced her passion.

Once her playing days were over, she eagerly started her coaching journey as an undergraduate assistant coach under Covello-Gramlich at William Paterson in 1989 and 1990. She coached at Cliffside Park High School in 1991 before returning to assist Ferrarella from 1992 to 1998. She served as both assistant coach and head coach for softball (1996-2002) and volleyball (1999-2001) at Wallington High School; in 1998, the softball team played for the New Jersey Group 1 softball state championship.

In 2002, Stetz-Bamert was offered the opportunity to start the girls varsity volleyball program at Morristown High School and seized it. She is helping build the program into a Morris County power while teaching math in a middle school in town.

Prior to the start of Morristown’s season, she comes back for preseason volleyball camp. Inside the William Paterson Rec Center, it was a strange feeling when she heard Ferrarella use some of the vernacular that has become hers as well.

“I had two great coaches in Sandy and Cyndi,” says Stetz-Bamert. “They gave me the inspiration to become a coach.”

ALTARIK WHITE '95

Altarik White lost both of his parents when he was a junior at Malcolm X. Shabazz High School in Newark. He needed guidance, and found it in his football coaches there, who helped mold him into a young man who became a star running back at William Paterson University and eventually played for the developmental squad of the National Football League’s Miami Dolphins.

More importantly, he never forgot his roots.

“I knew I wanted to come back to Newark,” says White. “I have so many great memories of what my coaches did for me. Some of them really took a liking to me and got me through the rough



parts. I definitely wanted to have that same type of impact.”

During his football career at William Paterson from 1990 to 1993, the Pioneers went 29-13-1—the best four-year stretch in program history—and reached the NCAA Division III playoffs in 1993. He finished as the all-time leader with 3,674 rushing yards and 272 points scored. Overall, he owns seven school records and helped William

Paterson establish three team marks.

In his current capacity at Weequahic High School, he wears the hats of teacher, guidance counselor, and head football coach. On the field, he has resurrected a

losing program and helped it become one of the *Star-Ledger's* top teams in Essex County last fall.

As much as White enjoys pointing out his team's turnaround, there is another statistic he is most proud of: in his nine years as a guidance counselor—the last six at Weequahic after three at Malcolm X. Shabazz—he has, by his count, helped convince more than seventy-five players to attend college. “It is very,

very important to me that my athletes move on to a higher form of education—if not a college, then a business school or someplace where they can learn a trade,” he says.

Just as he did when he attended William Paterson, thanks to his high school coaches.

“I always knew I wanted to help children and help the kids of the city of Newark,” says White. “The coaching part is an added bonus.”

MIKE MIELLO NAMED HEAD FOOTBALL COACH

As soon as he was named the 11th head football coach in William Paterson University football program

history, Mike Miello began burning up the phone lines. The veteran North Jersey high school and college coach went through his black book of Garden State coaching contacts, calling each of them in an effort to immediately improve the Pioneers' talent base.

Miello commands respect throughout the state. This was evidenced during a reception held after his hiring which drew some of New Jersey's top high school coaches, many of whom pledged to help the former Rutgers assistant coach become a major player in the competitive New Jersey Athletic Conference and beyond.

“The most attractive aspect of this position was the sincere commitment made by the administration to develop a

successful program,” Miello says. “Make no mistake: I didn't come here to be competitive. I came here to help us win championships.”

A thirty-six-year football coaching veteran, Miello coached at Division I Rutgers University the previous four seasons, serving as assistant to the head coach in 2004.

Previously, he was football coach and athletic director at Ramapo High School in Franklin Lakes from 1978 to 2000, where he guided the program to four New Jersey state championships. Miello began his high school head-coaching career in 1970 at Hackensack High School, where he led the team to the 1971 Group 4 state championship.

ATHLETIC FIELDS COMPLEX UNDERGOES MAJOR RENOVATION

As part of a major renovation of the University's athletic and campus playing fields, the Pioneers' baseball, field hockey, and football teams now compete on state-of-the-art fields that rank among the finest in Division III athletics.

Starting last fall, the Pioneer field hockey and football teams began competing on a surface called A-Turf, a synthetic surface that closely resembles grass in look and feel. The rubber and sand base beneath the A-Turf enables the fields to drain quicker, allowing more games to be played as scheduled and greatly reducing maintenance costs. It also reduces injuries commonly

associated with the earlier versions of carpet-like turf.

The coaches are hopeful the new field will make William Paterson even more attractive to recruits. “This is an exciting time for William Paterson field hockey. This new field gives us a first-class facility that is one of the best in Division III,” says field hockey coach Lindsay Bard.

Meanwhile, the Pioneer baseball team begins play on their new field this spring. Amenities include seating for five hundred spectators, a new press box, batting cages, and bullpen areas.

In addition, a new drainage system was installed under the softball field that will help



reduce the possibility of rainouts, and new sod was installed on the practice field.

“The University's commitment to the success and significance of the athletic program is evidenced by the funding of the athletic fields renovation project,” says Sabrina Grant, director of

athletics. “The enthusiasm that this project has generated is seen each and every day on our campus. There is a new sense of pride within the entire William Paterson University community.” WP

S P O T

A L U M N I

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I N E W S

GREETINGS FROM YOUR EXECUTIVE DIRECTOR



Dear Alumni,

In this issue's column, I am pleased to recognize the many accomplishments of outgoing Alumni Association President Allison Kendall Worman '75 who has stepped down after four years of leadership. During Allison's tenure, she encouraged the expansion of alumni chapters including programming via constituency groups and more strategic event planning. Allison served the Association with distinction and it has been my pleasure to work with her. Special thanks to outgoing Association Treasurer Elizabeth Eastman '74 and Secretary Beverlee Schweighardt '59 for their more than forty years (collectively) of service to the Association in an executive capacity. Please join me in wishing Allison, Betty, and Bev well as they remain on the Executive Council as at-large members.

Domenick Stampone '94 was elected president by the Association membership in the fall of 2004. His service to the Association began in 1991 when he was appointed to the Council as a student representative; he also served as editor-in-chief of the *Beacon* and was the recipient of the Alumni Association's Undergraduate Fellowship while earning bachelor's degrees in history and communication. Domenick continued on the Council following graduation, serving as vice president during Allison's tenure; he has chaired the Council's scholarship committee for seven years. A graduate of Seton Hall University School of Law,



DOMENICK STAMPONE

Domenick is a lawyer in private practice in North Haledon, and was recently elected to a three-year term as a councilman in his hometown of Haledon. He is also a faculty member at Raritan Valley Community College. I look forward to working with Domenick and the rest of the Council to serve all of the University's alumni.

Judith Linder

Robert Devine Charts Growth as CEO of Hartz Mountain

As president and CEO of The Hartz Mountain Corporation, the leading pet supplies company in the United States, Robert Devine '74 traveled more than 30,000 miles during July and August, visiting the company's key customers and vendors. "Even though business today is a fact-based universe, relationships are important," he says.

That philosophy guides Devine in his personal life and in his role at the helm of the 2,700-employee company, which was recently purchased by Sumitomo Corporation of Japan, an integrated global trading company. "How we act as individuals is at the center of the impact we have on our families, our jobs, our communities," he says. "I believe that to be a leader means to be someone with honesty and integrity. I tell my employees that if we come to work with a positive attitude, we can be successful."

The oldest of six children and the first in his family to attend college, Devine says his only option was to enroll at a state institution. Planning to be a history or physical education teacher, he chose William Paterson, where he also would be able to play basketball (and was a member of the team for four years). But a seminar for students about possible career fields changed his mind. "One of the fields the seminar focused on was accounting, so I took a course and I liked it," he recalls. Two successful men he caddied for at a local golf course on the weekends also encouraged him to pursue a career as a professional. They recommended he become a certified public accountant or lawyer, and by the time he graduated in 1974, he had already landed a job with a Paterson accounting firm.



ROBERT DEVINE

HOME COMING 2005: OCTOBER 8

By 1978, Devine was anxious to test his skills as head of his own business, and he forged out with a partner to form an accounting firm, which later merged with a larger firm. In 1983, a client who was the owner of the Wardley Corporation, a family business, offered him the opportunity to run the company. He took the chance, giving up a lucrative partnership in an established CPA firm, to join Wardley, a leading

producer of ornamental fish products. During his tenure, he successfully changed its culture and grew the company eight-fold from 1983 to 1994. When the company was sold in 1994 to Hartz Mountain, also a family-owned business, Devine remained and after holding a number of positions there, was named president and CEO in 2000.

Hartz Mountain's recent acquisition by

Sumitomo provides Devine with the resources needed to pursue a long-term vision to expand Hartz Mountain into the number one global provider of innovative pet supply products. "We have an exciting chance to expand the company's reach and develop new markets and distribution channels, particularly in Asia and Europe," he explains.

When he's not at work, Devine devotes his time to his family—his

wife, Nancy, and their three children, Christina, Bobby, and Amanda. He continues to indulge in his passion for basketball by coaching in the American Amateur Basketball League.

Devine credits much of his success to his college experience at William Paterson, and to various mentors he listened to during his career. "But I'm also successful because I felt I could be," he says.

"Today's job market is very competitive. Businesses are looking for employees who have integrity and want to work hard. If I had to give advice to students, it would be to invest now, not later, get good grades, work at internships or summer jobs in their field, network, and create relationships. It's a matter of being in the game and believing you can make it." WP

Distinguished Alum Is Leading Expert on Terrorism and Health Care

Judi Buckalew, a registered nurse, knew that if she wanted to positively affect patient care, she had to leave the bedside. "I got the big 'Aha!' moment when I realized that every single thing I did to my patients laying in bed was determined by 535 people working in the U.S. Congress," she says.

