

SYLLABUS

Winter 2022

INTERNATIONAL MANAGEMENT

MGT 3090

College of Business

William Paterson University

1. DESCRIPTION OF THE COURSE

This course provides a framework for understanding and analyzing the structures and the processes of international management. It uses a multidisciplinary approach to examine the trajectory of globalization and its impact on business and society, the role of supranational institutions in structuring and regulating international business, the modalities of international trade, international finance and the international monetary system, and the strategies and operations of transnational business enterprises.

2. COURSE PREREQUISITES

MGT 2000

3. INSTRUCTOR & OFFICE HOURS

Dr. Ali Mir

Professor, College of Business

Room 3051, Valley Road

William Paterson University

Wayne, NJ 07470

email: mira@wpunj.edu

Phone: (973)720-2511

Office Hours:

Wednesdays: Online by appointment.

Please use email to communicate with the professor about the class. You can expect a response within 48 hours (in most cases, it will be much sooner).

4. STUDENT LEARNING OUTCOMES

Upon completing the course, students should be able to:

- (i) Appraise the processes of globalization and their impact on international business
- (ii) Evaluate the role of political economy, culture, and business ethics in international business
- (iii) Understand the structures and analyze the policies of supranational institutions that govern international business
- (iv) Analyze the theories of international trade, international finance, and the international monetary system
- (v) Assess the strategies and operations of transnational business enterprises

5. TOPICAL OUTLINE OF THE COURSE

The course will address the following topics:

1. Globalization
2. The International Monetary System
3. Regional Economic Cooperation
4. International Trade Theories
5. Foreign Direct Investment
6. Foreign Exchange
7. Global Capital Markets
8. International Business Strategies
9. Global Production, Distribution, and Supply-Chain Management
10. Culture and International Business
11. Contemporary Issues in International Management

6. READINGS

All the reading will be provided online. The textbook material will be sourced from the following, which is available online free of charge:

International Business

<https://open.umn.edu/opentextbooks/textbooks/72>

Mason A Carpenter, University of Wisconsin at Madison

Publisher: Saylor Foundation

7. MODULE MATERIAL

Each module of this course will contain a combination of the following:

- (a) Readings from the textbook and other sources.
- (b) Videos and audio files including class lectures, documentaries, news clips, etc.
- (c) Assignments for the module.

8. ASSIGNMENTS

You will be required to submit a set of 5 writing assignments for the class. You will be assessed on the basis of detailed rubrics that will be posted on Blackboard. Late submissions will not be graded except in the case of a documented emergency. No assignments will be offered for extra credit. Grades and feedback are typically provided within 3 days.

9. EXAM

You will be required to take one exam for this class. The exam will be composed of short-answer questions.

10. GRADING

Your grades will be determined as follows:

Exam: 50%

Assignments: 50%

The following scheme shall be used for your letter grade: A: 93-100%; A-: 90-92%; B+: 87-89%; B: 84-86%; B-: 80-83%; C+: 77-79%; C: 74-76%; C-: 70-73%; D+: 67-69%; D: 64-66%; D-: 60-63%; F: <60%. This may be changed at the instructor's discretion.

10. ACADEMIC INTEGRITY

The University has an obligation as an educational institution to ensure that each student's work is his/her own. Dishonesty in such academic practices as assignments, examinations, or other academic work cannot be condoned. Please familiarize yourself with the university's policy on academic integrity and ensure that the work you submit for your assignments and exams is your own. Plagiarism will result in an F grade for the course.

11. NETIQUETTE

This an asynchronous online class. It is a good idea to follow good communication practices and adopt a professional netiquette. You can find the links to guides on netiquette on the Getting Started page on Blackboard.

12. NOTES

Please note that late assignments will not be graded. Make sure you stick to the deadlines. There will be no extra-credit assignments for this course. I will be communicating with you regularly and it is your responsibility to make sure you are staying informed about the class. In particular, you **MUST** check your school email and the Blackboard page for this class regularly.