A 1974 graduate of William Paterson, Buckalew went on to become one of the most influential nurses in the country. The first nurse to work for a president of the United States, she is now director of public policy and legislation and a principal with Powers Pyles Sutter and Verville P.C., a Washington, D.C. law firm, and has had a major impact on health care policy.

Buckalew, a native of Paterson, earned her bachelor of science degree in nursing while spending her days working full-time in an OB/GYN office in

Hawthorne. Her keen interest in affecting public health policy motivated her to continue her education, and she went on to receive a master's degree in public health from the University of California-Los Angeles.

She went to Washington, D.C. for a graduate program internship and ended up with a job as policy analyst for the Health Care Financing Administration, Department of Health and Human Services.

After one year, she realized that working for such a big agency would rarely offer her an opportunity to directly affect policy. She knew that the real changes took place on Capitol Hill, so that's where she headed. Buckalew spent the next three years working as a legislative assistant in the U.S. Senate. She drafted legislation for health planning activities, mental health promotion, and



JUDI BUCKALEW

Medicare hospital reimbursement procedures.

While working on the Hill, Buckalew made a connection that led her to a position as the first nurse to serve as a commissioned officer in the White House. In 1983, she was named special assistant to President Ronald Reagan for public liaison concerning health policy

issues. "It was a once-in-a-lifetime opportunity," says Buckalew. She worked with President Reagan for three years and met with him every Thursday afternoon to arrange briefings and receptions.

"I had the wonderful experience of being able to work for him and spend a lot of time, more than most, in his company

during some pleasant experiences," she recalls. Buckalew would arrange photo opportunities for representatives of health organizations with the President. She met with numerous movie stars and poster children for diseases such as cerebral palsy. She also became an outspoken advocate for nurses and urged them to become politically

involved. In 1986, to honor her career achievements, the William Paterson Alumni Association presented her with the Distinguished Alumni Award. "It means a lot to me," she says. "I've got the plaque hanging up right here next to my desk."

Buckalew has since become one of the nation's leading experts on the role of public health and its response to terrorism and threat of biological agents. Two years before September 11, 2001, she convinced Senator Lauch Faircloth of North Carolina to hold the first congressional hearing on the subject of the public health system and whether it was prepared for a terrorist attack.

"I was already picking up how ill-prepared our public health system was just to communicate among themselves. So we put a \$400 million special appropriation in that year's spending bill and this became the Health Alert Network in existence today," she says. The money also allowed Johns Hopkins University to set up its Center for Civilian Terrorism Preparedness, which was the first school of public health in the country to establish such a center.

When Buckalew left the U.S. Senate and entered the private sector, she helped St. Louis University and the University of Findlay, Ohio, obtain millions of dollars in funding to set up CDC (Centers for Disease

Control) Specialty Centers for Terrorism Preparedness. They were both up and running a year before the 9/11 attacks in New York and Washington. "It was actually St. Louis University's CD-ROMs that were sent to New York to train the first responders to the 9/11 attack. And it was St. Louis University's CD-ROM on anthrax that the Centers for Disease Control put up on their Web site when we first identified a biological attack using anthrax," she says. "It's very rewarding to feel that I had a role in getting the public health system better prepared."

Today, Buckalew continues to lobby Congress to obtain appropriations for a variety of causes, including terrorism preparedness, schools for disadvantaged youth, and health organizations like the Tourette Syndrome Association. "It gives me a tremendous amount of satisfaction to help them get money, and help them do certain things with their programs," she says.

Throughout her career, Buckalew has continued to work as a nurse. She keeps her clinical skills current by working twenty-four hours a month at a local hospital. "I do still enjoy being hands-on and involved in the clinical setting and helping people in a more direct way," she says.

Actor Jesse Corti Was Once The Big Man on Campus



JESSE CORTI

When Jesse Corti performed the role of Judas in a campus production of *Jesus Christ Superstar*, he was the star of the show. "His clear strong voice and boundless energy whipped through the theatre like a power line let loose in an electrical storm," wrote Vincent Parisi in a February 1, 1977 issue of William Paterson's *Beacon*.

The son of a Baptist minister, Corti was born in Venezuela and got his start as a singer at an early age performing in his father's choir. At age five he moved to the United States with his family, and they lived in California two and a half years before settling in Paterson, New Jersey.

While a student at William Paterson, Corti changed his major a couple times before graduating with a bachelor's degree in communication in 1979. His was a familiar face on campus. He lived in the residence halls, and held numerous jobs on campus. He wrote a few

pieces for the *Beacon* and was active in the Student Government Association. On weekends, he earned extra cash performing as the lead singer in rock and roll bands. At one point, he fondly remembers, the *Beacon* did a feature on him titled "BMOC—Big Man on Campus."

Corti first discovered that he enjoyed acting when he took a few drama courses as electives. Kevin Marshall, an instructor of fine and performing arts, encouraged him to pursue a career as a performer. "He said, 'You're the best that's ever come through these halls. This is what you should do for a living,' " Corti remembers.

Not long after graduation, Marshall helped him put together a portfolio of his performances on campus and drove him to New York City for his first audition. Four callbacks later, Corti had his Actor's Equity card and his first job in a major

musical. He was cast for the role of Judas in the national tour of *Jesus Christ Superstar*.

"I was pretty naïve about the business," Corti recalls. "They told me you have the job but you don't have the role of Judas because we already hired somebody else and he's under contract." Corti brashly refused to play any part but the lead. They reconsidered, called him back, and gave him the part. "I would never advise anybody to do that," he says.

Corti has worked steadily as an actor ever since, performing in professional theatre and diversifying into film, television, animation, commercials, and voice-over work. "So many people get pigeon-holed. I've been fortunate that I've been able to work in all aspects of the industry," he says.

Corti was a member of the original cast of *Les Misérables* on Broadway and was in four productions of Joseph Papp's New York Shakespeare Festival, as well as other prestigious stage performances. On film, he's worked opposite Kevin Costner, Sophia Loren, Nicholas Cage, Betty White, Ben Cross, Sally Kirkland, and Paul Sorvino. The voice of Le Fou in Walt Disney's animated feature film, *Beauty and the Beast*, he voiced all the singing for Charlie Sheen in MGM's *All Dogs Go to Heaven 2*, including the love ballad with platinum recording artist Sheena Easton. He's also appeared in soap operas and has guest starred on several hit television series,

including *The West Wing*, *Law and Order*, and *24*.

Early in his career, Corti faced a personal tragedy when his wife, Laura

Deberardino, also a graduate of William Paterson, was killed in a train accident on her way to New York. "It was a very painful period of my life," says Corti. His deep faith in God helped him to get through it. Corti later did a commercial for Drug Free America about the accident, caused by a conductor under the influence, and it won a 1990 Clio Award.

Currently working on a new film titled *Choker*, he lives in California with his wife, Julietta Marcelli, a dancer/choreographer and actress, and their two children, Jesse David and Avrielle, who are also active in show business.

"William Paterson was important to me," says Corti. "Nobody's ever asked me for my diploma. Nobody's ever asked me what school I went to. But the education I received was excellent. It's definitely the reason I am where I am today." ❧

Alumna Hillary Andrews is On-Air at The Weather Channel

Hillary Andrews, M.A. '93, has always been intrigued by weather. Now, the William Paterson alumna helps a national audience plan their activities in her role as an on-camera meteorologist for The Weather Channel.

After earning a bachelor of science degree in meteorology from Cornell University, Andrews enrolled in the University's master's degree program in communication. As a graduate assistant in William Paterson's communication department, Andrews learned about the intricacies of television production from Associate Professor John Rhodes. "One of the University's greatest attributes is that professors are willing to provide students with assistance on their own time," says Andrews. "John Rhodes is involved in the television community and helps his students find jobs." She also gained on-air experience broadcasting campus sports events.

Andrews adds that the department's state-of-the-art facilities

enhanced her educational experience. "It is a unique environment to learn in," she says. Andrews appreciates the time she spent in and out of the classroom because she was constantly learning and sharing her knowledge with other students. "I taught undergraduates how to put a newscast together," she says.

Prior to the joining The Weather Channel in September 2003, Andrews was a weekend and morning meteorologist at KCBS-TV in Los Angeles, and a weekend and midday meteorologist for WNYW Fox-5 TV in New York. Previously, she worked at stations in Orange County and San Luis Obispo, California; Fort Myers, Florida; and Cape Girardeau, Missouri.

In her current position at The Weather Channel, Andrews appears regularly as a co-host on weekend and morning programs, examining the weather and relating it to viewers' lives. "I love comparing how close my forecast was to the previous day's



HILLARY ANDREWS

weather," she says. "I also find it challenging to analyze different weather models and scenarios."

Andrews is experienced in forecasting a variety of weather scenarios, including winter storms, tornadoes, Santa Ana winds, and hurricanes. Andrews has provided information for local government agencies and the public on various subjects such as wild fires, wind damage, mud slides, and flash floods. She also visits grammar

schools and high schools to teach students science lessons about meteorology.

Andrews feels fortunate that she has found a new home at The Weather Channel. "Management really cares about its employees and we have excellent facilities," she says. "I look forward to going to work every day." ❧

African, African-American and Caribbean Alumni Chapter Establishes Scholarship

The African, African-American, and Caribbean Alumni Chapter of the William Paterson University Alumni Association has become the first chapter to establish a scholarship for minority and inner

city students. Michael Blizzard, a junior psychology major with a minor in English writing, was the chapter's first recipient and received a \$1,500 scholarship for the 2003-2004 academic year.

The chapter's original executive board was influential in the development of the award. "The members wanted to give back to the community and develop a fund, which would support minority

students," says Audrey Bonaparte-Watts '95, assistant director of alumni relations.

Reginald Walker '83, co-president of the chapter, regards the award as an incentive for students to strive harder in their studies. "The scholarship is important in ensuring that deserving students don't

quit and that they matriculate into college," says Walker. "The chapter's gratitude and reward is knowing that we have brought joy to someone who is pursuing his or her dreams while providing hope for others."

The Alumni Association's Scholarship Committee chooses the

recipient. In order to be eligible for the scholarship, a student who is African, African American, or Caribbean must have a grade point average of 3.0 or higher and be involved in extracurricular activities.

The African, African-American, and Caribbean Alumni Chapter was founded in 2001 and supports leadership, mobility, and academic achievement for alumni and students of William Paterson. It also promotes community service in Paterson and the surrounding areas.

Alumni interested in supporting the scholarship fund can contact Andrew McKay '90, '94, director, annual fund, at 973.720.2825 or Audrey Bonaparte-Watts '95, assistant director, alumni relations, 973.720.2931. ❧

Alumnus Rick Norman Records Rock CD

Rick Norman '76, M.A. '86, is passionate about music and education. The principal of South End Elementary School in Cedar Grove, he recently recorded his first rock CD titled *Clouds Over Oz*, which was released on Fictitious Records, an independent record label.

Norman is a professional singer and songwriter who plays six- and twelve-string guitar and mandolin. As a child, he first became interested in music after listening to his parents' records. Later, his influences included the Beatles, Neil Young, Elvis Presley, and Elvis Costello.

As an undergraduate at William Paterson, Norman decided to pursue a career in education because he wanted to separate music from other aspects of his life. He earned a bachelor's degree along with teaching certifications in social studies K-12, general

elementary education K-8, and nursery school.

Norman credits Jim Peer, a former associate professor of elementary education and early childhood education, for taking an active role with his students. "Professor Peer played to our strengths and instilled in us a sense of confidence," he says.

He values the time his current position allows him to spend with children and has even performed in front of his students. "They keep me young and vibrant," says Norman, who earned his master's degree in school administration and is the former assistant superintendent of the Wanaque School District.

Norman also is an adjunct professor at William Paterson, where he teaches an education seminar for prospective teachers. For the past two years, he has performed with the

Spotlight Theatre Company, an official chapter of the University's Alumni Association. "William Paterson has a sense of openness and familiarity, which I can appreciate," he says. "I love coming back."

Describing music as a "personal and constant force in my life," Norman acknowledges that what is "personal in music usually transcends into the universal" because listeners are often able to relate to the emotions being expressed. He believes that song writing is a process that evolves at its own rate. The songs on his CD were formed into a song cycle and tell a story about a personal relationship from his past.

Norman has effectively been able to balance his time between music and his professional career. "I have a great day job and music is my passion," he says. He devotes his

weekends and summer vacation to writing songs and performing. "At home, I'm either sitting at a computer or with a guitar in my hand," says Norman.

Despite his recent success, Norman recognizes how difficult it is for artists to make it in the music industry and that most musicians give up on their dreams. However, his determination finally paid off. "I've never had to compromise for something that I loved," he says.

Norman is currently working on his second album. He and his wife Suzanne are the parents of a son, Zachary. For more information or to purchase the CD, visit fictitiousrecords.com or ricknormanmusic.com. Copies are also available at Tower Records in Paramus and Esposito's in Cedar Grove. ❧

RICK NORMAN



19 plus...

19 forty

CHARLES and ELSIE (SAMUELSEN) LYONS celebrated their 60th wedding anniversary on February 21, 2004. Charles, who served in the U.S. Army during World War II and the Korean War, retired in 1977 as principal of Lyncrest Elementary School in Fair Lawn after 37 years in education. Elsie taught for 22 years at the Ridge School in Ridgewood. The couple has three children and four grandchildren.

19 sixty

JOE CLARK, educator and former Army drill instructor, acclaimed for transforming Eastside High in Paterson into a model school, was a guest speaker at Jamestown Community College's Jamestown (NY) campus. Clark's achievements include a *Time* cover story, two *60 Minutes* profiles, and appearances on television news and talk shows...

ROLAND LEWIS was appointed to the supervisory committee of the Monmouth County Federal Credit Union. Lewis is executive director and co-founder of the Education Academy in Lacey Township, a private school for special needs children. He is past superintendent and principal of the Seaside Heights school district and a former superintendent and principal of the Beach Island school district.

19 sixty 1

DOROTHY (BENSON) EDGAR was appointed to the Bergen Community College board of trustees. Edgar retired from the Ringwood, NJ, school district after 38 years of teaching kindergarten and first grade. A member of the New Jersey Education Association and the National Education Association, Edgar is also the first vice president of the Supervisors Guild of the National Convention of Gospel Choirs and Choruses.

19 sixty 2

JUDGE BRUCE R. CAMPBELL, M.Ed. '63, a fourth generation attorney, received the Outstanding Volunteer Service Award at the New Jersey State Bar Foundation Annual Awards Dinner at the New Jersey Law Center in New Brunswick. Judge Campbell, who retired from the bench in 2002, continues to teach First Amendment issues at the College of New Jersey. He began his career as a teacher and school administrator. Later, he was the legislative liaison to the commissioner and state board of education.

19 sixty 3

PETER LANGENBACH, M.A. '79, was named Artist of the Month at the Endless Mountains Gallery in Red Rock, PA. An exhibit of his work was held in the gallery.

19 sixty 6

RICHARD 'RIC' PANTALE of Piermont Pictures is the screenwriter and director of an independent movie adaptation of British writer W.W. Jacobs' 1902 short story, *The Monkey's Paw*. Previously, Pantale was host of "Ric's Place," a program of movie reviews on WRRCR Radio.



DOROTHY EDGAR '61

19 sixty 7

SANDI (VASS ANELLI) BROWNING, an associate with Coldwell Banker Residential Brokerage for 19 years, has earned the Coldwell Banker Previews Property Specialists designation... **RICHARD J. MCNEELY, M.A.** '74, retired as principal of Dover High School, after having served 34 years in the Dover school district. McNeely began his career as a social studies teacher and baseball coach, then became the chairman of the social studies department. He was assistant principal before being named principal in 1999.

19 sixty 8

GEORGIANN (BIGGIO) GONGORA is the new principal of Franklin Avenue Middle School in Wanaque. A recipient of the Promising Practices Award from the National Character Education Partnership in 2002 and the Best Practice Awards in 2000 and 2002, Gongora was formerly the director of student personnel services for the Bayonne school district... **WANDA KALUZA**, a Camden County College faculty member, received the 2003 Presidential Medal from the college... **WILLIAM MYATT** retired after 33 years of teaching in the Dumont school district. A sixth grade teacher, he also coached soccer for 11 years and achieved 101 wins. Myatt has relocated to Kitty Hawk, North Carolina, with his wife, Donna.

19 sixty 9

VICTOR KLEIN, M.A., an educator with 39 years of experience, was appointed principal of Highland Falls Elementary in the Highland Falls-Fort Montgomery Central (NY) school district.

19 seventy 2

ROSEANN HUMPHREY was appointed superintendent and principal of the Boonton Township school district. Previously she was the assistant superintendent of the Madison school district... **KATHLEEN (MCLAUGHLIN) COHEN, M.A.**, has retired after 36 years of teaching. Most of her career was dedicated to teaching in the Connecticut school districts of Miller-Driscoll and Cider Mills... **EDWARD F. DRAG II** was appointed senior regional vice president of the New Jersey

Region for the Selective Insurance Group, Inc. Drag joined Selective in 1972, serving in various underwriting positions for the past 32 years, and has been regional manager for 15 years. He earned designation as chartered property and casualty underwriter in 1980 and is the immediate past president of the Hamilton/Washington Rotary Club... **RONALD OLSZOWY** served as marshal for the Passaic/Clifton and vicinity contingent which took part in New York City's 66th annual Pulaski Day Parade. Olszowy, an active member of the Polish-American Republican Caucus and the Association of Sons of Poland, also belongs to the Passaic and Bergen County Republican Clubs and the Passaic, Bergen, and Essex County Police Chiefs Associations. Additionally, he is the director of North Jersey Regional Chamber of Commerce, a member of the Bergen County 200 Club, a trustee of the Passaic County 200 Club, and president and past president, respectively, of the New Jersey and United States Chapters of Professional Bail Agents.

19 seventy 3

JOHN PONTES, the cross-country, indoor track, and outdoor track head coach at Clifton High School, earned his 500th victory in cross country, winning the league title for the fourth straight year. His boy's outdoor track team won Pontes his 100th victory, again winning the Passaic County Championship and the County Relay Championship. For his accomplishments, Pontes was named North Jersey Indoor Track Coach of the Year by the *Record*.

19 seventy 4

ARLENE REGEN retired after 10 years as president and chief executive officer of the Snug Harbor Cultural Center in Staten Island, NY. Regen will continue serving as co-chairman of Project Hospitality's annual fundraiser—the Harvest Home Dinner.

19 seventy 5

DONALD EARL was named the 2004 Outstanding Older American by the mayor of Sparta. Earl served as a U.S. Marine Corps sergeant and was a member of the Sparta Police

Department for 32 years, including four years as police chief from 1988-1991. Previously, Earl also received the 2003 Hixson Award for community service and was named Big Brother of the Year in 1996 for his work with Big Brothers/Big Sisters of Sussex County...

CESAR JEREZ, an art instructor for the Bloomfield Art League, continues travelling to sketch and paint landscapes and seascapes. He has painted scenes across the country from Maine to Hawaii, and also in Spain and the Dominican Republic where he was born... **SUSAN (KELLIHER) UNGARO** recently celebrated her 25th anniversary as editor-in-chief of the magazine, *Family Circle*. Ungaro received the President's Award from the New Jersey Press Women's Association in 1995, and in 1998 she received the William Paterson University Legacy Award. She is president of the American Society of Magazine Editors, as well as a member of various boards of directors, and has been honored for her professional excellence and commitment to advocacy journalism.

19 seventy 6

CATHY (PANCOAST) CONROY, a self-taught photographer, exhibited her work, *Reflection*, at the 10th annual Sussex County Arts & Heritage Council and Sprint competition. Her submission was selected to be on the cover of the Sussex County phone directory...

VICTORIA (SPIRKO)

KNIEWEL was appointed assistant superintendent for curriculum and instruction for the West Windsor-Plainsboro Regional School District. Previously, Kniewel was the assistant superintendent for curriculum and instruction in North Salem, NY.

19 seventy 7

THEODORE DUDEK was named managing principal of Smolin Lupin P.A., a tax consulting firm in Fairfield. Dudek, a principal and chairman of the executive committee previously, has been with firm since 1979... **ELISABETH HACKETT, M.A.**, has retired from the Canfield Avenue School in Mine Hill, after 29 years of teaching... **INA LIGHT, M.A.**, recently exhibited a collection of watercolors, Visions and Visages, at the Waltuch Gallery at the Jewish Community Center (JCC) on the Palisades in Tenafly.

19 seventy 8

LINDA BOWDEN, M.A., has been promoted to executive vice president of Wachovia Wealth Management in Summit. She previously served as the firm's wealth management director for the Atlantic region...

ELISABETH (MARRAPODI) JACOBSEN, director of library services at Trinitas Hospital in Elizabeth, NJ, published a case study about library mergers which has been released as a book titled *Planning Renovation, Expanding and Constructing Science, Technology and Medical Library Facilities*...

DR. MAUREN (CASCINO) PERSI, M.A., retired after having served 10 years as the principal of the Linden Avenue School in Glen Ridge. She is a member of the American Association of School Administrators and the New Jersey Principals and Supervisors Association, both professional administrative organizations...

CHARLES ROBERTS was named president and chief operating officer of Ames Rubber Corporation. Based in Hamburg, NJ, Ames is a leader in engineered elastomeric products and assemblies. Roberts joined the corporation in 1976 as a staff accountant. Since then, he has held various positions including vice president – quality and strategic planning, vice president – operations, vice president – sales and marketing, and vice president and chief operating officer prior to being appointed to his current position.

19 seventy 9

SISTER DONNA M. BANFIELD was elected president of the National Black Sisters Conference, a national organization representing black Catholic women in the United States. Sister Donna entered the Sisters of the Blessed Sacrament in 1980. She is a teacher at St. Charles Borromeo School in Harlem... **THOMAS BEESE, M.ED. '86**, is the new director of special services for the Scotch Plains-Fanwood school district and was honored by the Learning Disabilities Association of Scotch Plains-Fanwood. Beese has worked in the field of special education for 24 years in a variety of settings from urban to suburban to both large and small districts in various positions including teaching, learning consultant, principal, director, and assistant superintendent...

KATHLEEN CAREN, an advocate for responsible development, was recently appointed as an alternate member of the Passaic County Planning Board. Caren, a former member of the West Milford Planning Board, is a co-founding member of the Citizens for Planning Responsibly in New Jersey... **EYLEEN FAUST**, an artist and expressive arts facilitator, recently lead a 12-week workshop at the Westfield Dharma Center, which focused on the theory that spirituality and one's natural direction of life allows creative expression to thrive... **KATHLEEN (BAILEY) LACONTE** was appointed school counselor of the middle school and high school programs in Glen Ridge ... **YOLETTE C. ROSS** was one of four residents honored by the Williamstown Civic Group for community work. Ross has a long history of civic and political involvement including being the first African American appointed as a probation officer in Salem County, and serving as chief of staff to Assemblyman Robert Smith. Later, she was appointed senior research associate for the New Jersey Senate Democratic Office. Ross has also been involved in many community groups and founded the Salem County Rape Crisis Center...

GINA SELVAGGIO was promoted from semi-senior to senior accountant with Withum Smith & Brown, a certified public accounting and consulting firm based in Livingston. Selvaggio, specializing in accounting for non-profit organizations, is a member of the American Institute of Certified Public Accountants, New Jersey Society of Certified Public Accountants, and New Jersey Business & Industry Association... **JAMES WITTERSCHEIN** joined the Princeton office of PNC Advisors as senior investment adviser, responsible for management accounts for high net-worth individuals in the greater Mercer County area. Previously, Witterschein had been vice president and senior portfolio manager with Mellon Private Wealth Management. He also was with Merrill Lynch Investment Managers for 17 years.

19 eighty

WILLIAM MONTANO retired as police chief of the Pequannock Police Department. Sworn into the department as a patrolman in 1973, Montano was

named chief in 1996, and celebrated 30 years of service before his retirement... **JODY WHITSELL**, an artist who paints large, colorful, and expressive portraits of dogs, was the subject of a recent solo exhibition of her award-winning paintings. Winn Devon, a Seattle-based publisher, has published a calendar which included nine of her paintings which was distributed worldwide. She was also commissioned to paint a 2005 calendar for Portal Publications... **MARY GRACE (MC CORMACK) YOST, M.A. '82, M.ED. '95**, has joined the teaching staff for the Morris Plains school district. In her career, Yost has received Teacher of the Year twice, and won a state of New Jersey Best Practice award for her article "Passport to the Millennium," published in the nationally circulated *Teaching History* magazine... **THOMAS ZELLMAN**, a former Washington Township police officer, has been named chief of Morris County's new Department of Law and Public Safety. The agency will coordinate police, emergency, and health services in times of crisis.

19 eighty 1

JANET GRANGER ARENA, M.ED., received the 2004 Governor's Teacher Recognition Award. Arena, an educator in the River Edge school district for seven years, is currently a kindergarten teacher at the Cherry Hill School... **GARY BERESKY** was appointed director of account services at Poretta & Orr of Doylestown, PA. Beresky has over 22 years of marketing communications experience, including 16 years in the healthcare and pharmaceutical industry. He is a member of the Healthcare Convention & Exhibitors Association and the Healthcare Marketing and Communication Council... **KENNETH KUZICKI**, a police officer for 20 years, has been promoted to the rank of captain in Vernon Township. Kuzicki, a police lieutenant since 1995, has served in the United States Marine Corps and was a firefighter and police officer in the town of Passaic... **THOMAS PATIRE** is president and CEO of "Training for Life," a safety awareness program, and an expert in personal protection and family safety. He has been on the road promoting his new book, *Tom Patire's Personal Protection*

Handbook, published by Random House. He has made appearances on NBC, A&E, 20/20, Fox 5, ABC, CNN, Fox News, and *Good Morning America*.

19 eighty 2

ROBIN CARLEY, M.A., recently joined Occupations, Inc., a not-for-profit human services agency in Middletown. Carley, a public relations professional for 20 years, will serve as the director of development and public affairs... **JAMES HENNESSEY, M.ED.**, owner of Hennessey's Washington Bar in Morristown, served as the grand marshal of the 2004 St. Patrick's Day Parade in his hometown of Morristown. Hennessey, who served in the Army in Germany for two years, taught in public and parochial schools in New Jersey and Louisiana for 12 years.

19 eighty 3

BRIAN COTTER was appointed police chief of the Borough of Waldwick. Cotter, who joined the Waldwick Police Department in 1979, was promoted to sergeant in 1988 and named lieutenant in 1997... **THOMAS MIRANDA** is the new controller at The Resort at Seabrook Island, SC. Previously, Miranda served as president and CEO of the Internet consulting business, Clear Concepts, and as CFO with both Innkeepers, Ltd. and Mount Airy Lodge... **DOLORES D. MOST** was recently honored by the City Council of Paterson for 41 years of police work. She was one of the first female police officers in the city when she joined Paterson's force in 1958. Most retired as an investigator for the Passaic County Prosecutor's Office.

19 eighty 4

PETER BOBYL has retired as an emergency medical technician after 33 years of service in Paterson. He also worked full-time as a North Haledon police officer before retiring a decade ago and still drives a parochial school bus... **RICHARD GARCIA** was appointed vice president and business banking officer for Lakeland Bank, headquartered in Oakland. Prior to joining Lakeland in 2003, Garcia was a regional vice president at Hudson United Bank in Mahwah... **LINDA**

MCCULLOUGH was recently appointed to Lakeland Bankcorp's West Milford/Hewitt Advisory Board. The Advisory Board of Directors serves as a liaison between the bank and the communities it serves. McCullough, manager of the RE/MAX office in West Milford, is a certified residential specialist, senior real estate specialist, and a graduate of the Realtor Institute... **RAYMOND SMITH** was appointed police chief of the Florham Park Police Department. Smith has been on the force since 1971, beginning his career as an officer. Co-founder of Florham Park's Crime Prevention Programs which included Neighborhood Watch and Operation ID, Smith transferred to the detective bureau in 1983. He was promoted to detective sergeant in 1988 and detective lieutenant in 1994.

19 eighty 5

JOAN (REYNEN) MCLAUGHLIN received the 2004 Governor's Award Teacher of the Year for Red Bank Primary School. She was one of six educators honored at an annual award event sponsored by the Red Bank Education and Development Initiative. Currently teaching third grade, McLaughlin joined the Red Bank school system 17 years ago.

19 eighty 6

NICHOLAS GITTO was appointed director of retail sales U.S.A. at Esselte Corp., a Melville-based office product and supply brands manufacturer. He was previously director of customer marketing at Hill's Pet Nutrition, a subsidiary of Colgate-Palmolive in New York... **CHRISTOPHER MARRA**, a councilman in Secaucus, is currently serving as executive director of the Morris Area Development Group... **CHERYL PROVOST-HALL** received the Emergency Medical Technician (EMT) of the Year Award from the Ringwood Chamber of Commerce. Provost, who has only been an EMT for two years, logged more than 800 hours of service in 12 months—30 percent more than the average number. Previously a software specialist, Provost-Hall, in addition to responding to medical emergencies, provides standby coverage during weather emergencies in Ringwood and has served on the squad's membership, grounds, and babysitting committees.

19 eight 7

PETER BRAVERMAN was appointed as psychologist for the Florham Park school district. His work experience includes employment as a school psychologist for the Ridgefield Park school district in Bergen County, and at

Kittatinny Regional High School in Sussex County... **PATRICK KELLY JR.** was promoted to national sales manager for Alterna Mortgage Company in Mount Olive. Kelly, with more than 16 years of mortgage experience, has been with Alterna Mortgage since 1990, as vice president and branch sales manager...

KATHLEEN (SURDOVEL) TSIOLAS was named senior vice president of Boiling Springs Savings Bank of Rutherford. Tsiolas, also a trustee of the Meadowlands Museum, previously held the positions of staff accountant and controller with the bank.

19 eighty 8

COLEEN (SARACEN) DALRYMPLE, M.ED. '92, has been appointed vice principal of the Newgrange School and Educational Outreach Center of Hamilton and Princeton. Dalrymple was previously assistant director of pupil personnel services at the Franklin Township Region School District in Somerset... **MICHAEL FANIZZI, JR.** was selected as athletic director for Hillsborough High School. Fanizzi, who began his career teaching physical education and health in Jersey City, was the former athletic director at Belvidere High School... **BRAD MUNIZ** has been elected to the board of trustees of the New Jersey Society of Certified Public Accountants (NJSCPA) for a two-year term. Muniz, a partner at R.J. Iracane & Associates, LLC, Lake Hiawatha, joined the NJSCPA in 1991. In the NJSCPA Morris/Sussex Chapter, he has served as president, vice president, treasurer, and director. An adjunct professor at William Paterson University, he is a trustee of the Katherine Gibbs Business School and member of the Morris County Council on Aging, Disabilities, and Veteran Services.

19 eighty 9

KATHLEEN BROWNING-SHERIDAN is an attorney specializing in elder law. She is also a lecturer on the administration of elder law for

the Institute of Continuing Education, a division of the state bar and New Jersey Supreme Court.

19 ninety

JOHN F. CZETERKO, M.ED., a veteran Teaneck educator, was appointed the township's permanent schools chief after having served as interim superintendent. He has worked in the Teaneck schools since 1975. He coached girls softball, and taught chemistry, physical science, and physics at Teaneck High School until 1992, when he was appointed the district's supervisor of science. In 2001, he was named director of curriculum and instruction. Czeterko is also an adjunct lecturer at Fairleigh Dickinson University... **MARK REEVES** received the New Leaders of the Law Award presented by the Connecticut Law Tribune. The honor is presented to attorneys who have achieved distinction in their first years of practice. Reeves is manager of corporate procurement at The Hartford, an investment and insurance firm, and is an active community leader in Hartford, CT.

19 ninety 1

SHERRY J. (BARON) ELLIS was promoted to first vice president by Valley National Bank, located in Wayne. Ellis joined Valley National in June 1991, and graduated from their management associate program in June 1992. She is the information service department's project management manager and has more than 13 years of banking and finance experience... **GERALD HUNTER** was named police chief of Little Falls, after almost 30 years of service with the township's police department... **DIANA MARIA (LICAMELI) MARTINOTTI, M.ED.**, was appointed chairperson of the scholarship committee of The 200 Club of Bergen County. She holds three teaching certifications, and currently teaches in the Cliffside Park school district... **MARSHA MULDERIG** has joined the Berea Hospital administrative staff as vice president for patient services. Previously, she served as chief nursing officer at Meadowview Regional Medical Center in Maysville, KY. In her current position, she is responsible for leadership in all nursing areas, which includes

medical and surgical, the intensive care unit, the emergency department, and surgery, as well as the ancillary departments of pharmacy, pulmonary, physical and occupational therapy, and nutrition services... **RANDALL 'RANDY' ROSSILLI** has joined the staff of the Riverdale School as principal. Previously, she was director of technology and media services in the Millburn school district... **CLAUDETTE (KODRAY) TENCZA, M.ED.**, an ESL and Arabic bilingual teacher, was honored by Congressman Bill Pascrell, Jr., along with 13 others from the Eighth Congressional District, for their contributions and dedication to the community. She taught at Charles J. Reilly, Paterson School No. 9 for 11 years. She was the first female president in 75 years and the first female board member ever of the Aleppian Charity Society, an Arab organization formed to assist women when the first wave of Arab immigrants came to the U.S. some 80 years ago. Tencza is also a member of Kappa Delta Pi International Honor Society, a member of the Paterson and New Jersey Arab American League of Voters, and works with the Arab-American Institute, an organization dedicated to getting Arab-Americans more involved in government... **JEFF WEINSTEIN** and his wife, Heather, announce the birth of their son, Maxwell Timothy, on June 5, 2004.

19 ninety 2

DIANE SCHUSTERMANN-BANK, M.ED., and her husband Michael, announce the birth of their second child, Benjamin Etan, on March 19, 2004. Benjamin joins big brother Joshua Ilan, age two. After 15 years in education, Schustermann-Bank is enjoying being a full-time mother.

19 ninety 3

KRISTINE (MOWERY) CROTHERS and her husband, David, are proud to announce the birth of their baby boy, Dylan Michael Crothers, on May 26, 2003... **TIMOTHY HENDERSON**, a former part-time tax assessor for several northern New Jersey towns, has been named tax assessor for Fair Lawn. Henderson, who served the cities of Waldwick, Leonia, North Caldwell, Little Falls, Hawthorne, and West Paterson, holds a state license as a real estate appraiser and is a state-certified

tax assessor... **WILNER 'WIL' ISENADY** has taken over the ownership of Monster Grill located on Main Street in Fleischmann, NY.

19 ninety 4

CAPT. MICHAEL F. COTE, a member of the Army National Guard, participated in an exercise called "Determined Promise" directed by the U.S. Northern Command headquartered at Peterson Air Force Base, Colorado Springs, CO. The multi-level annual exercise involved Joint Task Force Civil Support and focused on military assistance to civil authorities, and incorporated various homeland defense and homeland security situations. Cote is a liaison officer assigned to the 103rd Field Artillery Brigade, Providence, RI and has nine years of military service... **DEBRA LIEBERMAN** joined the staff of Burgdorff Realtors as a sales associate. Lieberman is a licensed New Jersey sales associate with extensive sales and financial experience as a former vice president of sales for Merrill Corporation. She is a member of the Closter PTO and Haworth Country Club... **MARIE (KELLY) LINDLEY** is the emergency room clinical manager at Newton Memorial Hospital. Previously, she worked at Morristown Memorial Hospital... **CAROLYN J. MESSINA** has joined Liberty Home Mortgage in West Caldwell as account executive and loan consultant. She previously worked as an account coordinator and media specialist for Caryll Communications, a public relations and marketing firm in Fair Lawn.

19 ninety 5

RICHARD KAMINSKI took over the 10 a.m. to 3 p.m. weekday slot at New York City's WPLJ-FM (95.5) radio station. He previously worked at WNNJ-FM (103.7) in Newton and WJRZ-FM (100.1) in Toms River, NJ... **DR. RANDALL LINK** has joined New Hope Chiropractic Health Center in Flemington.

19 ninety 6

ANAT FORT performed at the Puffin Cultural Forum in Teaneck, demonstrating her style of classical influences and jazz improvisations on the piano... **SUNNA 'GUNNLAUGS' GUNNLAUGSDOTTER**,

pianist, has gained attention across the U.S. jazz scene and worldwide for the first major tour of Iceland by a female musician. In addition to performing all over the world and completing four albums, Gunnlaugs hosts her own jazz show for Icelandic public radio six to eight times a year, interviewing New York artists and exposing their music to her native country... **MONA PATEL, M.ED.**, was the presenter at the Understanding Youth Today seminar given by Agape Child Care Center, held at the Christian Life Center in West Milford. She has been on the Young Life staff in the North Jersey area for over seven years. Young Life is a Christian outreach program for teenagers in which leaders develop relationships with teens, and share the gospel. Patel has worked with teens for more than 16 years in youth ministry... **BRENDA RUBENFELD** exhibited her landscape photography highlighting the change of seasons at the Nutley Free Public Library.

19 ninety 7

CARL CORINO has been appointed a fourth grade teacher at Toll Gate Grammar, one of four elementary schools in the Hopewell Valley Regional school district... **ANTHONY SESSA** has been elected to fill one of three open seats on Belleville's board of education. Sessa is currently an information and assistance specialist with the Essex County Division of Aging... **MARC WILLIAMS**, brand director for Champs Sports, was appointed to the Children's Dream Fund board of directors.

19 ninety 8

JUDY BADY, a jazz singer, has made her long-awaited debut recording entitled *Blackbird*... **DEREK CLARK**, an Army reservist, has returned from Iraq after 18 months of service. Clark, who was deployed one week before graduation from the police academy, brought back the Passaic County Police Academy banner that was given to him by fellow cadets during an impromptu police academy graduation. Academy directors at the Passaic County Police Academy held a special ceremony where police recruits gave him the blue class banner to take to Iraq... **TRACY DRELICH, M.A.** '04, has been promoted to the position of senior account executive for Einson Freeman, a sales promotion

agency, in Upper Saddle River... **JAMES MC MULLAN**, a Paterson fifth-grade teacher, was the star of MTV's *Made Presents: Camp Jim*, a 15-episode series that premiered in the fall of 2003. McMullan, a cheerleading guru, made his television debut in MTV's *Made: I Want to Be a Cheerleader*, in which he turned a Jersey girl into a cheerleader... **NYREE S. NOEL-VIDRO** and her husband, Angel, announce the birth of their son Nygel Cortez Vidro, on October 21, 2003.

19 ninety 9

KELVIN QUINCE, a music teacher, was recognized for being the founder and director of the Stallions Drum Corps and Marching Units at School No. 6 in Paterson... **JASON ROSS** was one of two police officers appointed to the Prospect Park Police Department.

2 thousand

BARBARA CHELAK-BOURQUE, M.ED., a teacher at John F. Kennedy High School in Paterson, received the Richard T. Farrell Teacher of Merit Award for outstanding success in teaching history for the mid-Atlantic states. The award is presented as part of the National History Day program. The University sponsors New Jersey History Day and the event is held on campus each year. Chelak-Bourque was chosen as the recipient based on her "care for the well-being of her students and her passion for showing them what learning history is about." She received a library of videos from PBS for her school... **TARA PANKIEWITZ**, a physical education teacher at Evergreen and McGinn Elementary schools in the Scotch Plains school district, was recently named Educator of the Week.

2 thousand 1

BARBARA COOPER, M.A., an art teacher at Ramapo Indian Hills Regional High School, received the 2004 Governor's Teacher Award, presented to individuals who have created a productive classroom climate, and feelings of self-worth and love of learning in the students. An alumna of the high school, Cooper has taught there for 21 years.

2 thousand 2

DEBORAH CALDERONE, a first grade teacher at Evergreen Elementary School in Scotch Plains, was named Educator of the Week in her school district...

JOSH ROMAN and **JENNA LYN ROUNSAVILLE '04**, now married, have started their own company, JR Publicity, based in Milford. The concept for their business started when they took a William Paterson course together which was entitled Media Use in the Music Industry...

CHRISTOPHER RUSCA, Passaic High School band director, is preparing for national competition. The band has grown from 22 members to 110 under his direction...

CAROLYN SCHOENEICH is the first female officer in the Cedar Grove Police Department. Schoeneich formerly served as a corrections officer in Passaic County, NJ.

2 thousand 3

ERIN LEE BANG, employed at WABC 77 AM Talk Radio, New York City, is the producer of the "Curtis and Kuby Show" heard daily... **AMY BARBERIA**, a marathon runner, has been named cross-country coach at Mount Saint Dominic Academy in Caldwell... **DAWN CAPPADONA, M.ED.**, former assistant principal for the Closter

school system, has been appointed as principal of the Coleman School in Glen Rock... **JOHN DI DOMENICO** has started a printing business, Printing Empire, with partner Scott Santucci. The company is based in Boonton... **KRISTE J. NAPLES** has joined Amper, Politzinger & Mattia Certified Public Accountants and Consultants, located in Edison, as an analyst in the firm's litigation and valuation services group.

2 thousand 4

CHRISTINA ALAYA, a health and physical education teacher in Cranbury School, is now the school's new softball coach...

CHRISTIAN BARBU has joined Warren County Community College in Washington as director of information technology. Barbu most recently served as project manager at Bergen Community College... **THOMAS CALLANAN, M.A.**, a Whippany Park High School social studies teacher, was selected to attend the United States Supreme Court Summer Institute. Callanan is among 60 teachers chosen nationally to participate in the institute, which is open to teachers who demonstrate outstanding ability in the field of law-related and civic education.



THE CLASS OF 1954 AT THEIR FIFTIETH REUNION IN MAY 2004

A Moving Event for the Class of 1954

Although the members of the Class of 1954 share innumerable memories of life on campus, the seminal event for many was the move from Paterson to the new campus in Wayne.

Marcia Whipple Dickson, class vice president, remembers the move that took place in her sophomore year:

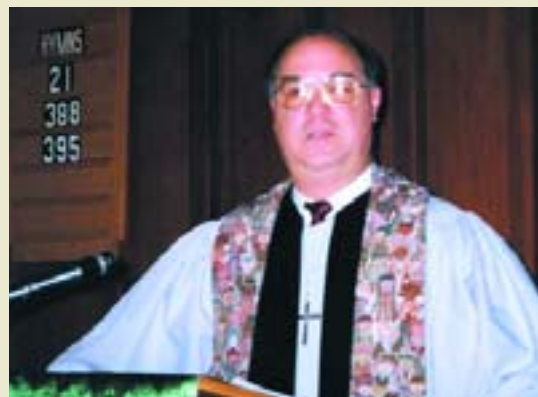
"It felt like we were finally really in college," she says. "After twelve years in public school, going to the top floor of an elementary school in Paterson was just more of the same for our freshman year. The new campus was great even though it consisted of just Hunziker Hall, the Manor House, and a cafeteria building. I always car-pooled with other students from my home area so driving to the new campus was just fine."

Barbara Loesch Weber, class secretary, also felt transported to a new environment. "The move to the new campus was great... it felt more like college life. The campus was gorgeous and we enjoyed walking out of the buildings to go to classes," she recalls. "We had a student union building where we could relax, socialize, and play ping-pong. It was much tougher to get to school (I had no car) and I needed to take more buses. I met a nice fellow student (Ralph DeFino) who invited me to join his car pool on some days. Even so the ride was longer for all of us coming from Essex County. We all got to be good friends—me, Ralph, Vic Cascella, and Eileen Brunner. Ralph had a good deal of patience with us all."

Ralph DeFino, class president (as well as chauffeur of a vintage 1938 Plymouth), also has fond memories of the first time he saw the new campus. "In those days the campus was tranquil and peaceful," remembers DeFino, who grew up in Newark. "But in addition to that, I found friendship on campus. The other students were warm and welcoming." Because the number of students on campus was relatively small, there was a family environment, he says. DeFino remembers watching the McCarthy hearings with a group of students on a small black and white television set up in the student union building. But most of all, he says, the education he received left him "very well prepared when I went on to become a teacher."

William Kline, class treasurer, remembers playing basketball on the new campus and friendships with "Gussie, Jerry, Roger, Vic, and Bobo."

Have you moved recently? Update your contact information so we can keep you connected by visiting our secure address change of address form at <https://ww2.wpunj.edu/ALUMNI/forms/newaddress.cfm>.



OUR DEEPEST REGRETS ARE EXTENDED TO REVEREND KENNETH HESS '74. INADVERTENTLY, REVEREND HESS WAS INCORRECTLY LISTED AS DECEASED IN THE LAST ISSUE OF SPOTLIGHT. ASTUTE READER AND FRIEND RUSSELL MUTER '73 INFORMED US THAT REVEREND HESS IS VERY MUCH ALIVE AND WELL. HIS NEWSNOTE, ALSO IN THE LAST ISSUE OF SPOTLIGHT, INDICATED HIS CURRENT ACTIVITY. PHOTOGRAPHED HERE IS REVEREND HESS, DOING WHAT HE DOES BEST, LEADING HIS CONGREGATION AS THE PASTOR OF ST. PAUL'S UNITED CHURCH OF CHRIST IN GARWOOD, NJ.



Marrriages

1984

Joanne T. Morrongiello
to Charles A. Manfre
May 31, 2003

1990

Nicole Liebman
to Michael Anthony Frizzola
April 19, 2003

1992

Steven Avram Epstein
to Jessica Levitt
February 29, 2004

Susan Kistler
to James Ruggiero
April 26, 2003

Steven Paul Lanzone
to Debra Lynn Heseltine
May 24, 2003

Sharon S. Steiner
to Philip A. Moschetta
October 5, 2003

Robyn Jill Walder
to Thomas Lawrence
Chenoweth
August 9, 2003

1994

Robert Michael Corcoran
to Suzanne Marie Alfano
August 16, 2003

Jennifer L. Douglas
to Dennis M. Krukla
September 12, 2003

Sarah Simone Edwards
to Jason Christopher Winkler
June 3, 2004

Thomas G. Montemurro
to Cynthia M. Griffin
July 19, 2003

John David Salzano
to Tammi Jean Santa Croce
July 19, 2003

1995

Stephen Edward Gregersen
to Jennifer Ann LoBianco
November 15, 2003

Richard T. Kaminski
to Tracy A. Baczynski '97
February 7, 2004

Michael John Ritacco
to Jodi Dana Waldman
August 15, 2003

1996

Frances Belbol
to Donald Cerone Jr.
August 2, 2003

Michael F. Lukach, B.S. '00
to Crystal Boyack
Unknown

1997

Christine Carr
to Adam Nemitoff
July 26, 2003

Amy Elizabeth Francese
to Christopher Charles Ilvento
July 26, 2003

1998

Kenneth Edward Saleh
to Melanie Lenore Semchesyn
September 13, 2003

Nancy Walsh
to Richard Phillips
May 25, 2003

Dawn Marie Witkowski
to Marshall Evan Fox
August 16, 2003

1999

Maureen Collison
to Scott Stark
June 28, 2003

Barbara E. Funcheon
to David Schreckenstein
October 19, 2002

Victoria Gianni
to Edward Miller
July 20, 2003

Kellie Lynn Hicks, M.Ed. '02
to Craig Michael Runestad
June 14, 2003

Matthew T. Jones, M.A. '02
to Elizabeth Kozakiewicz
October 18, 2003

Matthew W. Kester
to Kristine Shelley
July 12, 2003

Kenneth J. Kistler
to Amy Van Pamel
August 16, 2003

Kenneth A. Olsen
to Carolyn Pfefferkorn
Unknown

2000

Andrea F. Barkley
to Don Brian Glasgow
October 19, 2003

Megan Mari Conroy
to Joseph Louis Andriulli
August 10, 2003

Jason John Hanrahan
to Danielle Elizabeth Scheel
October 15, 2003

Sean Michael Mason
to Erin Elizabeth McNamara
November 7, 2003

Jamie S. Mastromarino
to Kim M. Hubert
October 8, 2003

Donna Aurora Protano
to Scott Laurence Haggerty
October 4, 2003

2001

Danielle M. Bertollo
to Travis Sico
August 8, 2003

Sara Casey Evans
to David Vessichelli
April 2, 2004

Marianne Kelley
to Bradley Edward Dinkle
September 27, 2003

Hilary D. Tendler
to Matthew Scharf
July 27, 2003

Michael P. Tompkins
to Michelle O'Connor
November 22, 2003

Michael S. Valles
to Darlene Maguire
July 19, 2003

2002

Dana Baumann
to Chad McConnell
August 1, 2003

Keri L. Keenan
to Stacy Conley
October 5, 2003

Matthew Luccarelli, M.Ed.
to Beth McNamara
July 4, 2003

Andrea D. Stack
to William O. Turanyi
December 6, 2003

2003

Jessica L. Blechar
to Christopher Marx
April 2, 2004

Christina Nunziata DiMatteo
to Jason Charles Puzio
October 31, 2003

Christine M. Dunne
to Kevin Crowley
August 2, 2003

Margaret Gurevich, M.A. '03
to Stuart Gelbwasser
July 6, 2003

Michelle T. Lajoie, M.Ed.
to Brian Bedosky
July 12, 2003

Dana Marie Rondosh
to Michael James Finn IV
June 28, 2003

Patrice M. Sanders
to Reginald Wright
July 23, 2004

Catherine Marie Starick
to Mitchel Donald Costa Jr.
February 8, 2004

Albert Russell Weedon III
to Janceen Lynnae Driver
August 16, 2003

I N M E M O R I A M

- '23 MARGARET (KANE) FULBOAM**
Pearl River, NY
December 2003
- '29 ANGELA M. FARRELL, B.A. '50**
Manchester, NJ
April 2004
- '32 A. NELL OKREPKY**
Raritan, NJ
January 2004
- '34 ANNA M. (MCGRAW) WELENC**
Clifton, NJ
April 2004
- '37 GLADYS M. (HAINES) KAY, B.A. '39**
Ocala, FL
December 2003
- '39 KATHRYN M. (MULLER) HOPPER**
Teaneck, NJ
April 2004
- '58 DR. FRANK CHIAPPETTA JR., M.A. '61**
Waldwick, NJ
January 2004
- '59 ROBERT T. REMPPIES**
Toms River, NJ
November 2003
- '60 GRACE (DEVRIES) PONTIER, M.A. '61**
Orange City, IA
December 2003
- MARY A. (LESNER) SHOCKLOSS**
Mahwah, NJ
November 2003
- '62 JAMES G. FITZSIMMONS JR., M.A.**
Sussex, NJ
May 2004
- AUDREY THALSHEIMER**
Nutley, NJ
January 2004
- '63 KATHERINE A. (ESSERT) GODFREY**
New Milford, NJ
March 2004
- GRACE ADELAIDE (FLITCROFT) QUINN**
Greenfield, MA
April 2004
- '64 CLARA BLOOM**
Glen Ridge, NJ
November 2003
- GLORIA ELIZABETH (COMBES) WOJICK-WARREN**
Wayne, NJ
November 2003
- '65 ANNETTE (KRONICK) SPRECHMAN**
Marlboro, NJ
November 2003
- '67 GLADYS JULIET (KACPRZAK) BORDUIN, M.A. '71**
Fair Lawn, NJ
December 2003
- VICTORIA (BELL) NIOSI**
Lodi, NJ
December 2003
- '68 JUDITH ANN (LEWIS) HUGHES, M.E.D. '71**
Villa Hills, KY
January 2004
- '69 FRANKLYN W. EDWARDS JR.**
Kinnelon, NJ
October 2003
- CHERYL (MATHES) PADGETT**
Tampa, FL
April 2004
- NANCY SHULL**
Hackettstown, NJ
September 2003
- '71 KATHLEEN (OATES) BULLOCH**
Anaheim, CA
May 2004
- CAROL ELIZABETH (NICHOLSON) RAMSTEDT**
Parsippany, NJ
October 2003
- '72 AARON BRAVERMAN, M.E.D.**
Paramus, NJ
April 2004
- HARRIET (GIBBS) RUSSELL, M.E.D.**
Union, NJ
April 2004
- '73 MARY M. (HICKEY) AMOROSO, M.A. '79**
Mahwah, NJ
February 2004
- '74 DONALD CURRY**
Cranford, NJ
June 2004
- EDWARD G. ZINSMEISTER, M.A.**
Ramsey, NJ
September 2003
- '75 JEAN M. CONNELLY, M.A.**
Hawthorne, NJ
March 2004
- '77 SUSAN HOLLAND, M.A.**
Whippany, NJ
October 2003
- EVELYN S. (GREENBERG) KATZ, M.A.**
Clifton Park, NJ
April 2004
- '78 JOSEPH IOZIA, M.A., M.A. '91**
West Paterson, NJ
April 2004
- '79 PETER P. NEVARGIC**
Clark, NJ
June 2004
- '80 MARYLYN (MARTUCCI) KALKSMA, M.E.D.**
Paramus, NJ
February 2004
- DEBBIE ANN STINSON**
Rockaway, NJ
October 2003
- '81 GRACE (VANALLEN) HUSSELMAN**
Supply, NC
November 2003
- ANTA S. JOHNSON, M.E.D.**
Pompton Plains, NJ
May 2004
- JAMES KALLAS**
Emerson, NJ
March 2004
- '83 MARGARET ANN WALKER BALDINI, M.E.D.**
Newton, NJ
March 2003
- RUTH A. MYERS**
Plano, TX
April 2004
- '84 CLARK SPENCER BERENS**
Kendall Park, NJ
September 2003
- LINDA MCCULLOUGH**
Greenwood Lake, NJ
May 2004
- GARY P. YANCUS**
Little Falls, NJ
March 2004
- '85 JOHN L. FAGEL**
Wayne, NJ
May 2004
- '86 EILEEN V. MALONE FEDERICI**
Wayne, NJ
December 2003
- '88 MALCOM DAVALL**
Newark, NJ
April 2004
- '89 HEIDI A. (CONTI) GOODE**
Maple Grove, MN
November 2003
- '91 MORGAN KELLY CAMERON**
Cliffside Park, NJ
March 2004
- '92 DEBORAH ANN MODROW-SNOOK**
Branchville, NJ
March 2004
- '97 COLLEEN SCHULTZ**
Lake Hopatcong, NJ
October 2003
- '00 JUSTIN LOWELL HARRIS**
Manalapan, NJ
October 2003

Brad Gooch from page 26

“That’s where being a writer helps. To try to get the students to remember that someone wrote these works. When Dante has Virgil as a guide through Hell, he’s also saying ‘I’m a great poet, just like Virgil.’ There are all these personal and creative issues going on as well. And I think writers have a special access to that.”

He has gone back to his roots and is writing poetry again, almost as an antidote to writing biography and because it is a form where he can be creative and expressive about what’s going on in his life.

“Although I write in different genres, biography is a very demanding and daunting genre,” he remarks. “It, more than anything, requires numerous skills at once. I have to be novelistic in telling a story, and a huge amount of research and scholarship is involved, because every paragraph is filled with facts. I have to understand the writing of the person I’m writing about, which is almost a poetic kind of writing in this case. I use my journalistic skills to interview people.”

He enjoys the immediacy of poetry: “It doesn’t take forever,” he says. “I don’t think that I could do a novel and a biography at the same time. It would be too much weight. Finally, I always think of myself as a poet, that’s the impulse at any rate.”

Gooch selects projects by embracing the philosophy of “following your bliss,” deciding early on only to write about things that he was really interested in.

As a graduate student, he developed an interest in medieval and seventeenth century literature where he found poets on which to model his career.

“I was interested to find that people like Chaucer and Milton held jobs such as secretary of state or agriculture. John Donne was a poet but was also dean of St. Paul’s Cathedral, and giving these big influential sermons on Sundays. So, these poets actually had jobs in the world and also wrote in every genre. Milton wrote speeches, letters, lyric and epic poems, all different. At that time, that’s what poets did. That inspired me. Why did I have to do just one thing?”

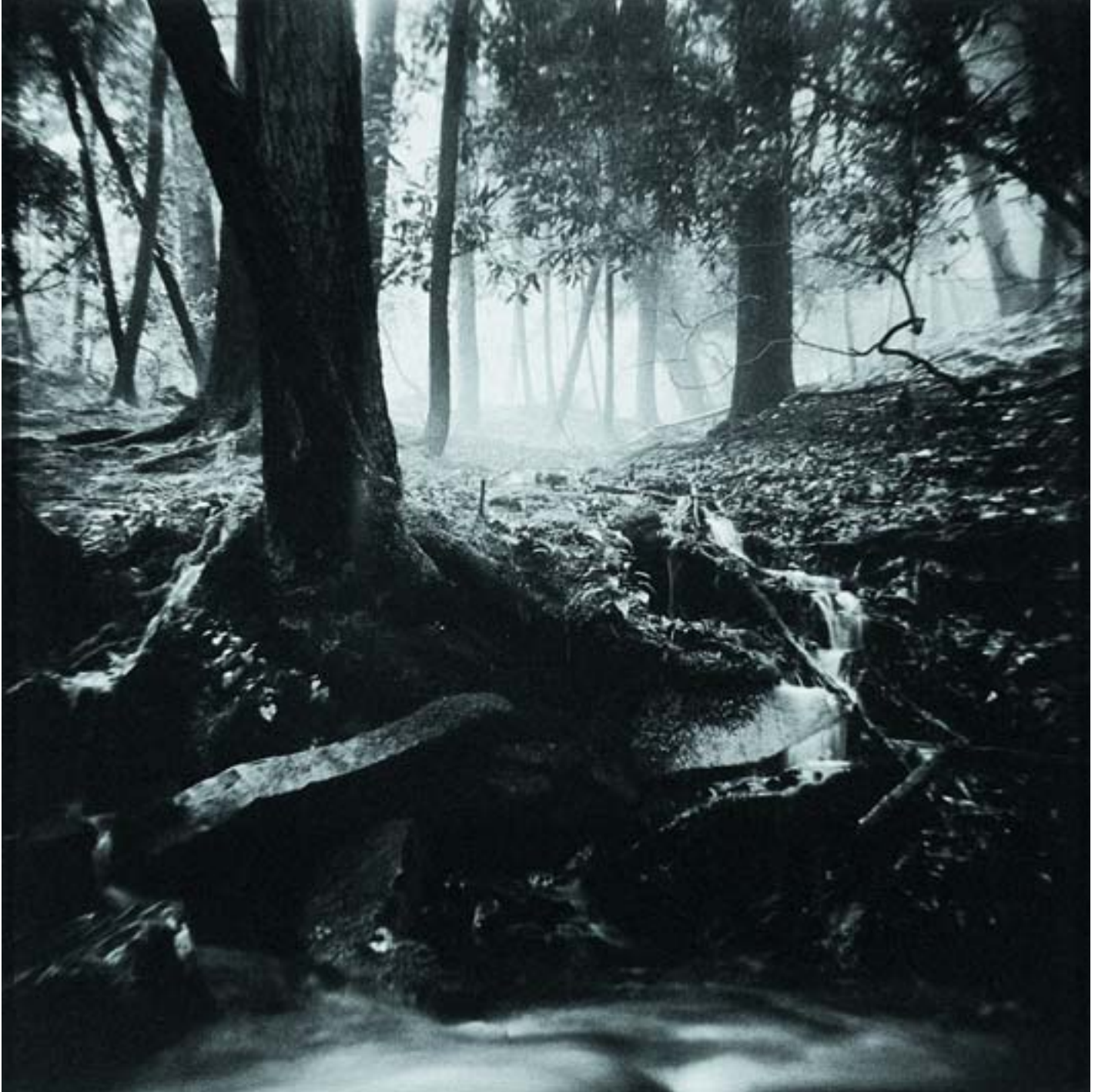
To date, Gooch has followed that model. In addition to the variety of books, poems,

and magazine articles, he also has written a libretto with director and dramatist Robert Wilson, called *TSE*, which was performed in Europe to good reviews, although it’s never been performed in the United States in its entirety. He is considering writing another libretto with Wilson.

Taken together, his work reveals the multiple sides to his personality: the scholarly side, the religious side, the poetic side, the side which loves travel, the side which drinks in the glamour of being part of the literary scene in New York City, where he lives.

As for the future, there is no big master plan, only to keep pursuing “projects that interest me,” he says. “I don’t have a specific kind of ambition. I always kind of was aware that my work would move between these poles of sexuality and spirituality. In terms of writing, I’d like to find a way to integrate things. Working as a writer in the zone between fiction and non-fiction is a part of what I’m interested in. I may write a play, or a screenplay. Teaching and writing is very satisfying. I find it inspiring to never know what I’ll be doing next.”

WPARTINGSHOT



MIST

BLACK AND WHITE PHOTOGRAPH BY LUKAS KWIATEK, A SENIOR MAJORING IN ART

"I LOOK FOR QUALITIES OF MYSTERY AND HAUNTING BEAUTY IN MY IMAGES OF RURAL AND URBAN LANDSCAPES. I WANT MY PHOTOGRAPHS TO HAVE A VISUAL IMPACT AS WELL AS AN EMOTIONAL RESPONSE FROM THE VIEWER. THE CAMERA I PHOTOGRAPH WITH IS A HOLGA, AN INEXPENSIVE, PLASTIC, MEDIUM-FORMAT CAMERA."

ART

BEN SHAHN GALLERIES

Monday through Friday, 10:00 a.m. to 5:00 p.m. Admission is free. For further information, call the galleries at 973.720.2654

Through April 22, 2005 COURT GALLERY: "Chronologies and Connections 1855-2005: The Evolution of the University in a Global Context"

March 21 to April 22, 2005 SOUTH GALLERY: "American Impressions: National Juried Printmaking Exhibition;" EAST GALLERY: Miriam Beerman, Winner, 2004 National Printmaking Competition



Joe Lovano 4/17

MUSIC

HIGH MOUNTAIN SYMPHONY

Shea Center, 8:00 p.m. Call 973.720.2371 for tickets and information

April 30, 2005 "The Sound of Pictures," 2005 Mae and Fletcher Fish Young Artist Competition; works include Mussorgsky's *Pictures at an Exhibition*

JAZZ ROOM SERIES

Shea Center, 4:00 p.m., "Sittin' In" pre-concert lecture, Shea 101, 3:00 p.m., 973.720.2371 for tickets and information

April 17, 2005 Joe Lovano, saxophone, with the William Paterson University Jazz Ensemble

OTHER MUSICAL EVENTS

April 13 and 14, 2005 Opera Workshop, scenes from various operas, Stephen Bryant, director, Shea Center 101, 8:00 p.m.

April 16, 2005 An Evening with Vance Gilbert, Ellis Paul, and Jill Sobule, Shea Center, 8:00 p.m., 973.720.2371

April 21, 2005 William Paterson University Brass ensembles, J. Craig Davis, conductor, works by Frackenpohl, Bach, Dahl, Woland, Copland, and Gershwin, Shea Center, 8:00 p.m.

April 26, 2005 William Paterson University Choir and Chamber Singers, Stephen Bryant, conductor, Shea Center, 8:00 p.m.

May 3, 2005 William Paterson University Wind Ensemble, J. Craig Davis, conductor, works by Gillingham, Yurko, Hanson, Reed, and Woolfenden, Shea Center, 8:00 p.m.

THEATRE

April 7, 8, 9, and 11, 2005 *Into the Woods*, music and lyrics by Stephen Sondheim, book by James Lapine, Shea Center, 8:00 p.m., also April 10 at 3:00 p.m. and April 12 at 12:30 p.m.; 973.720.2371

SPECIAL EVENTS

April 9, 2005 15th Annual Legacy Award Dinner, cocktails, dinner, dancing, and silent and live auction, 7:00 p.m., The Villa at Mountain Lakes, 973.720.2934

May 15-17, 2005 Class of 1955 Reunion Activities, 973.720.2175

May 16, 2005 Senior Send-Off, 7:00 p.m., 1600 Valley Road, 973.720.2175

May 17, 2005 181st Commencement; Undergraduate ceremony, 10:30 a.m., Wightman Field (rain date, May 18); Graduate ceremony, 4:00 p.m., Rec Center (no rain date), 973.720.2222

October 8, 2005 Homecoming and Family Day, 973.720.2175



Commencement 5/17

150TH ANNIVERSARY

April 20, 2005 Charter Day reception, Paterson Museum, 5:00 p.m., 973.720.2222

September 12 to November 23, 2005 "150 Years of Women's Collegiate Fashion," Ben Shahn Galleries, 972.720.2654

November 11, 2005 150th Sesquicentennial Gala, 7:00 p.m., The Brownstone, Paterson, 973.720.2222